Metro Countywide Bikeshare Program

TAC Meeting
October 7, 2015
What is Bikeshare?

> Shared use fleet
> Designed for point-to-point local trips
> First/Last mile solution
> Increases a bus/rail station’s catchment area by up to 3 miles
> Alternative mode of transportation
LA County is Bikeshare Ready

- 75% increase in bicycling between 2000 & 2009
- 10,452 daily bike boardings on transit system
- 1,663 miles of bicycle infrastructure
- Bike parking
- Open Streets Program
- Bicycle skills classes
- Guided community rides
Countywide Bikeshare Program

> Bicycle Transit Systems, Inc. to install, operate and maintain Metro Countywide Bikeshare Program

> Motion 58 (January 2014): Metro will contribute up to 50% of capital costs and up to 35% of O&M costs

> Metro to work with participating cities
  > Securing grant funding
  > Station siting
  > Outreach and education
Regional Bikeshare Suitability Map

- Regional Connectivity: Proximity to Transit
- Local Considerations
- Density: Population, Job Centers
- Trip Attractors
- Bicycle Infrastructure
- Well-Connected Street Grid
- Community and Political Support
Countywide Bikeshare Expansion

> 4,000 Bicycles Countywide
> Unified “Look” and Brand
> Unified Fare Structure
> TAP Integration
> Coordinate with cities using a different vendor
Regional Interoperability

> Motion 22.1 (July 2015): O&M will be offered to cities that utilize Metro vendor or satisfy all of the interoperability objectives
> Continue to work with cities opting into another bikeshare system
  > Branding & Marketing
  > Title Sponsorship
  > Membership Reciprocity
  > Reciprocal Docks
  > Unified Fare Structure
  > Data Sharing
Next Steps

> Fall 2015: Fare Structure and TAP Integration Strategy
> Summer 2016: Launch DTLA Pilot
> Continue to coordinate with Beverly Hills, Long Beach, Santa Monica & West Hollywood
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Fare Structure and TAP Integration Strategy

Summer 2016:
Launch DTLA Pilot
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Next Steps
Thank you