Measure R
Implementation and Communication Plan
Measure R Agenda

We will discuss status of:

- Judge Selection
- Communications
- Highway Projects
- Rail Projects
- Bus/Local Return/Metrolink
- Project Management Information System (PMIS)
- Public-Private Partnership
Status of Judge Selection

• Independent Taxpayers Oversight Committee
• Three Committee members
  – LA County Board of Supervisors
  – Mayor of City of LA
  – LA County City Selection Committee
• The Committee shall meet twice each year
• City of LA has picked their candidate
• Guidelines being developed on Committee processes
Communications Strategy

**Objective:** convey that Metro is delivering sales tax promise

- Treating projects equitably
- Using same look to convey information about projects
- Reinforcing projects are part of a coordinated plan
- Applying integrated information strategy - examples:
  - fact sheets
  - meeting notices
  - newspaper notices
  - press releases
  - capital project newsletter
  - project report covers
  - construction banners
  - presentation materials
  - web
Recent Communications Activities

• Developed print & electronic elements to inform public
• Produced family of illustrations to portray each project
• Established website to track project delivery
• Launched “The Source” to push out information to traditional and social media networks
  – Partnering with bloggers and former reporters
  – Stories automatically publish to website, Facebook, Twitter, etc.
• Initiated Local Return check presentations to cities
• Launched the “Works” newsletter updates all Metro capital projects including Measure R
• Contracted with LAEDC to monitor economic impacts
  – revised job estimate to 500K jobs generated
Examples: Print

Regional Connector Transit Corridor Study
Environmental Review Process

TRAFFIC RELIEF
IN THE WORKS

Everyone talks about being stuck in traffic, but LA County voters did something about it. In November 2008, Measure R was approved, committing a projected $40 billion to traffic relief and transportation upgrades over the next 30 years. Following are updates on some of the projects supported by Measure R.

Alternatives Studied For Westside Subway Extension
Public meetings were held late last year to discuss various station locations along the proposed route of the Westside Subway Extension. Metro is currently preparing an environmental study of two project alternatives: a Metro Purple Line subway extension under Wilshire Boulevard through Santa Monica, and the Metro Purple Line extension plus a subway extension from Hollywood.

$1 Billion I-405 Sepulveda Pass Widening Project Launches
Motorists face road closures and construction delays on the I-405 Freeway through the Sepulveda Pass for the next few years – but with a big pay-off in the end. Widening the freeway between the I-10 and U.S. 101 freeways will add a northbound carpool lane to one of the busiest – and most congested – freeways in the nation. For more go to metro.net/project_studies/I405.

$0.5 Million Returned To Cities From Measure R
The first installments in Measure R local return sales tax monies totaling $6.5 million have gone out to 58 cities in LA County for transportation improvements. First and second payments for sales taxes received from July through September ranged from $2,885 for the City of Evidence to $6,1 million for the City of LA.

Help us plan more transit for the Eastside.
Ayúdenos a planear más transporte para el área Este.

Community Open House for the Eastside Transit Corridor Phase 2 Study
Exhibición Abierta al Público del Corredor de Transporte hacia el Este Fase 2

Metro Orange Line Extension
COMING TO CHATSWORTH
213-932-3608 | metro.net

Help us plan the future of the Crenshaw Corridor
Ayúdenos a planear el futuro Corredor de Transporte Crenshaw.

Help us plan the Regional Connector.
Join us for a community meeting.

Metro
Example: Orange Line Extension

- Posted notices regularly on project progress in 11 newspapers (English & Spanish)
- Updated web page
- Posted construction notices
- Installed “Under Construction” signage
- Initiated public art program
- Prepared signage designs
- Other information produced:
  - fact sheet & map
  - presentation materials
  - report covers
  - safety brochure
  - press releases
  - social media
Example: Eastside Phase II

- Posted scoping meeting notices
  - Direct mail
  - Onboard info.
  - metro.net
  - area newspaper ads
  - banners
  - cable TV announcements
  - eblasts
  - presentation materials
- Updated web page
- Other information produced:
  - fact sheet & map
  - online video
  - press releases
  - media kit
  - social media updates
Ongoing Corridor Study Communications

- Communications provided Measure R corridor studies materials to notify public of meetings & progress
  - Crenshaw/LAX Corridor – DEIS/EIR Meetings
  - Harbor Subdivision – Alternatives Analysis (AA)
  - Westside Subway Ext. – AA, DEIS/EIR Processes
  - Regional Connector – DEIS/EIR Phase
  - I-710 Corridor – EIS/EIR Progress
  - Green Line South Bay Ext. – Upcoming Meetings
- Coordinating with Construction Authorities to ensure consistent information and minimize public confusion
  - Expo Phase II
  - Foothill Extension
Measure R Website

• 14,000 avg monthly views (Jun-Dec 2009)
• Project Tracker launched - website views tripled
• Project Tracker provides project descriptions, interactive map, status and funding
• More to come…

metro.net/measurer
Measure R Highway Projects

ACE Phase II Grade Separations (San Gabriel Trench)
- Negotiating funding agreement. Targeting completion Jan. 2010

BNSF Grade Separations
- Developing funding plan with partners

Soundwalls
Phase 1 Priority 1:
- Package 4: Construction 18% complete
- Packages 5, 6, 7, 8 and 10: Design scheduled for Spring 2010 completion
- Package 11: Completed 25% preliminary design

