

MTA Board of Directors

April 30, 2015

MOTION

DIRECTOR ANTONOVICH

Metrolink serves as a vital component of Los Angeles County's multimodal transportation network, particularly for residents along the Antelope Valley Line between Lancaster and Los Angeles Union Station. As Metrolink fares have increased throughout Southern California over the past few years, ridership along the Antelope Valley Line has demonstrated greater price elasticity of demand.

In response to this ridership impact, and in conjunction with Metrolink and MTA Regional Rail staff, my office has worked to develop an Antelope Valley Line Fare Reduction Pilot Program that would provide a 25% reduction in fares across the board for the Antelope Valley Line. In addition, we will be testing ridership response to a reduction of fares between adjacent stations to \$2 per trip (these trips are currently priced between \$4 and \$5).

The purpose of this Pilot Program is to determine how ridership on the Antelope Valley Line responds to a reduction in fares, both across the board and between adjacent stations. The total cost for this program for Fiscal Year 2016 is estimated to cost up to, but not in excess of, \$2.5 million.

I THEREFORE MOVE that the MTA Board directs the CEO to program \$2.5 million in Metrolink-dedicated funding to support the Antelope Valley Line Fare Reduction Pilot Program for Fiscal Year 2016.