

Call to Artists

Request For Qualifications for Prequalified Artist Pool

~~Applications due: April 7, 2014~~

DEADLINE EXTENDED TO APRIL 14, 2014



Soto Station, *Landings*, Nobuho Nagasawa, Artist



Metro®

Overview

The Los Angeles County Metropolitan Transportation Authority (Metro) invites visual artists residing in the United States to submit qualifications for possible inclusion in a Prequalified Artist Pool (Pool). The Pool will be used to select artists for range of upcoming opportunities throughout the expanding Los Angeles Metro system, including 14 new Metro Rail stations and a variety of transit enhancement projects. Project budgets are anticipated to range from \$50,000 to \$1,000,000 depending on the artwork opportunity. Prior public art experience is not a requirement. The Pool will be active for a three year period.

Background

Metro's award-winning art program commissions artists to create artworks that transform the transit customer experience and add to the artistic vibrancy of the communities it serves.

The Metro system currently encompasses 107 stations and has over 9 million monthly boardings, with several new stations under design or construction. A map of the system can be found on Page 4.

Eligibility

This call is open to emerging and established professional visual artists who are- legally authorized to work in the United States (per U.S. Department of Labor). Please note that artists who have completed a permanent Metro Art commission may apply for the Pool, but are ineligible for new commissions for a 3 year period from the date of completing their last commission. Employees and contractors involved in constructing rail and bus lines for Metro are ineligible. Once on the Pool, artists must maintain these eligibility requirements in order to be considered for contracting opportunities. Submittal by artist teams is not encouraged.

Prequalified Pool Selection Criteria & Process

Evaluation and selection to the Pool will be based on the following criteria:

- *Artistic Merit (competence) as evidenced by submitted digital images (70%):*
 - Originality of concept within artist's body of work
 - Skill with which the artist composes stylistic elements
 - Mastery of techniques and materials

- *Professional Recognition (credentials) as evidenced by submitted statements and resume (30%):*
 - Education and training as an artist
 - Exhibition record in museums; art galleries; and/or non-profit art spaces
 - Public or private art commissions
 - Awards, critical response, artist-in-residencies, or other activities demonstrating professional practice

A **Curatorial Advisory Committee** comprised of high profile nationally recognized museum curators with diverse backgrounds in contemporary visual art will review applicant submittals and, using the evaluation criteria above, recommend artists for inclusion in the Pool. In order to establish the competitive field within the criteria Metro Art staff may screen candidates to present to the Curatorial Advisory Committee.

Once the Pool is established, it will be used to select artists for specific projects. In keeping with best practices in the field, artist selection will be done through a peer review process with community input via the use of individual project **Artist Selection Panels**. These peer review panels will identify and shortlist artists from the Pool for specific projects. Short-listed artists will then be provided pertinent information relative to the specific project and will be paid to develop and present proposals to the Artist Selection Panel.

Submittals

- All Pool application materials must be submitted online via Slideroom at <https://metroart.slideroom.com>. There is no charge to artists for using SlideRoom.com.
- Applicants will need to download the latest version of Flash Player to use Slideroom.com.
- Applicant must provide a permanent mailing address, email and phone contact information.
- Applicant's name must be included on each page of each item submitted.
- Incomplete submittals will not be considered.
- Metro reserves the right to request supporting documentation of any submittal materials for verification purposes.

What to submit via Slideroom:

- ❖ Artist statement (1 page recommended length- PDF Format)
 - Summary of your relevant professional experience as an artist.
- ❖ Professional resume (3 page recommended length - PDF Format)
 - Detail your relevant professional experience.
- ❖ Ten (10) images of previous work
 - Digital files, preferably in JPEG format.
 - SlideRoom will ask applicant to label images with a title, brief description, artist's name, the numeric order in which applicant wishes the images to be viewed, and the date created.
 - Submit only images of applicant's own original artwork.
 - Do not submit specific proposals for new artwork.
 - Submit no more than 10 images.
- ❖ Annotated image descriptions (3 page- recommended length- PDF Format)
 - A typed page listing each digital image in sequence above. Indicate thumbnail image, file name, title of the work, medium, dimensions, date and location (if applicable).
 - For previous public art projects list the project location, commissioning body, budget, date of completion, subcontractors and/or fabricators and project manager (with telephone number).

- ❖ Professional references (1 page recommended length- PDF Format)
 - Email, phone and mail contact information for three references qualified to testify to applicant's artistic capabilities and accomplishments.

- ❖ Check the Artwork Categories for which applicant wishes to be considered (may select one or both):
 - 2 Dimensional (2D)
 - 3 Dimensional (3D)

SlideRoom Technical Assistance

Applicants can receive technical support by emailing support@slideroom.com, by calling toll free at (866) 249-7350 or by accessing the online help desk: <http://slideroom.zendesk.com>.

Application Deadline

Applications must be completed via SlideRoom and fully submitted by ~~5:00 p.m. on Monday, April 7, 2014 (PST).~~ **THE EXTENDED DEADLINE OF 11:59PM ON APRIL 14, 2014 (PST).** Be sure to allow adequate time to familiarize yourself with the SlideRoom submittal process. Applications will not be accepted after the **EXTENDED DEADLINE. 5:00 p.m. deadline.** Applications that are mailed, emailed, faxed, or hand-delivered will not be considered. Applicant questions relative to this RFQ must be submitted by 5:00 p.m. March 25, 2014 (PST) and emailed to ArtistOpportunities@metro.net. Questions will be answered in the order received and will be posted by March 31, 2014 on www.metro.net/about/art/about/artistopportunities.

Workshops

Artists who are interested in more information about Metro's art program should attend one of seven free workshops hosted by Metro Art in various locations throughout Los Angeles County. Artists working in 2D or 3D media are encouraged to attend. Visit metro.net/art and click on 'Artist Opportunities' for more details.

Other Important Information

Metro is not responsible for the loss or damage of any submitted materials. All information contained herein does not constitute either an expressed or implied contract and these provisions are subject to change. Metro reserves the right to award all, some, or no public art commissions.

For more information about Metro Art visit metro.net/art.

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