• Every 3 years, the Federal Transit Administration (FTA) requires Metro to issue a Public Participation Plan (Plan)
• Part of Title VI Program Update
• Plan is responsive to FTA direction to “incorporate environmental justice principles into plans, projects and activities that receive funding from FTA” (FTA Circular 4702.1B)
• Consistent with Title VI (non-discrimination regulations) of the Civil Rights Act of 1964
• The Plan meets and exceeds these requirements
Draft Public Participation Plan (Plan) Update

• Guides all of Metro’s outreach to gather important public input on possible changes:
  • Bus and rail service
  • New projects
  • Fares
  • Other programs
Overview

- Metro is LA County’s:
  - Planner
  - Funder and Builder
  - Operator of transit, highways, and more

- LA County Service Area:
  - 4,751 square miles
  - Nearly 10 million residents

- Home to diverse stakeholders:
  - 48% Hispanic
  - 27% white
  - 14% Asian
  - 8% African American
  - 3% Broad Spectrum of Ethnicities

- 32 languages
Goals and Guiding Principles

• Community Relations ensures Metro’s connectivity to stakeholders for:
  – Daily issues
  – Operations
  – Studies
  – Initiatives
  – Construction activities
  – Transit safety programs
Life Cycle of Community Outreach

METRO SERVICE COUNCILS & ADVISORY COMMITTEES
- Bus and Rail Service Issues
- Accessibility Advisory Committee
- Citizens Advisory Council
- Technical Advisory Committee

COMMUNITY AND MUNICIPAL AFFAIRS
- 88 cities
- 6 Councils of Governments
- 5 LA County Supervisorial Districts
- League of Cities
- Public Participation Programs
- EIS/R Scoping
- Community Meetings
- EIS/R Public Hearings
- Metro in the Community

TRANSIT SAFETY PROGRAMS
- Presentations to Schools and Community Organizations
- Safety Ambassador Program
- Safety Orientation Tours
- On the Move Riders Clubs

CONSTRUCTION RELATIONS
- Construction Mitigation Community Impacts
- Community Leadership Councils
- Stakeholder Working Groups
Public Outreach Milestones in the Environmental Process

Community Outreach Methods Toolbox:

- Blogs
- Business Outreach
- Community Event Booths
- Community Leadership Councils
- Community Update Meetings
- Display Ads
- Door to Door Campaigns
- Eblasts
- Flyers
- Government Relations
- Live Webcasts
- Local Advisory Committees
- Legislative Briefings
- Media Relations
- Newsletters
- One-On-One Stakeholder Meetings
- Phone Hotline
- Public Hearings
- Social Media
- Stakeholder Briefings
- Stakeholder Working Groups
- Take-Ones
- Technical Advisory Committees
- Telephone Town Halls
- Tours
- U.S. Mail
- Web Advertising
- Website
- YouTube Videos
Public Input Process

- Early 2016, 30-day public comment period held to gather input on the updated draft Plan
- Plan was posted online in 9 languages
- Diverse set of stakeholders provided input
- 46 public comments received
- Draft Plan revised in response to these comments
8 Minimum Baseline Thresholds for Public Outreach

- Community Meeting and Public Hearing Noticing
- Community Meeting and Public Hearing Locations and Times
- Community Meeting Language Translation
- Public Hearing Language Translation and Documentation
- Neighborhood/Community Lenses
- Non-traditional Popular Education Methods
- Online Language Translation
- Telephone Interpretation
Next Steps

• September 2016 – Submit to Metro Board of Directors

• October 2016 – Upon approval, Metro’s 2016 Public Participation Plan submitted to the FTA as part of the Title VI Program Update

• Staff will then broadly inform public-facing Metro departments of the newly established Minimum Baseline Thresholds for Public Outreach

• Continue implementation of the strategies identified in the Plan
Thank you.

Questions?