



I-15 Express Lanes Expansion



Los Angeles Congestion-Pricing Discovery Workshop



June 27, 2008



Overview

- Existing I-15 Express Lanes
- Value Pricing Study & Public Outreach Results
- I-15 Express Lanes FasTrak Expansion
- Future Expansion

I-15 Corridor

Escondido to Downtown San Diego

- Existing 8-mile reversible Express Lanes between SR 56 and SR 163
- 12 additional miles of Express Lanes planned between SR 78 and SR 56
- High-speed BRT service will connect I-15 corridor communities with Centre City and Sorrento Mesa employment areas



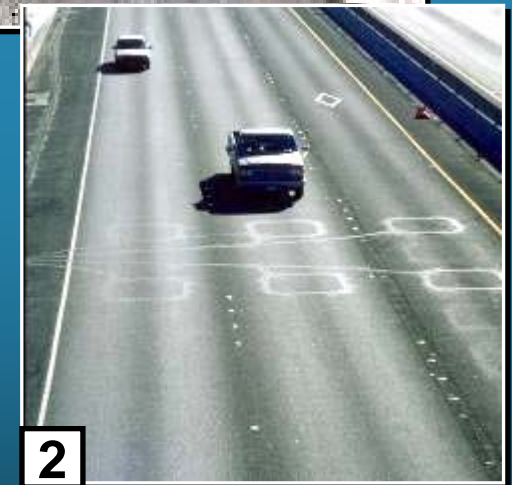
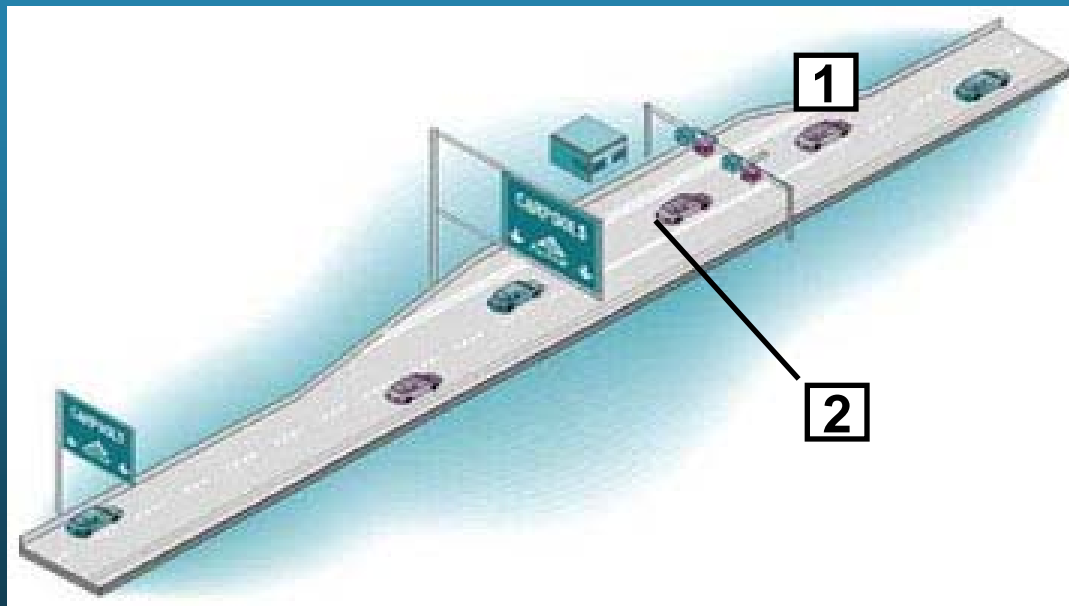
Existing Express Lanes

- Constructed in 1988
- S&H §149.1 – Allows SANDAG to operate a pricing program
- Per-trip pricing uses FasTrak® electronic toll collection
- Interoperable in California (Title 21)
- First project to employ dynamic pricing
- Fees set to keep traffic free flowing



Existing Toll Collection System

- Built as 'Demo', adapted over time
- Single AVI Toll Location **1**
- Single set of in-road sensors (loops) **2**



- No enforcement system



FasTrak Customer Experience

- Walk-up Customer Service Center facility (Kearny Mesa)
- Hours: 8:00 a.m. to 5:00 p.m.
- Phone and Web access
- Online account management will begin in 2009



Customer Service Options



**Existing I-15 FasTrak
Customer Service Center
at: 9353 Clairemont Mesa
Blvd, Suite M, San Diego,
CA 92123**



Why Pricing ?



