

## Spring 2012: Metro System-Wide Customer Satisfaction Survey Results (May 8-24, 2012)

	Agree	Disagree	Mean Trend
Generally speaking, I am satisfied with Metro bus service	41% 45% <b>(85%</b>	) 10% 5% <b>(14%)</b>	1.80
2. THIS bus/train is generally on time (within 5 min)	) 33% 43% <b>(77%</b>	) 16% 7% <b>(23%)</b>	1.97
3. THIS bus/train's schedule meets my needs	43% 41% <b>(84%</b>	) 11% 5% <b>(16%)</b>	1.79 <b>1</b> % from 2011
4. I feel safe riding <b>THIS</b> bus/train	44% 43% <b>(86%</b>	10% 4% (14%)	1.74 <b>4</b> 3% from 2011
5. I feel safe while waiting for THIS bus/train	36% 45% <b>(81</b> %	) 14% 5% <b>(19%)</b>	1.88 N/A
6b THIS bus's drivers are generally courteous	39% 44% <b>(83</b> %	) 12% 5% <b>(17%)</b>	1.84 <b>•</b> 2% from 2011
6r The Fare gates at the stations should be locked	30% 28% <b>(58</b> %	) 26% 15% <b>(42%)</b>	2.27 N/A
7. <b>THIS</b> bus/train is generally clean	34% 46% <b>(80</b> %	) 15% 5% <b>(20%)</b>	1.19 <b>4</b> 2% from 2011
8. THIS bus/train's stops are generally clean	30% 42% <b>(72</b> %	) 21% 8% <b>(28%)</b>	2.06 <b>N/A</b>
		Yes No	Trend
9. Is Metro service better now than last year?		80% 20%	<b>→</b> 2% from 2011
10. Do you normally have a seat for THIS trip?		79% 21%	<b>♦</b> 4% from 2011
11b.Has THIS bus passed you by at a stop in the las	st month?	38% 62%	↑ 3% from 2011
11r Will you take a Metro bus to complete this one-	way trip?	58% 42%	N/A
12. Has THIS bus/train broken down in the last mont	th?	25% 75%	↑ 5% from 2011
13. Do you have a working cell phone with you on The	HIS bus/train?	76% 24%	↑ 1% from 2011
a. If yes, can you browse the Internet (i.e. a sma	rt phone)?	76% (58% of total) 24%	↑ 4% from 2011
14. How did you get to the first bus or train of this trip	p?		
Walked: 83% Dropped Off: 8% Drove: 3% Biked: 2.7% Other: 2.8%			
15. How many minutes did it take you to get to the first bus or rain of this one-way trip?			
mean: 10.5 minutes median: 9 minutes	10 min or less	: <b>72</b> % 5 m	nin or less: 44%
15a. How many minutes did you wait for that first bus or train?			
mean: 10 minutes median: 9 minutes	10 min or less	: <b>73</b> % 5 m	nin or less: 43%
16. Do you have a car available to make <b>THIS</b> trip?		19% 81%	◆ 6% from 2011
17. Is it easy to find and purchase Metro passes?		80% 20%	↑ 1% from 2011
18. Did you use a TAP card for THIS trip?		64% 36%	↑ 7% from 2011
a. If yes, is TAP easy to use for paying for your fa	are?	90% 10%	N/A
19. Do you have to transfer to complete THIS one-w	ay trip?	46% 54%	<b>→</b> 7% from 2011
a. If yes, do connecting buses/trains come within	15 minutes?	82% 18%	
20. Your household's total annual earnings: Median income \$14,706 Mean Income: \$26,025			
Under \$15,000: 51% \$15,000-\$24,999: \$35,000-\$49,999: 7% \$50,000-\$99,999:	17% \$25,000-\$ 7% \$100,000	15	
21. What fare did you use on the First Metro bus/train of this one way trip? (CHECK ONLY ONE)			
Token: 6% down 1% One-Way Cash: 23% same	Reg. Weekly Pass: EZ Transit Pass: 4 <sup>th</sup> Senior/Disabled Pa College Student Pa	% up 1% Trans sss: 9% up 1% Trans	Student Pass: 5% down 2% From Muni: 1% same From Metrolink.: <1% same
22. How many days a week do you usually ride Metro?			
5+ Days: 67% down 4% 3-4 Days: 22% up 3% 1-2 Days: 7% up 1% <1 Day: 3% up 1% First Time: 1% same			
23. How many years have you been riding Metro?			
Less than one: 13% up 1% 1-2 Years: 18% same 3-4 Years: 16% down 1% 5+ Years: 53% down 2%			
	Black: 23% up 1 Amer. Indian: 1%		1%
25. You are: Male: 48% same Female: 52% same			
26. What is your age? Younger than 18: 7% dowr 50-64: 18% same		1% up 1% 23-49: er: 5% up 1%	48% down 1%

Total Number of Surveys system-wide: 21,873

Total Number of English Language Surveys: 15,986 (73%) down 1% Total Number of Spanish Language Surveys: 58887 (27%) up 1%