

# Metro Bike Share Station Donation Information

## General Description

The Metro Board has approved a bike share pilot in Downtown Los Angeles including up to 80 stations and 1,000 bicycles. Expansion implementation of future phases is dependent on Metro Board approval and available funding. Metro is seeking partners who wish to provide or enhance quality transportation for their employees, students, clients, tenants, or visitors by donating a station. A \$160,000 donation funds capital, approvals, shipping, operations and maintenance (O&M), startup costs, and installation for one station.



## Location Considerations

Proposed stations shall be within 1/4-1/2 mile (Federal Transit Administration definition of transit walk-shed) of an existing or planned bike share station. Other locations will be considered on a case-by-case basis for compatibility with overall Metro Bike Share operations. Metro, and the local jurisdiction, reserve the right to deny a proposal for a station donation if the location is not feasible or compatible with the existing or proposed system network. Bike share systems are successful only as a network, and stations cannot exist stand-alone. Expansion of the Metro Bike Share system is currently be considered for the following communities/cities:

- **City of LA communities including:**

Boyle Heights, Exposition Park, University Park, Westlake/McArthur Park, Korea town, East Hollywood, Hollywood, North Hollywood, and Venice

- **Culver City**

- **LA County**

- **Unincorporated**

**Communities including:**  
East LA and Marina del Rey

- **Downey**

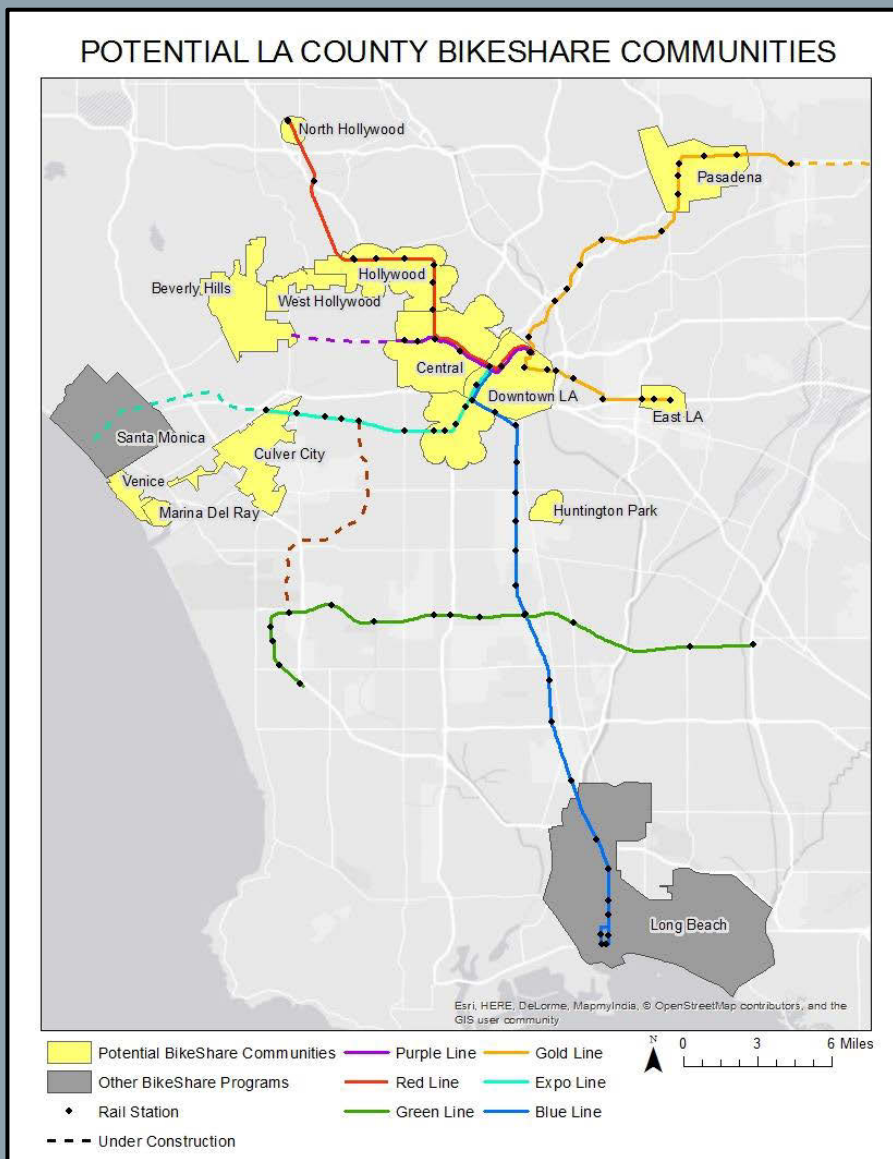
- **Huntington Park**

- **Pasadena**

- **Burbank**

- **Glendale**

- **San Fernando**



## Space Considerations

Proposed locations must meet the following criteria:

- Unobstructed space (approximately 13' x 65' or 20' x 35') depending on station size and configuration
- Hard, smooth, flat substrate such as asphalt, concrete, brick, or pavers
- Sufficient sunlight for solar operations; and
- Stations within the public right-of-way must be approved by governing jurisdiction prior to installation. Some locations may require additional approvals (e.g., by Metro for locations on Metro property)



## Cost Considerations

The cost per station is \$160,000 which includes capital, start-up, approvals, and O&M costs. Long term the overall O&M costs will be offset by fares and potential sponsorship of the system.



## Process/Steps Involved

Metro Board and corresponding local jurisdiction approval must be secured for station donations prior to the implementation of a new bike share station. Prior to submitting a grant application for AHSC funding, cities shall seek the review of the local jurisdiction and Metro prior to submitting a grant. A license agreement will be required for stations on private property and a city permit or approval will be required for stations in public right-of-way.

A 50% deposit is due at the time of commitment, and the remaining 50% is due upon receipt of station order.

## Timing Considerations

Installation lead-time varies between 6-9 months to account for equipment manufacture, planning, and permitting.



## Station Donation Benefits

For a \$160,000 per station cost, your organization receives:

- Metro Bike Share station serving your organization or property, pending approval by the relevant agencies or property owners;
- Operation and maintenance of the station as part of the broader Metro Bike Share network;
- Recognition as a station donor on the Metro Bike Share website;
- Individualized recognition through Metro Bike Share social media at time of launch and at special events;
- If the station is on private property, recognition of donor support on the map panel of the donated station with a logo and following (or similar) text “Station donated by....”; and
- Potential opportunity to purchase advertising rights for that individual station based on availability and subject to local jurisdiction advertising policies and restrictions. Depending on station location (private vs. public right-of-way) policies and restrictions may apply.