- **Increased use of Express Lanes**

I-15 HOV lanes usage doubled following introduction of FasTrak

- **Expands travel options in the corridor**



- **Generates revenue; can help pay for corridor transit service**

Over \$7 million provided to MTS between 1997 – 2006



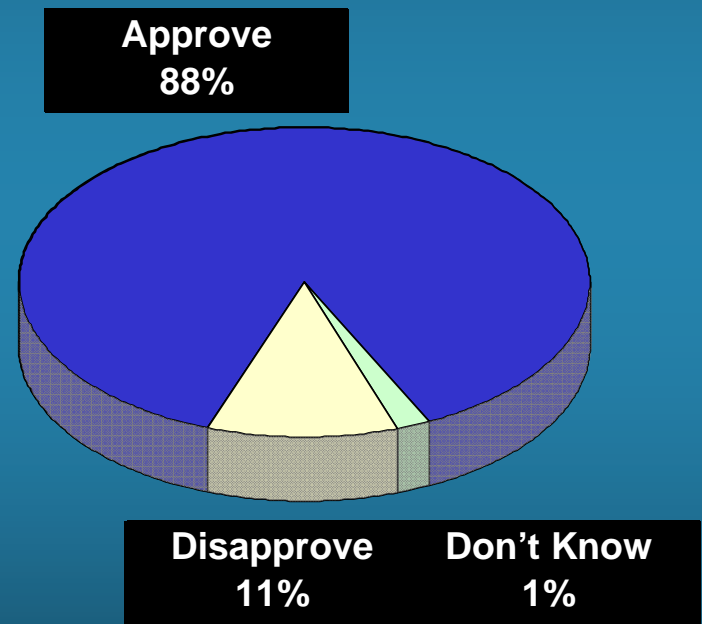
Public Support for FasTrak Program

Conducted public outreach

- Stakeholder interviews
- Phone / Intercept Surveys
- Focus Groups



Approval of FasTrak Program By Group

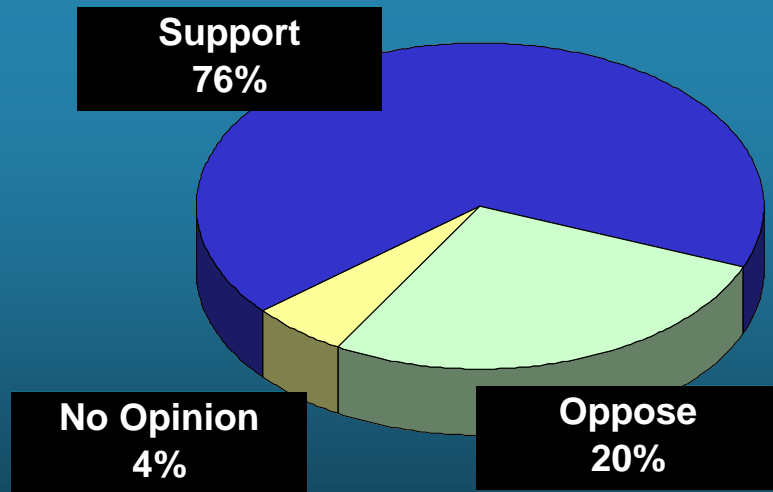


FasTrak Customer

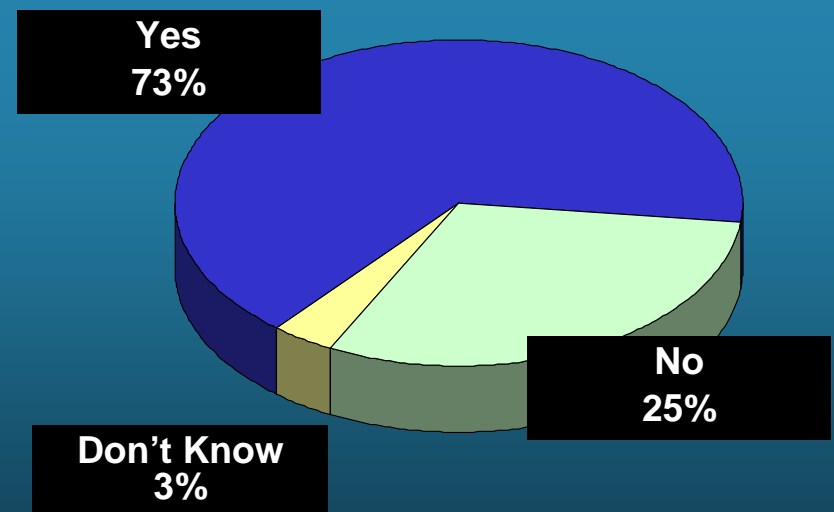
Public Support for Managed Lanes

TransNet Public Opinion Survey, 2004

Would you support or oppose construction of similar “managed lane” facilities in freeway corridors throughout San Diego County?

