Steps to Implementation

Stakeholder Involvement

Political Will
- Stakeholders gain support for project’s success and upkeep

Community Engagement
- Tap local residents and community groups to help measure success and perform maintenance

Education & Support
- Continue ongoing education & support programs teaching the importance of maintenance and evaluation

9 Steps to Improve First/Last Mile Connections & the Regional Active Transportation Network

ONE

Two

Have a Plan & collect data

Identify & prioritize project locations

Low-Hanging Fruit

Secure funding for design & implementation

This could be a Pedestrian Plan, Bicycle Plan, Active Transportation Plan/Study, Community Plan, Transportation Plan, Complete Streets Plan, etc.

Political Will
- A variety of stakeholders are informed and connected to projects

Community Engagement
- Stakeholders help identify potential project areas and provide insight

Education & Support
- Create a branding scheme and outreach mechanisms

Steps to Implementation Diagram

Diagram illustrates opportunities where various stakeholders may be involved in this process, which may vary among different cities.

Stakeholder Involvement

Political Will
- Stakeholders champion final plans for approval

Community Engagement
- Stakeholders give input on final designs & help install when possible

Education & Support
- Implement support & education programs for wider understanding

Using the Active Transportation Strategic Plan (ATSP)

ATSP case study examples of the first/last mile strategy can be used to identify potential improvements that are appropriate for your study area’s needs

ATSP cost estimates can be used for planning-level cost estimation

ATSP regional active transportation network can be used to identify key local projects with regional benefits

ATSP existing conditions analysis can be used to support grant applications with key data elements