BRT Vision & Principles Study

Technical Advisory Committee Meeting
April 4, 2018
Bus Rapid Transit (BRT)

- Improves performance, travel times and reliability
- Enhances customer experience
- Promotes mobility and livability
- Invests in communities
- Connects and leverages existing system
Countywide BRT Network & Measure M

Measure M Expenditure Plan funds specific BRT projects and a Countywide BRT program over five decades.

The BRT Vision & Principles Study will:
- Provide the foundation for the assignment of Countywide BRT program funds
- Coordinate with the LRTP Update and NextGen Bus Study
BRT Vision & Principles

> Develop the overall vision, goals and objectives for the future BRT network
> Define BRT standards
> Identify opportunities and challenges
> Promote resiliency, innovation and equity
Selection Criteria & Key Performance Indicators

> Develop standard criteria/methodology for selecting, evaluating and prioritizing corridors

> Develop key performance indicators to evaluate and improve service once implemented
Intersection of Need and Criteria

- Identify need/role of a Countywide BRT system
- Apply performance metrics and design criteria to potential corridors, including but not limited to ROW requirements
- Prioritize corridors based on need within design criteria constraints
Thank you