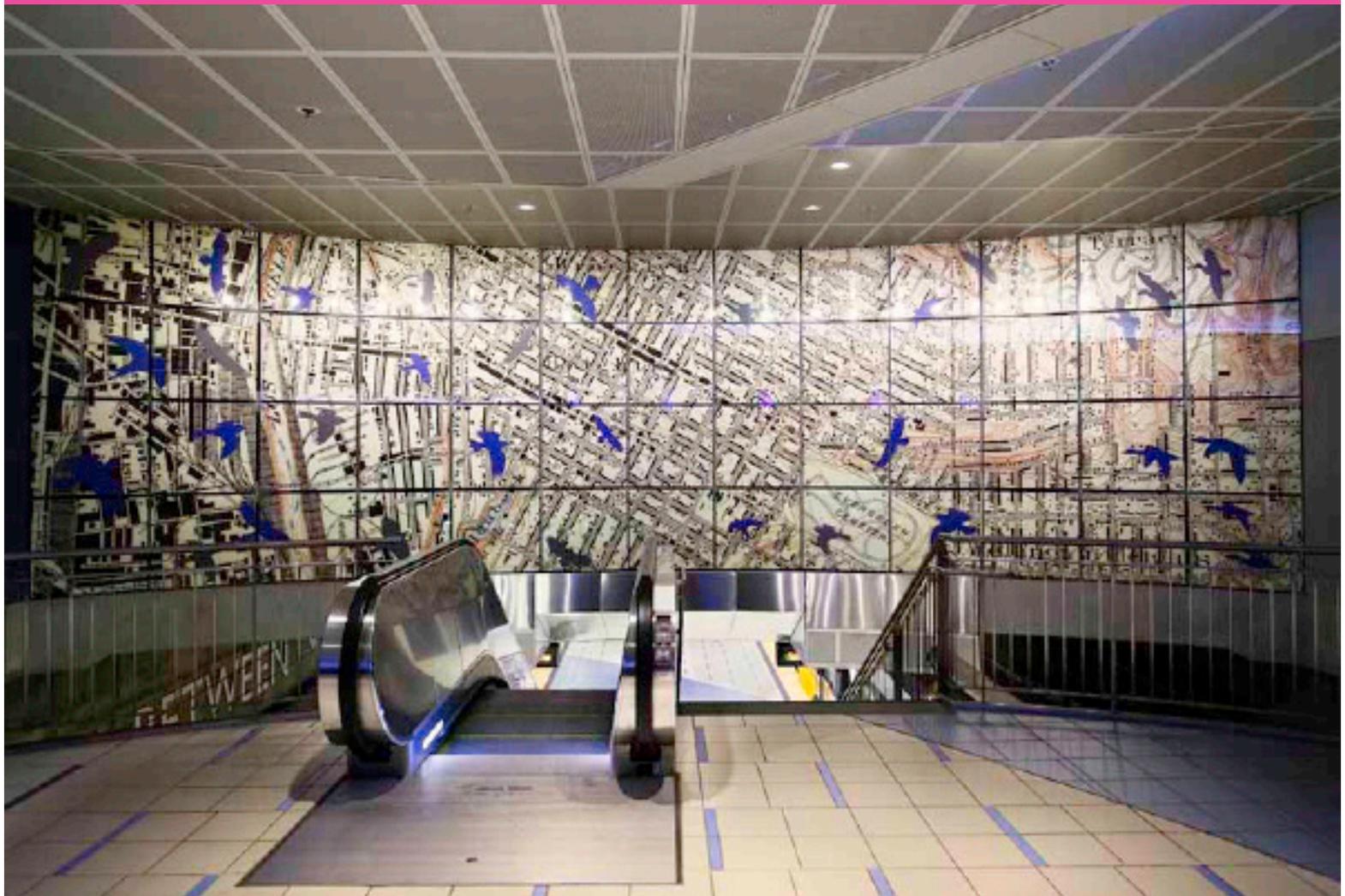


Los Angeles County
Metropolitan Transportation Authority

Call To Artists

Wilshire/La Cienega Station Artwork Design Services

Application Due: September 16, 2019



Metro Rail Soto Station, Nobuha Nagasawa, "Landings," 2009



Metro

Los Angeles County
Metropolitan Transportation Authority

One Gateway Plaza
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Wilshire/La Cienega Station Request for Qualifications (RFQ) Artwork Design Services