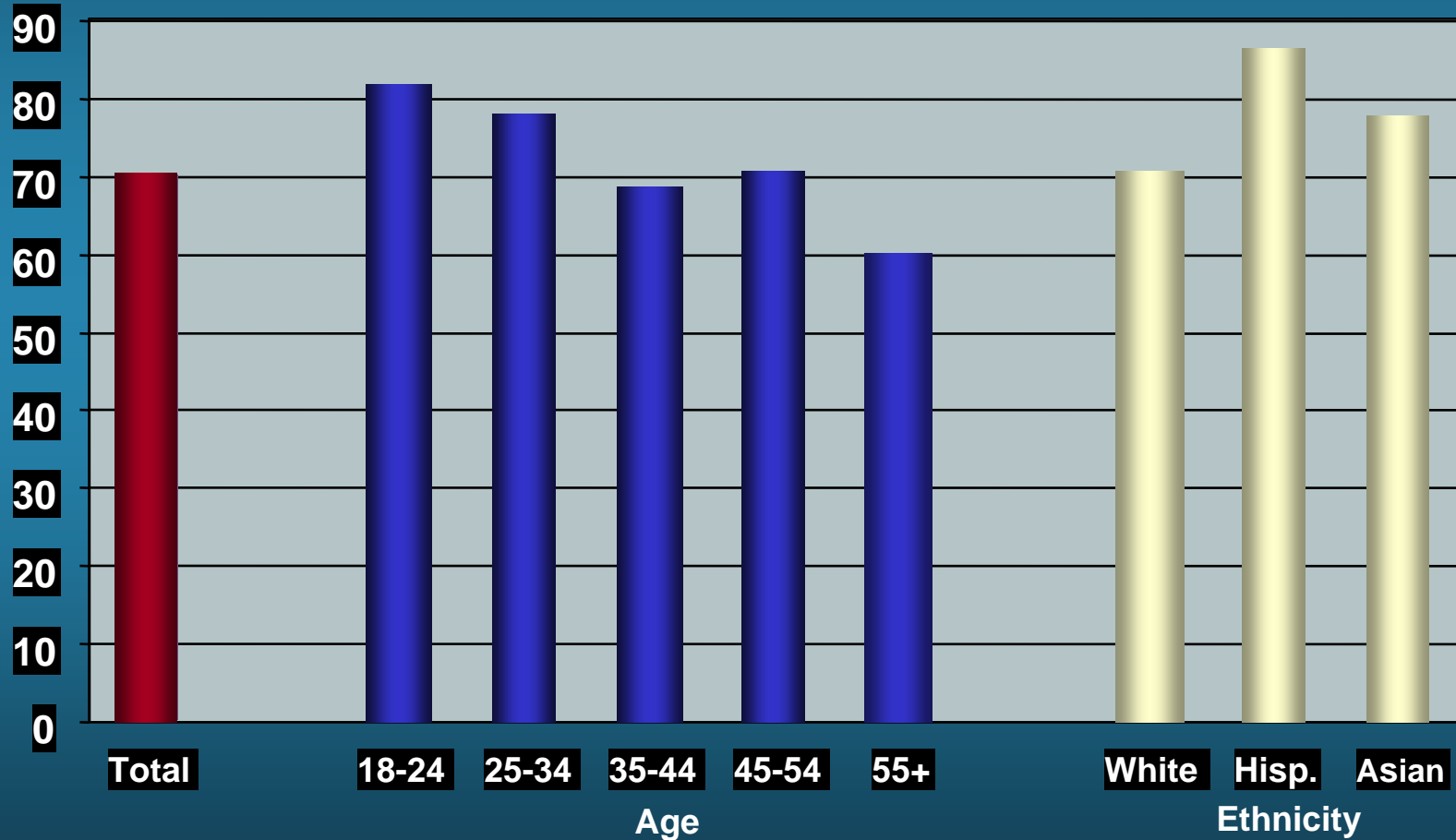


Do you believe a new system of BRT and carpools on “managed lanes” ...would reduce traffic congestion in the region?



