

# Multi-County Goods Movement Action Plan

Metro Contract No. PS-4310-1268-01-17-1



**Metro**



*Caltrans*



**OCTA**



**Overview Presentation**

**October 12, 2005**



# MCGMAP Study Area



# Overview

**Develop a multi-county action plan which balances communities' issues ( e.g. environmental, congestion concerns, economic impacts, etc.) with the need to move goods throughout the region.**

**In response to issues & impacts associated with moving goods.**

**Solutions will address all modes, and will include capital and non-capital options.**

# **The Overall Approach (Not Just Another Study)**

- **Limit new data collection**
- **Use existing travel demand models**
- **Focus on consensus building, feasibility & implementation**
- **Action plan that is credible, supportable & fundable**

# Our Philosophy

## Sail the Seven C's:

- 1) *Communication*
- 2) *Coordination*
- 3) *Credibility*
- 4) *Compromise*
- 5) *Consensus*
- 6) *Coalition*
- 7) *Champions*



SCAPITAL

# Team of Local Goods Movement Experts

## PRIME CONSULTANT

**Wilbur Smith Associates**

## SUB-CONSULTANT TEAM

### OUTREACH

**Arellano Associates**  
(Lead)

⋮

**Urban Solutions, LLC**  
(Support)

### ANALYSIS

**Jones & Stokes**  
(Environmental/Community Impacts)

⋮

**Economics & Politics, Inc.**  
(Economics)

⋮

**Sharon Greene & Associates**  
(Funding)

### LOCAL GM

**Gill V. Hicks & Associates, Inc.**  
(Ports)

⋮

**George R. Fetty & Associates**  
(Rail)

⋮

**WCL Consulting**  
(Logistics/Warehousing)

# Scope of Work

- **TASK 1: Project Management / Administration**
- **TASK 2: Outreach Assistance**
- **TASK 3: Compile and Collect Goods Movement Data and Prepare Report**
- **TASK 4: Assess Growth in Freight Demand, Trends in the Logistics Industry and Baseline (2030) System Performance**
- **TASK 5: Evaluate Economic, Environmental, and Community Impact of Freight Movement Generators and Facilities**

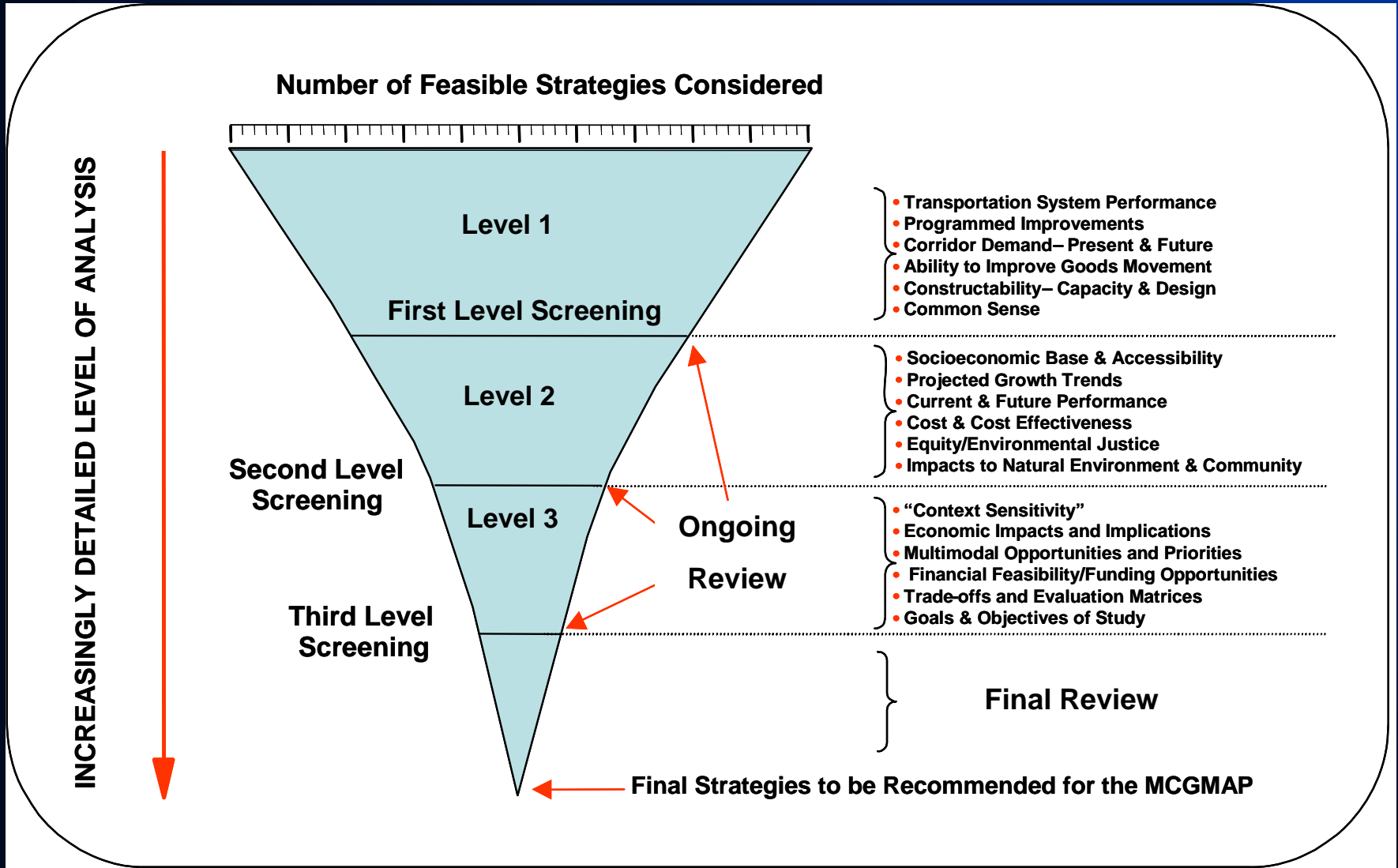
# Scope of Work

(Continued)

- **TASK 6: Identify and Evaluate Strategies for Improving the Movement of Goods**
- **TASK 7: Identify Strategies for Mitigating the Effect of Goods Movement on Local Communities and the Environment**
- **TASK 8: Develop Multi-County Goods Movement Action Plan Report and Identify Institutional / Funding Arrangements Needed to Implement the Plan**



# Funnel Approach



# Overall Schedule

**18 month process – completion by Jan 2007.**

Current – Existing conditions



Jan- April 2006 – Forecasts, analysis, issues



April – July 2006 – Early strategies



July – Sept 2006 – Evaluate likely strategies



Sept – Dec 2006 – Finalize MCGMAP

# Questions & Answers