August 2, 2019

Opportunity

The Los Angeles County Metropolitan Transportation Authority (Metro) invites visual artists residing in the United States to submit qualifications for an opportunity to create a 2D artwork for the concourse level of the future Wilshire/La Cienega Metro Rail Station. The Wilshire/La Cienega station is part of the Westside Purple Line Extension. This project is being built in three sections. Section 1 between Wilshire/Western and Wilshire/La Cienega is now under construction and is scheduled for completion in 2023.

The selected artist will design a site specific and original artwork for the tiled walls of the concourse level. Artists who have a practice in painting, drawing, collage, printmaking, textiles, photography, still digital or other 2D media will be considered. The artwork design must be digitized and delivered as high-resolution files in full scale for translation into individual glass tile panels. The north wall measures 10 feet high and 136 feet long, the south wall measures 10 feet high and 64 feet long and the walls face each other. Total approximate area is 2,000 square feet (final dimensions subject to change) and each glass tile panel measures 18 inches high and 36 inches long. Metro will manage and cover the cost of fabricating and installing the artwork. The artist will provide fabrication and installation oversight.

Background

Metro's award-winning art program commissions artists to create artworks that transform the transit customer experience and add to the artistic vibrancy of the communities it serves.

Metro is unique among the nation's transportation agencies, serving as transportation planner and coordinator, designer, builder and operator for one of the country's largest, most populous counties. More than 9.6 million people – nearly one-third of California's residents – live, work, and play within our 1,433-square-mile service area.

The Westside Purple Line Extension is a critically important subway rail project that will provide a high-capacity, efficient and dependable alternative for commuters to travel between downtown Los Angeles, the Miracle Mile, Beverly Hills and Westwood. From the current terminus at the Wilshire/Western Station, the Purple Line Extension will extend westward for about nine miles and will include seven new stations. The project is being built in three sections, Section 1 between Wilshire/Western and Wilshire/La Cienega is now under construction and is scheduled for completion in 2023. Section 2 will extend to downtown Beverly Hills and Century City and will be completed 2025. Section 3 will then extend to stations at UCLA and the VA hospital and will be completed in 2027. The entire line is expected to be fully operational in time for the 2028 Olympics.

The Wilshire/La Cienega station will be in close proximity to landmarks and destinations like the Saban Theatre (formerly the Fox Wilshire Theatre), Academy Museum of Motion Pictures, Los Angeles County Museum of Art, Peterson Automotive Museum, La Cienega Park and the original Restaurant Row of Beverly Hills. The artworks in the Purple Line stations will reimagine Wilshire Boulevard's legacy and herald its future.

Eligibility

This call is open to emerging and established professional visual artists who are legally authorized to work in the United States (per U.S. Department of Labor). Please note that artists who have completed a permanent Metro Art commission may apply, but are ineligible for new commissions if they are currently working on a Metro Art commission or have completed a Metro Art commission within the last three years. Employees and contractors involved in constructing rail and bus lines for Metro are ineligible.

Qualifications and Evaluation Criteria

Artists will be considered for a contract award based on:

1. Artistic Merit 60%
 - As evidenced by past examples of similarly scaled artwork commissions
2. Experience 20%
 - As evidenced by an advancing exhibition history and completed commissions
 - As demonstrated by responsiveness to site and understanding of project goals
3. Availability 20%
 - Commitment to meet the project schedule and willingness to collaborate with Metro
 - Commitment to work on a secure transit facility without impacting Metro operations

Selection Process

A community-based peer selection panel with diverse backgrounds in contemporary visual art will review applicant submittals and, using the evaluation criteria above, recommend artists to present a preliminary concept proposal. In order to establish the competitive field within the criteria, Metro Arts and Design staff may screen candidates to present to the panel. Candidates developing proposals will be compensated \$2,900 to cover the cost of design, presentation materials and any associated travel.