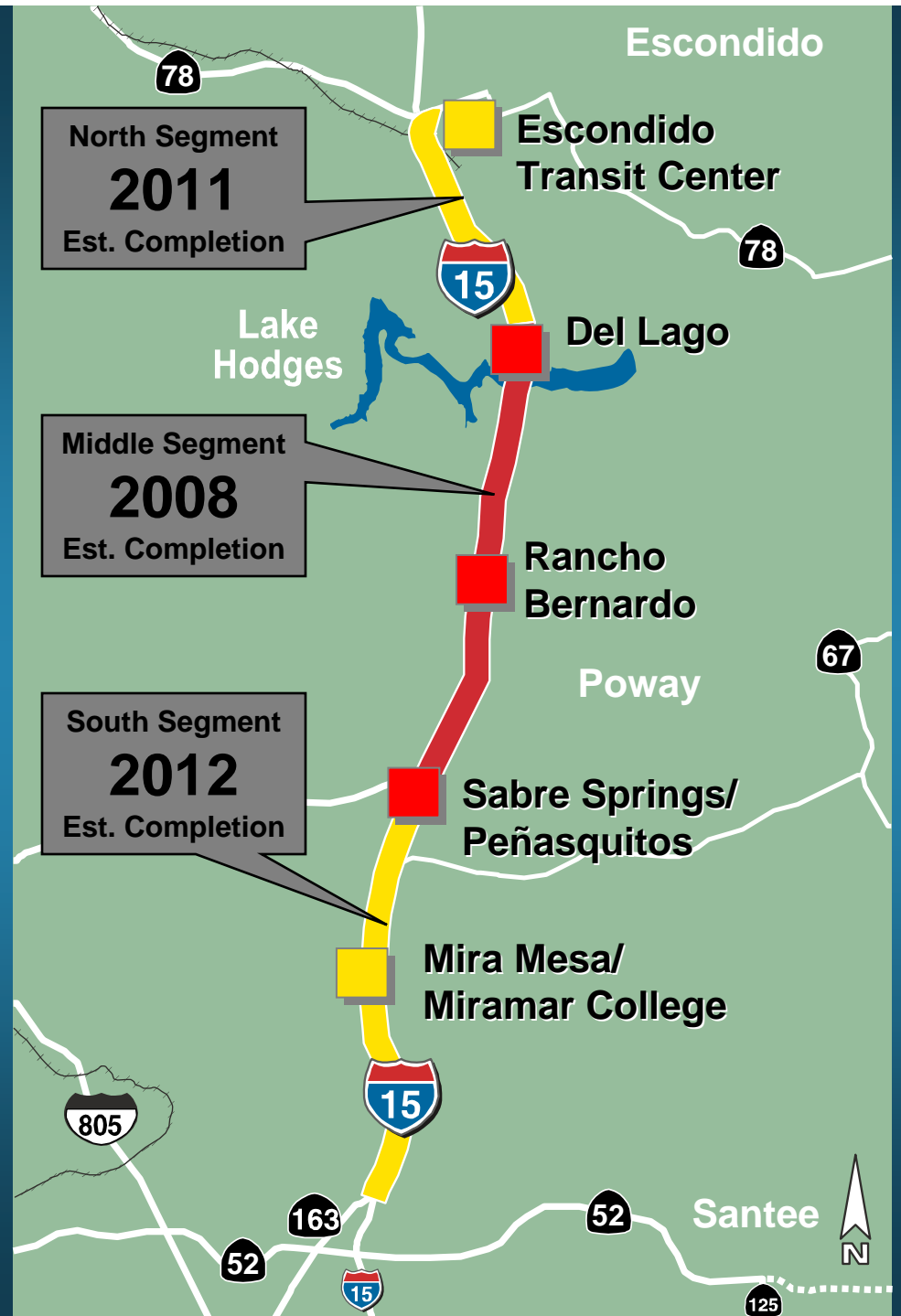
Likelihood to Use Managed Lanes

How likely are you to use the planned I-15 Managed Lanes? (as FasTrak or carpool)



I-15 Corridor Express (Managed) Lanes/ BRT Project

- Middle Segment Stations/
Direct Access Ramps
- North and South Segments Stations/
Direct Access Ramps

