1. Recap
   - Project Background
   - Outreach Process
2. What We Heard
3. What Metro is Doing
4. Next Steps
5. Stay Updated/Adjournment
Project Area
Existing Conditions
Project Background

- 2009 – Transit Oriented Districts Access Study identifies Station as a TOD opportunity
- 2011 – The Metro Board adopt Station Master Plan & TOD District
- January 2014 – The Board directed Staff to complete environmental review of the proposed improvements and identify potential funding.
Project Goals

1. Address safety and security concerns
2. Enhance connections to surrounding community
3. Expand station capacity
4. Improve multi-modal connections
Where We are In the Process

We are here
Recap: Our Outreach Process

- Launched new project webpage: metro.net/wrpstation
- Attended over 10 stakeholder meetings to update community on new project developments
- Reached out to the elected officials for inclusion in newsletters
- Distributed 24,000 invitation take-ones on Metro buses and trains
- Distributed over 8,000 take-ones to residences and businesses within a ¼ mile radius of the station
- Posted invitation ads in local newspapers, including: The Bulletin, LA Watts Times, Compton Herald, Los Angeles Times/HOY, The Wave
Recap: Our Outreach Process

- Posted project update article on Metro’s *The Source*
- E-mailed project meeting notices and invitations
- Held **Community Workshop #1 on April 19, 2016**
  - Recent milestones
  - Project schedule updates
  - 6 Information Stations
- Collected 800+ surveys gathered from patrons waiting on Blue and Green Line platforms
- Hosted an information booth at May 15 CicLAvia - Southeast Cities
What We Heard: Community Meeting #1

Key themes:
- Bike classes
- Security Cameras
- Landscape:
  - Unity
  - Play
  - Inspired
- Parks:
  - Willowbrook/Rosa Parks
  - Always evolving
- Multiple uses
- Seating
- Circulation:
  - Restrooms
  - Drop-off
  - Lighting
- Accessibility
  - Connected & powerful
- Emergency phone
- bicycle path
- Safety
  - Security surveillance
  - Lively
- Signage
- Small shops or kiosks
- Bike storages
- Wi-fi

Tag Cloud:
- Bike classes
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- Small shops or kiosks
- Bike storages
- Wi-fi
What We Heard: Survey Results

➢ To improve experience in station:
  • Provide public restrooms
  • Increase security surveillance, especially at night
  • Reduce crowding on the Blue Line platform and mezzanine
  • Increase signage and real time arrival information

➢ To encourage use of station and new civic plaza:
  • Provide free Wi-Fi
  • Add small shops or kiosks with coffee, juice or snacks
  • Provide public restrooms
  • Provide a comfortable place to sit
Design Refinements

Metro’s Response
Site Plan
Safety & Security

What we heard...

• “Better & more lighting”
• “More police & security presence, especially on pay days”
• “Availability of Blue Light Emergency Phone”
• “More security cameras”
Safety & Security

More security

Camera coverage throughout the site

Lighting throughout the site

Emergency Phones throughout the site
Community Plaza

What we heard...

• “Add more lighting to the plaza”
• “Flexible design”
• “Provide shade throughout the site to allow for multiple use activities”
• “Would like to have areas to sit and talk”
• “Provide ample landscaping in the plaza”
• “Provide interesting areas for children to play”
Community Plaza

More lighting in the plaza

Ample landscaping in the plaza

Ample landscaping in the plaza

Flexible space
Community Plaza

Lighting under the freeway

Flexible space

More lighting in the plaza

Places to sit, talk and play!
Transit Hall

Provide shade to allow multiple use activities

Lighting under the freeway

Bus shelters
Neighborhood Connectivity

What we heard...

• “Provide safe and accessible sidewalks to and within the station
• “Add easy to follow and understand signage”
• “Provide a dedicated walkway to the station”
• “Add secured bicycle storage”
Neighborhood Connectivity

Easy to follow signage

More lighting for walkway

Safer and accessible walkway to plaza and station
Moving Through the Station

What we heard...

• “Improve lighting at crossing”
• “Add train/arrival information”
• “Integrate local shuttles in the station”
• “Clear and understandable signage”
• “Improve visibility throughout the station”
Moving Through the Station

- Improve visibility throughout the station
- Add train arrival info
Blue Line Community Crossing

Improve lighting at crossing

Metro
Kiss & Ride

- Improve lighting at crossing
- Improve visibility throughout the station
Metro Security / Customer Service Building
Metro Bike Hub
Bike Hub Demonstration Program

Process and Timeline

Jan 2016 – Apr 2017

Research and Outreach

- Conduct public outreach to identify community needs
- Identify and evaluate Bike Hub Case Studies

Apr 2017 – Dec 2017

Business Plan

- Develop Business Plan for Bike Hub Pilot Program that outlines implementation steps and impacts

Jul 2018 – Dec 2020

Pilot Demonstration Program

- Operate and evaluate 12-month Pilot Program
Metro Bike Hub

- Bike Hub
- Bike Club
- Tool Lending
- Retail
- Indoor Secure Storage
- Air Pump
Metro Art
Program Overview & Update
Goals

