INTRODUCING VISION ZERO

METRO TECHNICAL ADVISORY COMMITTEE
NOVEMBER 4, 2015

VALERIE WATSON
TRANSPORTATION PLANNING ASSOCIATE - ACTIVE TRANSPORTATION DIVISION
CITY OF LOS ANGELES DEPARTMENT OF TRANSPORTATION
WHAT IS VISION ZERO?

Reduce traffic deaths to zero by 2025
Executive Directive 10: VISION ZERO FOR LOS ANGELES

↓ 20% Reduction in traffic deaths by 2017, prioritizing older adults and children walking

ZERO traffic deaths citywide by 2025

<table>
<thead>
<tr>
<th>City</th>
<th>Collision Death Rate, per 100,000 people</th>
</tr>
</thead>
<tbody>
<tr>
<td>LOS ANGELES</td>
<td>6.27</td>
</tr>
<tr>
<td>CHICAGO</td>
<td>5.34</td>
</tr>
<tr>
<td>PORTLAND</td>
<td>5.31</td>
</tr>
<tr>
<td>SAN DIEGO</td>
<td>5.23</td>
</tr>
<tr>
<td>SAN JOSE</td>
<td>4.27</td>
</tr>
<tr>
<td>SEATTLE</td>
<td>4.26</td>
</tr>
<tr>
<td>BOSTON</td>
<td>3.61</td>
</tr>
<tr>
<td>SAN FRANCISCO</td>
<td>3.51</td>
</tr>
<tr>
<td>NEW YORK</td>
<td>3.21</td>
</tr>
</tbody>
</table>

Source: National Highway Traffic Safety Administration; 2012 Calendar Year
Primary travel mode for all trips (Los Angeles County)

People killed or severely injured by mode
LOS ANGELES COLLISION LANDSCAPE

Collisions by mode
- Vehicles: 86%
- Bicycles: 6%
- Pedestrians: 8%

People killed by mode
- Pedestrians: 44%
- Bicycles: 5%
- Vehicles: 50%

VISION ZERO
LOS ANGELES | 2015-2025
In the City of Los Angeles:

- **95** collisions occur per day on our streets, more than **30,000** per year.
- **200+** people die every year from collisions.
- **44%** of all deaths and severe injuries involve people walking or bicycling.
- **30%** of all people killed or severely injured while walking or bicycling are youth and older adults.
HIGH INJURY NETWORK (HIN)
VEHICLE SPEED & INJURY SEVERITY

Speed is a fundamental predictor of crash survival.
STRATEGIES

Education

Engineering

Enforcement

Evaluation/Data
CESAR CHAVEZ & CHICAGO

BEFORE

AFTER

GREAT STRRETS
Eric Garcetti
COUNCILMEMBER
JOSE HUIZAR
WHO WILL BE INVOLVED?

Executive Steering Committee
- Mayor’s Office
- Los Angeles Department of Transportation
- Los Angeles Police Department
- Los Angeles County Department of Public Health
- Los Angeles Fire Department

Task Force
- City Staff

Local Communities
- Vision Zero Alliance
CONTINUED EFFORTS TOWARDS SAFER STREETS

VISION ZERO
LOS ANGELES | 2015-2025

SAFE ROUTES TO SCHOOL
LOS ANGELES, CALIFORNIA

WALK TO SCHOOL DAY

PLAN FOR A HEALTHY
LOS ANGELES

GREAT STREETS
FOR LOS ANGELES

STRATEGIC PLAN
LADOT
City of Los Angeles
Department of Transportation

Mobility Plan 2035
An Element of the General Plan

LAPD Hit & Run Alert
@LAPDHITANDRUN

ALERT - #HITANDRUN occurred 9/18/15
9:47PM - 5516 N. Figueroa-Susp Veh, White
2003 Mitsubishi Lancer (4ZCG222) Poss
tend damage #LAPD

7:48 AM - 19 Sep 2015

20 RETWEETS 4 FAVORITES

Following
Over the next year, the **Executive Steering Committee** will direct the activities of the **Task Force** to achieve the actions from Executive Directive No. 10.

<table>
<thead>
<tr>
<th>Action Item</th>
<th>Lead Agency</th>
<th>Participating Agency</th>
<th>Target</th>
</tr>
</thead>
<tbody>
<tr>
<td>Define roles and responsibilities of Executive Steering Committee</td>
<td>Mayor’s Office, LADOT, LAPD</td>
<td>--</td>
<td>2015</td>
</tr>
<tr>
<td>Develop framework and accountability measures for Task Force</td>
<td>Mayor’s Office, LADOT, LAPD</td>
<td>BOE, BSS, LAFD, DPH</td>
<td>2015</td>
</tr>
<tr>
<td>Implement communications strategy and progress reporting</td>
<td>Mayor’s Office, LADOT, LAPD</td>
<td>DPH</td>
<td>Ongoing</td>
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<tr>
<td>Address immediate traffic safety conditions through identifying priority</td>
<td>LADOT, LAPD, BOE, BSS, LAFD, DPH</td>
<td>BSL, BCA, DOD, DOA,</td>
<td>2017</td>
</tr>
<tr>
<td>corridors and implementing related safety improvements, education</td>
<td></td>
<td>DCP, DONE, LAUSD,</td>
<td></td>
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<tr>
<td>campaigns and enforcement strategies</td>
<td></td>
<td>LASP, METRO, LA</td>
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<td></td>
<td></td>
<td>County Sheriff</td>
<td></td>
</tr>
<tr>
<td>Develop uniform process for interdepartmental data collection and sharing</td>
<td>Mayor’s Office</td>
<td>LADOT, LAPD, DPH</td>
<td>2017</td>
</tr>
<tr>
<td>Develop and coordinate long-term funding</td>
<td>Mayor’s Office, LADOT, LAPD, DPH</td>
<td>Task Force</td>
<td>2017</td>
</tr>
</tbody>
</table>
COLLABORATION WITH WAZE

NYPD reminds you to drive safely at
Flatbush Ave Ext & Tillary

The City of L.A. reminds you to drive safely at
W Temple St & N Beaudry Ave
## COLLABORATION WITH WAZE

<table>
<thead>
<tr>
<th>Rank</th>
<th>Intersection</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>W Temple St &amp; N Beaudry Ave</td>
</tr>
<tr>
<td>2</td>
<td>Eagle Rock Blvd &amp; W Avenue 41</td>
</tr>
<tr>
<td>3</td>
<td>Olympic Blvd &amp; S Bonnie Brae St</td>
</tr>
<tr>
<td>4</td>
<td>West Blvd &amp; W Adams Blvd</td>
</tr>
<tr>
<td>5</td>
<td>Hollywood Blvd &amp; N Hobart Blvd</td>
</tr>
<tr>
<td>6</td>
<td>Pacific Coast Hwy &amp; Broad Ave</td>
</tr>
<tr>
<td>7</td>
<td>W Temple St &amp; Patton St</td>
</tr>
<tr>
<td>8</td>
<td>Topanga Canyon Blvd &amp; Ventura Blvd</td>
</tr>
<tr>
<td>9</td>
<td>S Figueroa St &amp; W 51st St</td>
</tr>
<tr>
<td>10</td>
<td>S Vermont Ave &amp; W Manchester Ave</td>
</tr>
</tbody>
</table>
Visit visionzero.lacity.org
Email visionzero@lacity.org

@VisionZeroLA