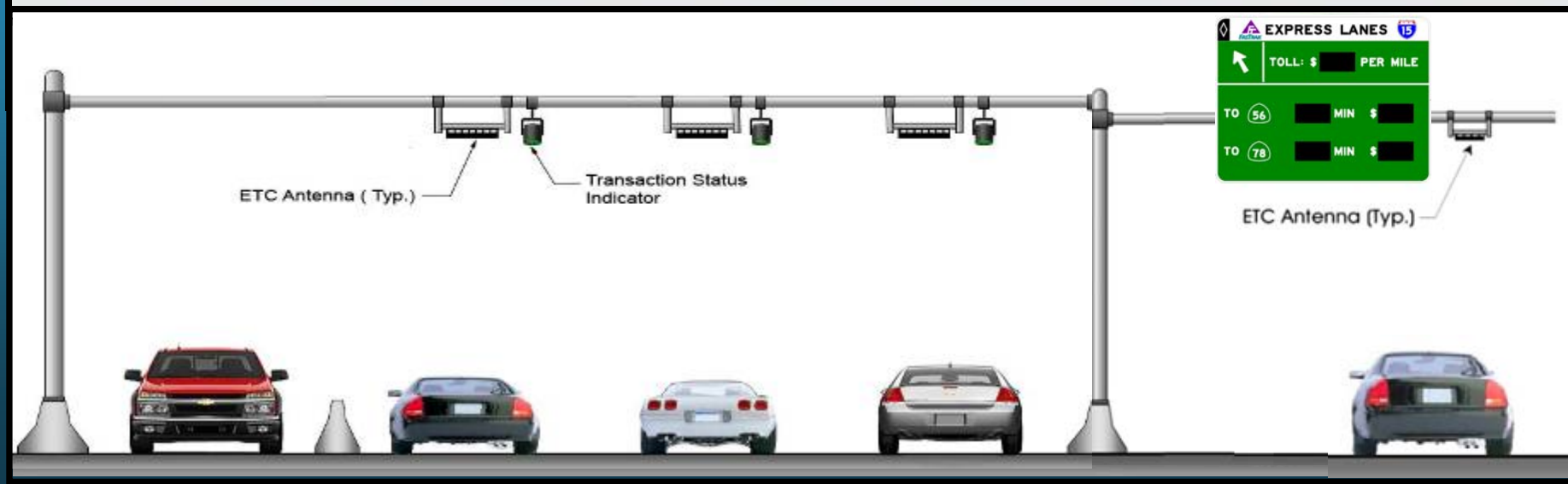
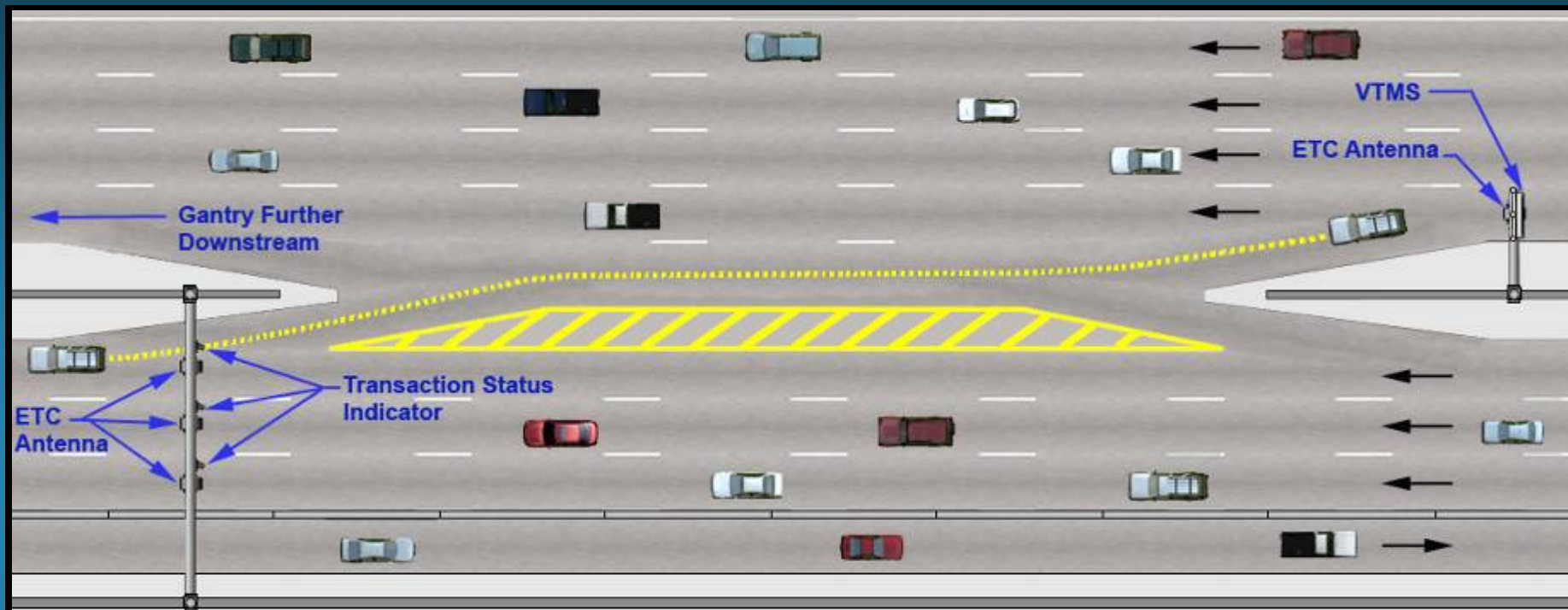


Express Lanes Preview



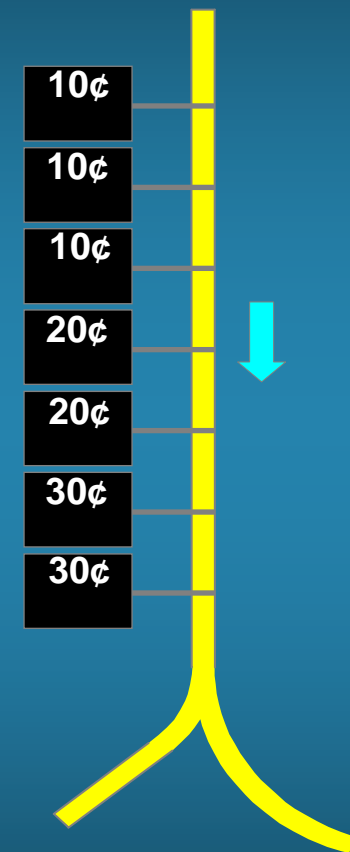
*Animation showing operation of the movable barrier and
Direct Access Ramps / Bus Rapid Transit (BRT) Stations*

