Wayfinding Signage
Grant Pilot Program

Applicant Workshop
Wednesday, September 9, 2015 – 9:30 a.m.
Mulholland Conference Room – 15th Floor - Metro
Program Details

• November 2014 – Board direction to create a two-year pilot program (FY16 and 17)
• $500,000 for entire program
• Must be for static signage within one-mile of existing Metro stations or stations opened by end of FY16-17
  • Metrolink stations, City run bus service and local Metro bus stops **NOT eligible**
  • Signage on Metro property, within stations and park-and-ride lots **NOT eligible**
• Consistent with local, state, federal standards and wind load considerations
• Metro design guidelines as reference
• Evaluation at the end of second year to assess needs/benefits
Program Goals

- Provide guidance and achieve a uniform, consistent messaging
- Improve the usability of the Metro system by increasing visibility and awareness
- Provide helpful navigation and paths of travel
- Increase ridership of the transit system
At the November 2014 meeting, the Board directed the Chief Executive Officer (CEO) to create a two-year pilot Wayfinding Signage Grant Program to implement components of Metro’s First/Last Mile Strategic Plan. The Pilot Program provides $500,000 over a two year period, beginning in Fiscal Year (FY) 2015-16 to assist agencies in designing and implementing Wayfinding signage systems on non-Metro properties that guide people within one mile to and from transit stations. Funding for FY 2015-16 and FY 2016-17 will be awarded through this application process.

The application submission deadline will be Friday, November 13, 2015 by 3:00 pm. Should you have any questions, please contact Teresa Wong, Transportation Planning Manager, Subregional Planning at 213-922-2854 or wongte@metro.net
Los Angeles County Metropolitan Transportation Authority

Wayfinding Signage Grant Pilot Program Guidelines

05/20/2015

Station Wayfinding Signage Guidelines

http://www.metro.net/projects/call_projects/
Wayfinding Signage Design Guidelines

Sample Horizontal Sign

Sample Vertical Sign

Sample Vertical Sign
Eligible Costs:

- Design, fabrication and installation
- Third party consulting costs and internal staff costs (No overtime costs)
- Administrative costs – up to maximum 10% of total project
- Proportionate share for a larger project – Metro will fund up to 50% of total cost
Non-Eligible Costs:

- Right-of-way acquisition
- Equipment, furniture, vehicles, office leases, food
- Staff overtime costs, mileage reimbursements, use of pool cars
- On-going maintenance and replacement costs of signage
- Signage solely for ADA compliance
- Signage to or from Metro Parking Facilities or on Metro property
# Evaluation Criteria

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<th>Demonstration of Need</th>
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<td>1</td>
<td>-Significance to the local community and larger region</td>
<td>30 pts</td>
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<td>Integration with other First/Last Mile Strategies</td>
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<td>2</td>
<td>-Promotes increased visibility, awareness and ease of access to and from transit stations</td>
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<td>-Promotes use of transit</td>
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<td>-Provides helpful navigation to riders</td>
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<td>Project Readiness and Cost Effectiveness</td>
<td>35 pts.</td>
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<td>-Extent agency has existing implementation plans, identified signage locations</td>
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<td>-Extent project will use existing posts/poles</td>
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<td>-Extent project has garnered input from communities</td>
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<td>Local Match</td>
<td>5 pts.</td>
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<td>-Minimum 5% Local Match required – may be monetary/hard or in-kind materials or services for completing project</td>
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<td>-Hard Local Match (5 points)</td>
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<td>-In-Kind Match (0 points)</td>
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**TOTAL: 100 pts.**
Application Submission

- 1 hard copy and 1 CD-R or DVD
  - Application Parts 1 & 2
  - Signature Page
  - Project Location and Map
- Submit by mail or in person
- NO postmarks fax or email applications will be accepted
- NO late submittals will be accepted

**DEADLINE:**
Friday, November 13, 2015 at 3:00 p.m.
Tentative Schedule

November 13, 2015
Application Submission Deadline

Application Evaluation Period

January 2016
Preliminary Funding Recommendations

February 2016
TAC Meeting to Hear Project Appeals

April 2016
Metro Board Award Approvals
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<td>7</td>
<td>Labor Day</td>
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<td>9 Applicant Workshop at Metro 9:30 AM</td>
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<td>13</td>
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<td>15</td>
<td>16 South Bay COG 10:00 – 11:00 AM Redondo Beach</td>
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<td>23 Gateway Cities COG 10:00 – 11:00 AM Paramount</td>
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September 2015
Teresa Wong
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