

CAC Executive Committee March 1, 2019 meeting minutes

1. Called to order – Darrell Clarke, Hank Fung, Tony Banash, Brian Bowens, Bob Waggoner

2. Minutes approved: Motion Fung/Seconded Banash/Carried Unanimous

3. Administrative Items:

Review Absences/Attendance:

- Looked at list of members not attending. Most of those who are not attending have stated that they still want to be engaged but had other commitments. Tony Banash to try to engage with Scott Chan who has not been heard from.

90 day look ahead: shown, nothing of note

4. Confirm topic for CAC March General Assembly meeting:

- Title VI/civil rights suggested by staff as main topic.
- Title VI/Civil Rights group wanted to come and discuss equal treatment and equity in the Metro system.
- Metro trying to go above the federal law and make sure it meets the needs of the region. Equity platform a means to go beyond that.
- Some questions to ask about Title VI:
 - Language issue
 - Detour signage and customer friendliness
 - Make sure operators are equipped enough to be an ambassador for the service
 - Engage with organizers of events, i.e. Lunar New Year
 - Communicate to communities not communicated to, i.e. for USC games. It's a wide area that gets detoured.
 - People who get detoured are in more minority communities than the general county. The signs may not be language appropriate. This discourages infrequent riders.
 - Removing the pressure of fare collection is out of the drivers, and rather be the frontline community officers.
 - Union issues with the operators creating issues when they communicate. Do the supervisors know to let operators know that they have to detour and communicate?
 - Using TAP data to communicate to riders for the detours of the routes they ride.
 - Presentation focusing on languages and detour accessibility, in addition to the boilerplate conversation. Sensitive to communities with higher disability/lower income.
- April Incentivizing transit, feeds into revenue feeds into the budget.
 - April executive committee meeting
 - What we want to ask for budget
 - General discussion
 - April GA meeting

- Activity based cost budgeting – how that relates to the cost of fare collection?
- Members: part of the negativity to the budget presentation is that we ask questions that are not answered.
- Rightsizing fares discussion. (Fare study currently in progress according to NextGen board reports)
- How do we determine the multiplier between pass and single fare? The multiplier is high. Our single ride fare is cheap but the monthly pass is much higher.
- What do people want to talk about with the budget?
- A member wants the system to be free BUT the information on origin and destination needs to be collected for planning purposes.
- May general meeting
 - Incentivizing transit
 - Transportation Demand Management, how is it feeding with AQMD and corporate activities?
 - Gamification of transit
 - Starbucks and Transit app-based rewards systems vs. mobile games like Pokemon Go
- June – more community outreach items. LRTP, NexGen, etc.
- Elections in June.

5a. CAC member engagement

- Tours/other events
 - Homeless action team – ride along with action team following CAC GA or executive committee meeting.
 - More rail tours – Crenshaw and Regional Connector. Make sure we are in line for them.

6. Public comment: none.

7. Consider items not on posted agenda: none.

Prepared by Hank Fung, CAC secretary