Metro Parking Management Program and Systemwide Parking Operator Services

TAC Meeting – May 2020
Recommendation/Action

- Approve revisions to Metro’s Parking Ordinance Administrative Code Title 8 and Metro’s Parking Rates and Fee Resolution in support of the implementation of the Parking Management Program, and Union Station Parking Rates Adjustments.

- Authorize the CEO to execute a five-year base period, firm fixed price contract to with two, one-year options, through a revenue generating contract, with no upfront cost or investment.
Parking Management Program

Program Goals
- Manage parking demand through pricing policy
- Ensure parking availability for transit users
- Maintain a self sustaining program

Strategic Goals
- Goal 1: Reduces patron’s travel time by spending less time searching for parking
- Goal 2: Increases patron’s experience of transit trips by enhancing parking availability and provides well maintained parking facilities

Lessons Learned
- Parking Demand Balancing
  - Increased utilization at underutilized facilities
  - Stations in close proximity to high demand stations also require implementation if unable to absorb additional demand
- Ridership Verification
  - Increased availability by ensuring those using resources are transit patrons.
Parking Operator Services

- 5 year contract with two one year options
- No up front cost to Metro, expenses reimbursed through future revenues.
- Longer term contract allows for flexibility for continued implementation of the Supportive Transit Parking Program.
Union Station

• Rate adjustment for daily and monthly parking fees
• Last adjusted in 2016
• Pricing is significantly below market value and will maintain below market with the recommended adjustments

<table>
<thead>
<tr>
<th>STATION</th>
<th>DESCRIPTION</th>
<th>CURRENT RATE</th>
<th>PROPOSED RATE</th>
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</thead>
<tbody>
<tr>
<td>LAUS East</td>
<td>Daily</td>
<td>$8</td>
<td>up to $12</td>
</tr>
<tr>
<td></td>
<td>Monthly Commuter</td>
<td>$75</td>
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<tr>
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<td>Monthly Public</td>
<td>$110</td>
<td>up to $168</td>
</tr>
<tr>
<td>LAUS West</td>
<td>Daily</td>
<td>$16</td>
<td>up to $18</td>
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</tbody>
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Metro
Metro Board Motion 34.1

Metro has successfully adopted best management practices in its parking program to assess demand and manage inventory for maximum public transit user benefit without negatively impacting adjacent neighborhoods. We also continue to assess utilization at its transit stations in support of promoting transit ridership.

- Provide free parking for transit patrons at Metro parking facilities with 30% or below capacity on Saturday, Sunday and Federally Observed Holidays.

- Union Station and any Metro parking facilities that have special arrangements/contracts with municipalities or local jurisdictions for public parking or other non-transit parking use are exempt from this motion.