Express Lanes Access



Express Lanes Pricing

- **Distance-Based Fare**
 - Patrons charged on a per-mile basis
 - Fare = per-mile rate * distance traveled in Express Lanes
- **Dynamic Pricing**
 - Per-mile rate will vary by Level of Service on the Express Lanes and Travel Time Saving
 - Goal: “Free flow” on Express Lanes
- **Vary Price by Location**
 - Per-mile rate will vary by location
 - The closer the entry point lies to areas of congestion, the higher the per-mile rate
- **Value of Time Saved = “Premium Trip”**
 - The greater the value of time savings offered by the Express Lanes, the greater the fare



Express Lanes Signage

- Signage will guide users to Managed Lanes entry and exit locations
- Static portions of the sign will provide directional information such as turn movement guidance
- Inlaid dynamic message boards will broadcast toll rates and offer the possibility for value-added content such as travel times to nearest destination



Typical Intermediate Access Point Entry Sign (from General Purpose Lane)



Typical Direct Access Ramp Entry Sign (from BRT Station)

Enforcement Strategies

- Rely on CHP for deterrence & pursuit of repeat violators
- Potential use of automated enforcement cameras
 - HOV transponder requirement or license plate registration ?
- Other potential technologies to aid CHP in enforcement:
 - Mobile enforcement transponder readers
 - Mobile data terminals with central computer lookup
 - Transaction status lights



*Mobile Enforcement Reader
Minnesota I-394 Project*



Comparison of Facilities

I-15 Existing Express Lanes

- 8 miles
- 2 lanes
- Access at two ends only
- Reversible
- Peak direction
- Closed weeknights after 7:00 p.m.
- Price per trip
- Routine enforcement

I-15 New Express Lanes

- 20 miles
- 4 lanes
- Access every 2-3 miles
- Movable barrier
- Concurrent flow
- 24/7 operations
- Price per mile
- Routine and automated enforcement

Bus Rapid Transit (BRT):

How BRT Is Evolving in the I-15 Corridor

Today

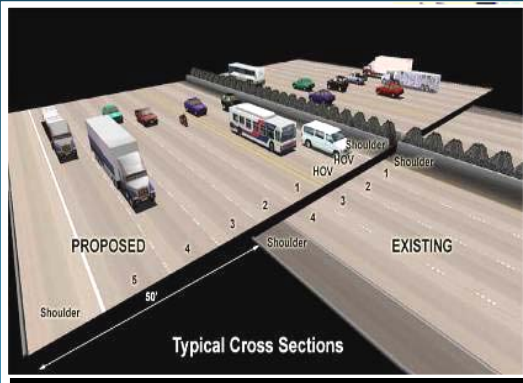
- Commuter express services connecting to Downtown
- Transit vehicles use HOV lanes to bypass freeway congestion
- Results: 80% of riders have a car but chose transit instead



