Metro Bike Share Overview
What is Bike Share?

- Public shared use fleet of bikes
- Users pick up bike at one location and park it at another
- Used for 1st/last mile and short trips
Bicycle Features

- Hand Brakes
- Basket
- Internal Chain
- Headlight
- Puncture-Resistant Tires
- Disk Brakes
- Bell
- Adjustable Seat
- Rear light
- 3 Gears
- Reflective Details
- Step-Through Frame
Bike Share Station

- Large Map and Advertisement Panels
- Walk-up User Interface
- TAP Card Reader for Pass Holders
- Secure Dock
Station Configurations
Bike Share Options - Dash
Transit Fare Integration:
Fare Structure

**Monthly Pass**
- 30-Day Pass: $20
- Unlimited **FREE** trips up to 30 minutes each
- $1.75 per extra half hour

**Flex Pass**
- Annual fee: $40
- $1.75 per trip up to 30 minutes each
- $1.75 per extra half hour

**WalkUp**
- Pass Charge: **None**
- $3.50 per trip up to 30 minutes each
- $3.50 per extra half hour

**Bike Share For Everyone:**
Rider Relief Participant: $0 Annual Flex Pass Fee, $1.75 per half hour
Connecting Communities
Open 24/7 in Downtown LA and Pasadena
Port of LA 7/31 • Venice coming soon

Hop on and ride Metro Bike Share. Here’s how it works.

- **Buy a Pass**
- **Get a bike**
- **Go for a ride**
- **Give it back**
Metro Bike Share App

- **Account**
  - Trip History
  - Update Payment Method
  - Billing History
  - Pass Renewal
  - Edit TAP Card
  - Edit Profile
  - Change Password

- **Customer Support**

- **About**
  - How it Works
  - Pricing
  - Riding Tips
  - About Metro Bike Share

- **Connect with us**
  - Facebook
  - Twitter

- **Rate us on the App Store**
Bike Share Is A Catalyst

**Build**
- network of cycling and e-bike infrastructure

**Plan**
- urban growth to prioritize cycling, walking, and public transport

**Implement**
- large-scale bike-share programs

**Invest**
- in sidewalks, footpaths, and public transport

**Remove**
- motor vehicle incentives, such as parking requirements and fuel subsidies

**Adopt**
- management policies such as congestion pricing

The Institute for Transportation and Development Policy works around the world to design and implement high quality transport systems and policy solutions that make cities more livable, equitable, and sustainable.

Global High Shift Cycling Scenario Report
DTLA, Pasadena, Port & Venice
126 Stations / 1,400 bicycles
### Data & Evaluation

<table>
<thead>
<tr>
<th>Category</th>
<th>Value</th>
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<tbody>
<tr>
<td>Total Trips</td>
<td>235,531</td>
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<tr>
<td>Passes Sold</td>
<td>7,642</td>
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<tr>
<td>Calories Burned</td>
<td>16,460,223</td>
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<tr>
<td>Miles Traveled</td>
<td>586,077</td>
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<tr>
<td>Emissions Reduced</td>
<td>556,773</td>
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</tbody>
</table>

*Data is based on estimation using trip duration and origin/destination location. Total passes sold includes annual flex and monthly passes.*
Bike Share Business Model

- Regional Lead
- Metro owns and manages equipment
- Metro manages operations contract
- Metro financial commitment
  - Up to 50% capital
  - Up to 35% net O&M
- MOU
Bike Transit: O&M

- Rebalancing
- Bike maintenance
- Customer service
- Station maintenance
- Sales and marketing
- Real-time System backend management
Metro Countywide Bike Share

- Technical Assistance
- Conduct Feasibility Studies
- Station Siting
- Grant Support
- Marketing & Education
- Environmental Clearances & More
Metro Countywide Bike Share

- Local Outreach and Education
- Demonstrations
- Final Station Siting
- Facilitate Permit Process
Countywide Crowdsourcing Map

http://wikimapping.com/wikimap/LA-County-Map.html
Transit Fare Integration

DTLA Pilot Launch: TAP Card as Key

Next Step: Seamless User Experience

Makes possible:
- multimodal account system
- transfer fares
- Metro senior/low-income/student fare recognition
- opportunities for interoperability between systems
Multimodal Account in TAP
Other systems plug in

BTS/BCycle

FUTURE
Parking
Ride Share / Hail
Micro Transit & Beyond
Stationless/ Dockless / Lockless
New Bike Share Model

Examples: OFO, MoBike, Lime Bike, BlueGoGo, Spin Bikes
- No Stations
- Bikes can be placed anywhere
- Use wheel locks & cell phone app
Regulatory Issues
New Bike Share Model

- Lack Regulation
- Public ROW obstruction
- Pilots in Austin, La Jolla (UCSD), San Francisco
- No Successful long term US implementation
Dockless Bike-Sharing Companies Launch In Seattle

By SIMONE ALICEA  •  JUL 17, 2017
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‘Metro Bike Share” App
Available on the App Store

www.metro.net/bikeshare