Budget

An all-inclusive, not to exceed budget of \$95,000 shall include the design fee, community engagement, insurance and other administrative costs associated with the development and delivery of the artwork design and oversight of fabrication and installation.

Period of Performance

It is anticipated that the Period of Performance will be from fall 2019 through winter 2023.

Special Conditions

- The station will be under construction during Artwork design, fabrication and installation
- Services are to be provided as a freelance, independent contractor and not an employee of Metro
- This procurement has no subcontract opportunities; one individual specialist will complete assigned tasks in a consistent manner over a three-year period of time

Application Materials

- All application materials must be submitted online via SlideRoom at <https://metroart.slideroom.com/>. There is no charge to artists for using SlideRoom.
- Look for “Call to Artists – Wilshire/La Cienega Station.”
- Applicants should use the latest version of their web browser to ensure a smooth online submission experience when using SlideRoom.
- Applicant must provide a permanent mailing address, e-mail and phone contact information.
- Incomplete submittals will not be considered.
- Metro reserves the right to request supporting documentation of any submittal materials for verification purposes.

Submit the following application materials to Metro via <https://metroart.slideroom.com/>:

1. Letter of Interest (500 words max.)
2. Professional resume detailing your relevant professional experience (1-3 pages, PDF format)
3. Ten (10) images of relevant past work as digital files in JPEG format, 1400 pixels x 2100 pixels, 300 dpi.
 - Name your files using your last and first name followed by a number, no spaces or hyphens. For example, LASTnameFIRSTname01, LASTnameFIRSTname02, LASTnameFIRSTname03, etc. Images will be displayed in the naming order.
 - Submit only images of applicant’s own original artwork.
 - Do not submit specific proposals for new artwork.
4. Annotated image descriptions (2 pages, PDF format)
 - Typed page listing of each digital image in the sequence above. Include thumbnail image, file name, title of the work, medium, dimensions, date and location (if applicable).
 - For previous public art projects list: the project location, commissioning body, budget, date of completion, subcontractors and/or fabricators and project manager.
5. Professional references (1 page, PDF format)
 - E-mail, phone and mail contact information for three references qualified to testify to applicant’s artistic capabilities and accomplishments.

Submittal Deadline

Application materials must be received by Metro via <https://metroart.slideroom.com/> by 5:00pm PST on **Monday, September 16, 2019**. Application materials received after this deadline will not be reviewed. Application materials that are not formatted according to the specifications provided herein will not be reviewed.

Additional Information

- Hard copy application materials will not be reviewed and will be returned unopened
- Incomplete application materials will not be reviewed
- Proposal for artwork designs are not required as part of the initial application process
- All information contained herein does not constitute either an expressed or implied contract and these provisions are subject to change. Metro reserves the right to reject any or all applications, or to terminate the selection process for any project without prior notice

Questions

Please forward any questions regarding this RFQ via e-mail to Clare Haggarty, Senior Manager, Metro Arts and Design at haggartyc@metro.net. E-mail requests should include the subject line: *Wilshire/La*

Cienega RFQ Clarification. Questions are reviewed, and answers provided per a schedule. All questions must be received in writing, via e-mail, no later than 4:00pm PST on **August 30, 2019**. Final responses will be provided by **September 6, 2019**.

Attachments

- A - [DRAFT Statement of Work](#)
- B - [Wilshire/La Cienega Station Overall Site Plan](#)
- C - [Wilshire/La Cienega Station Interior Elevations - Concourse](#)
- D - [Station Concourse Rendering](#)
- E - [Metro Rail System Map & Westside Purple Line Extension, Project Alignment Under Construction](#)

Schedule (Subject to Change)

August 2, 2019	Issue Request for Qualifications (RFQ)
August 30, 2019	Deadline for RFQ questions
September 6, 2019	Final RFQ responses
September 16, 2019	Artist applications due
Fall/Winter 2019	Artist selection
Winter 2019-20	Procurement (Contracting)
Spring 2020	Artwork design development
Spring 2021	Artwork final design
Summer 2021	Artwork fabrication oversight
Summer 2022	Artwork installation oversight
Winter 2023	Project completion