Tomorrow

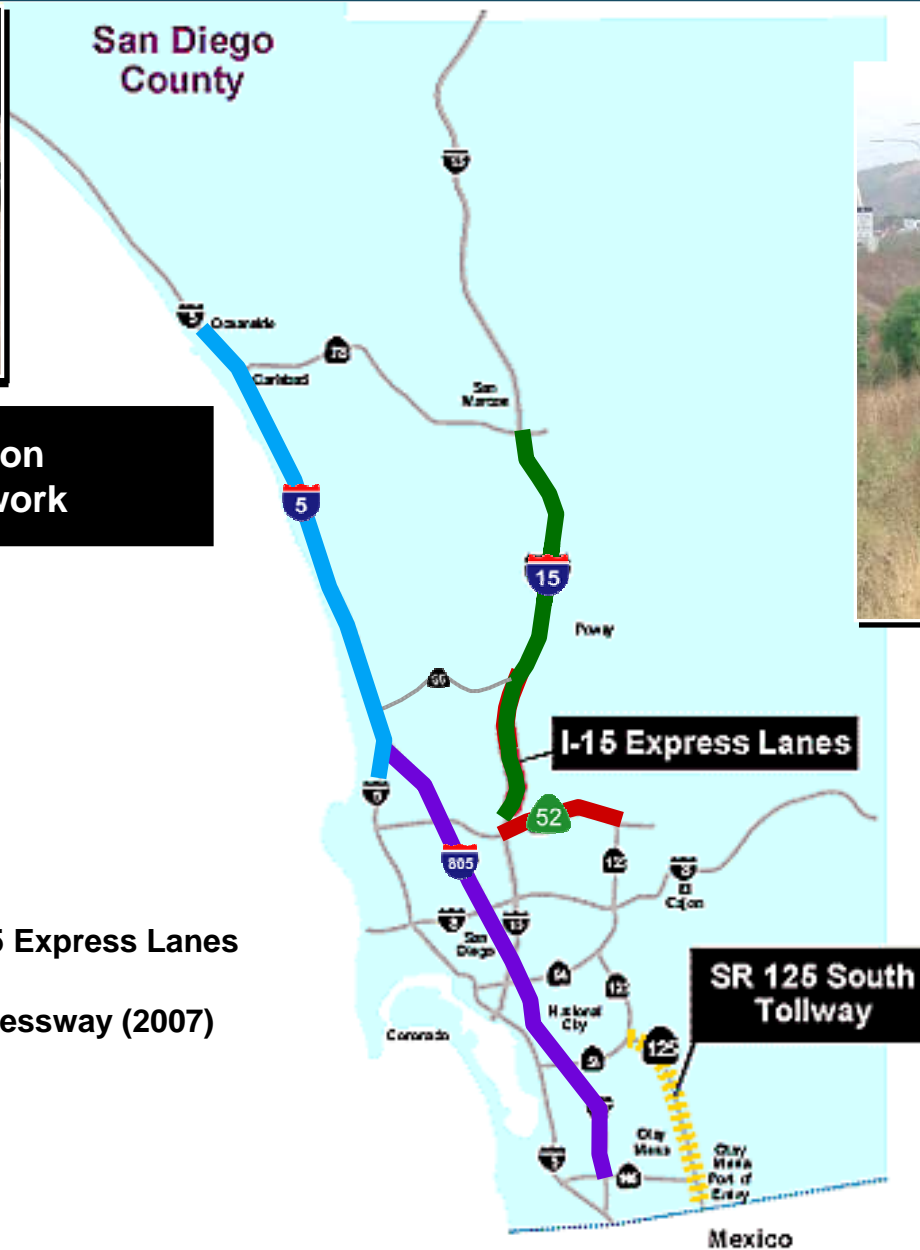
- Fast, convenient BRT connections to other areas of the region
- Extension of existing HOV lanes to 20-mile express lanes facility
- BRT stations as focal points for access to the transit

Future Express Lanes Expansion



2030 San Diego Region Managed Lanes Network

-  I-15 Managed Lanes
-  SR 52 Managed Lanes
-  I-5 Managed Lanes
-  I-805 Managed Lanes
-  Existing Reversible I-15 Express Lanes
-  SR 125 South Bay Expressway (2007)



Summary

- **Multi modal approach (BRT, carpool and pricing) expands travel choices in I-15 corridor**
- **Pricing provisions maximize use and throughput, raise revenue**
- **Business Rules, e.g., enforcement, will be finalized next six months**
- **Scheduled to open in Summer 2008**



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Questions ?

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Project Implementation Program Manager

