

Executive Management Committee

January 15, 2015

DIRECTORS ANTONOVICH, RIDLEY-THOMAS, KNABE, KUEHL AND SOLIS

**LOS ANGELES METROPOLITAN TRANSPORTATION AUTHORITY'S
RESOLUTION OF SUPPORT FOR THE LOS ANGELES WORLD FAIR TO TAKE
PLACE IN LOS ANGELES COUNTY FROM 2022 THROUGH 2024**

The World's Fair is a celebration of cultural diversity, technological innovation and human accomplishment centered in various cities throughout the world. The first World's Fair took place in 1851 in London, England and continues to today. The next World's Fair is scheduled for 2015 in Milan, Italy with the theme of *Feeding the Planet, Energy for Life* to embrace technology, innovation, culture, traditions and creativity and how they relate to food and diet.

Los Angeles County has been identified, contingent on local support, as the desired location for the 2022 World's Fair – a two year display through 2024 and its theme will be, *The Connected City*.

Unlike past world's fairs, which were contained within a single campus, the *Los Angeles World's Fair* will be distributed throughout the 88 cities within Los Angeles County in a network of pavilions and event locations, linked through our expanding rail system. As a celebration of our new rail network the Fair will introduce new landmarks, stimulate growth, renovation, and transformation of communities throughout the region. *World's Fair* pavilions will be designed for Fair use as well as be designed for a long term use beyond the two year Fair.

The *Los Angeles World's Fair* is expected to attract upward of 100 million visitors over its two year operation. Over 100 countries and 1000 corporations are expected to participate and contribute to the venues and exhibits of the *Fair*. This economic infusion will create hundreds of thousands of new jobs and business in the region.

WHEREAS, the *Los Angeles World's Fair, FPC (LAWF FPC)* proposes, contingent on local support to hold a world's fair in 2022-2024 to celebrate the innovation, cultural diversity and connectivity of Los Angeles County under the theme, "The Connected City",

WHEREAS, the *Fair* will be distributed among fairground throughout the County along the routes of the Metro Rail and Metrolink systems in the region,

WHEREAS, the *Fair* will attract significant trade, tourism, jobs and business to the region from around the Nation and the World,

WHEREAS, the *Fair* will promote and attract significant additional ridership to regional public transit system,

WHEREAS, the *LAWF FPC* seeks endorsement to assist it in gaining local, National and international support.

NOW, THEREFORE MOVE, in consideration of the foregoing that the Los Angeles County Metropolitan Transportation Authority Board of Directors:

- A. Encourage Los Angeles County to show their support to have the 2022-2024 World's Fair occur in Los Angeles County.
- B. Direct the CEO to work with the World's Fair to develop a relationship between the *Los Angeles World's Fair, FPC* and the MTA and to bring requests to the Board as they arise to further a cooperative effort to bring the World's Fair to Los Angeles County.