- Transform and enhance the customer’s journey
- Connect people, sites and neighborhoods
- Commission diverse range of contemporary artists
- Contribute to LA County’s artistic vibrancy
- Create safe, durable and maintainable artworks
NOBUHO NAGASAWA
Landings
Soto Station, Metro, LA
JUNE EDMONDS
We Know Who We Are
Pacific Station, LA Metro
Christine Ulke
*El Aliso de Los Angeles*
Division 13, Metro, LA
Existing Station Artwork
Existing Artwork
Existing Artwork
Existing Artwork
Existing Artwork
New Art Commission
Artist Selection: Outreach

- Artist workshops at public libraries
- Call to Artists sent to 5,000+ artists & arts orgs
- Metro Briefs (51 publications, 8 languages)
- City of Inglewood
- City of Los Angeles
- Public Art Coalition of Southern California
- UC Institute for Research in the Arts
- University of Southern California
- California Artist Coalition of Los Angeles
- California Arts Council
- Americans for the Arts Public Art Network
- LA Culture Net
- Arts for LA
- LA County Arts Commission
- Pasadena Culture Net
- KPCC
- The Source/ El Pasajero
- Facebook
- Twitter
- metro.net/art
Artist Selection: Workshops

- Advertised in 51 publications in 8 languages
- Over 300 artists attended 7 workshops:
  - 1019 West- Artist Studios, Inglewood
  - Rio Hondo College
  - Japanese American National Museum
  - Vincent Price Art Museum
  - Broad Art Foundation
  - Museum of African American Art
  - Los Angeles County Museum of Art
Diverse selection panel comprised of local arts professionals known for their connection to, and familiarity with the project area, coupled with a demonstrated expertise in contemporary visual art and experience serving on artist selection panels.
Art Panel

- Karla Diaz, Artist
- Charles Dickson, Artist
- Erin Harkey, Senior Project Manager, Los Angeles County Arts Commission
- Richard Wyatt, Artist
Tentative Timeline

Spring 2016
Artist Selection

Fall 2016
30% Artwork Design

Spring 2017
100% Artwork Design
Willowbrook/Rosa Parks Station Improvement Project

Public Art

1. What about Willowbrook makes you proud?
   ¿Qué le enorgullece de Willowbrook?
   - People
   - Potential
   - Spirit
   - Seeing people like myself
   - Weary
   - Neighborly
   - The fact that most people understand and exist in no way
   - Distorted
   - BigWhateverHappens

2. Describe Willowbrook with as many verbs as possible.
   Describa Willowbrook con la mayor cantidad de verbos posible.
   - Always
   - Evolving
   - Reflective
   - Community
   - It's how
   - It's not
   - Letting
   - Not
   - Unchanging
   - Self
   - I'm not
   - Supported
   - Police
   - Pressure
   - Fighting
   - We are
   - Tainted by
   - Survive

3. How do you want artwork to make you feel?
   ¿Cómo le gustaría que las obras de arte lo(a) hagan sentir?
   - Inspired
   - Reflective
   - Of life
   - Need
   - More
   - Someone
   - Agreed
   - Unifying
   - Loud
   - Lively
   - Colorful
   - Connected
   - Potential
   - "No matter what it is"

What can the artwork DO for the Willowbrook/Rosa Parks Station?

1. What about Willowbrook makes you proud?

2. Describe Willowbrook with as many verbs as possible.

3. How do you want the artwork to make you feel?
1. What about Willowbrook makes you proud?

- The people
- Potential
- Spirit: Genuine, Love for community, Pride
- Seeing people like myself
- Unity
- Neighborly (We look out for each other)
- The fact that most people understand and are in no way disturbed by “whatever happens.”
2. Describe Willowbrook with as many verbs as possible.

- Always evolving
- Reflect the community now and for what it will be.
- We ain’t takin’ no “sh**.”
- Not unthawing
- Self-reliant
- Supported
- Police presence is positive
- Taught to survive
3. How do you want the artwork to make you feel?

- Inspired
- Reflective of life
- Connected and powerful
- Loud
- Lively
- Colorful
- Help people to do today what they could not do yesterday no matter what it is.
- Proud
Willowbrook/Rosa Parks Station Artwork Goals

- Forward-looking and aspirational
- Powerful, vibrant and bold
- Distinctive as artwork while integrated with the architecture and within the station
- Uplifting and lively
- Offers connection between station and community both physically and conceptually
- Guided by research and community engagement
- Grounded in craft
For More Information

Visit metro.net/art

• Program Information
• Tours and Events
• Artist Opportunities
Next Steps

We are here
Have we captured your input?

- Ask the team
- Fill out a Comment Card
- Email us at wrpstation@metro.net
- Submit comments on our webpage: metro.net/wrpstation
Stay Updated!

- Sign in to receive email updates
- Visit our new webpage: metro.net/wrpstation
- Visit the Blue Line Upgrades webpage: metro.net/projects/blue-lineupgrades/