High Desert Corridor
- Developing:
  - Environmental clearance funding plan with partners
  - Cooperative agreement
- Evaluating Public-Private Partnership as potential project delivery method
Measure R Highway Projects

I-5/SR-14 Capacity Enhancement
- Construction 48% complete

I-5 South
- Design for Segments 1 is 65% complete – Segments 2 and 3 are 50% complete
- In January, the Board approved the advance of $6.645 million from the project budget for design and construction of Pre-Construction Mitigation Projects

I-5 from SR-134 to SR-170
- Construction contract award for initial phases scheduled for Spring 2010

I-5 Carmenita Interchange
- Completing ROW acquisition
- Construction scheduled for early 2011
Measure R Highway Projects

Arroyo Verdugo, Las Virgenes/Malibu and South Bay
- Operational Improvements
- Developing project implementation plans

I-5 North Capacity Enhancements from SR-14 to Kern
- County Line
- Truck lane from SR-14 to Pico Canyon: Design 30% completed
- Discussions with Caltrans concerning incorporating High Occupancy Vehicle (HOV) lanes into design efforts

I-605 Hot Spot Interchanges
- Scope for feasibility analysis being completed

I-710 North
- Geotechnical study in progress. Target completion Spring 2010
Measure R Highway Projects

I-710 Early Action Projects
• Soliciting community input to identify potential projects

I-710 South
• Draft environmental document expected to be complete in Sept. 2010
• Evaluating Public-Private Partnership as potential project delivery method

SR-138
• Environmental clearance complete
• Developing funding plan
Highway / Soundwalls

Board approved LRTP in October
- Incorporated Measure R projects
- Identified funding strategy as Measure R provided less than ¼ money to deliver projects
- Developing Memorandum of Understanding
- Programming action scheduled January
- Sent letters to 3 subregions (Arroyo Verdugo, Las Virgenes Malibu and South Bay) with operational improvements / ramps & interchange to obtain:
  - Project list
  - Descriptions
  - Nexus to operational improvements on State Highway System
  - Cash flow for FY 2010-2015

Soundwalls
- Package 4 - 3% constructed
- Package 11 - supplemental NBSSR completed; currently being reviewed by Caltrans - 10% designed
- Packages 5, 6, 7, 8 and 10 - final design / right-of-way complete in Spring 2010
  - Board decision how many packages move to construction
Measure R Rail Projects

- San Fernando Valley East North/South, Rapidways and/or Arterial Bus Speed Improvements*
- San Fernando Valley North/South, Canoga Extension
- SFV I-405 Corridor Connection
- Westside Subway to Westwood*
- Wilshire BRT
- Expo LRT Phase I Under Construction and Expo LRT Phase II*
- Metro Green Line LRT Extension to LAX*
- Crenshaw Corridor*
- HSR Union Station to Palmdale*
- HSR Anaheim to LA*
- Metro Green Line LRT Extension to South Bay Corridor*
- Metro Gold Line Foothill LRT Extension
- Metro Gold Line Eastside LRT Phase I
- HSR Inland Corridor*
- Metro Gold Line LRT Extension Phase II Alignment to be determined*

Legend:
- Existing Fixed Guideways/ Transitways
- Adopted Metro Rapid Network
- Funded Transit Projects
- Assumes Public Private Partnerships and/or Other New Funds
- High Speed Rail (Not Measure R)
* Alignments to be determined
Transit Corridor Updates

- Crenshaw Corridor
- Westside Extension
- Regional Connector
- Gold Line Foothill Extension
- Eastside Transit Corridor – Phase II
- Harbor Subdivision - Metro Green Line to South Bay Corridor
Crenshaw/LAX Transit Corridor

- December 2009, Board approved Light Rail Transit as Locally Preferred Alternative
- The Final Environmental Impact Statement/Final Environmental Impact Report (FEIS/FEIR) and Advanced Conceptual Engineering (ACE)/Preliminary Engineering (PE) will be completed in 2011
- Contract amendments are being executed for the study as directed by the Board to determine the feasibility of constructing a below grade segment between 48th and 59th streets by June 2010 and supplemental analysis of maintenance facility sites
- Tour of Metro Blue Line and Green Line Maintenance Facilities with Elected Officials and key technical staff is scheduled for February 22, 2010
- 1st Community Workshop on the Maintenance Facility sites is scheduled for February 24, 2010
Westside Subway Extension

- Draft EIS/EIR and Advanced Conceptual Engineering nearing 70% completion
- Further seismic testing in Century City Area during January and February
- Ongoing stakeholder meetings to identify preferred station entrances and construction laydown areas
- Working with FTA on conditions for issuing Roadmap to obtain Entry into Preliminary Engineering
- Early PE activities are planned to be started in June 2010
- Request for formal adoption of the LPA is scheduled to be brought to the Board in September 2010
Regional Connector Transit Corridor

- Draft Environmental Impact Statement/ Report (DEIS/DEIR) is approximately 60% complete
- Staff is continuing analysis of alternatives and will return to the Board in Fall 2010 with recommendations
- Along with the Westside Subway Extension, this project is a candidate for FTA New Starts funding
- Community outreach will continue throughout the process
• Foothill Construction Authority has completed environmental and preliminary engineering for Phase 2A (Pasadena to Azusa) alignment

• Assisting the Authority with their plans to consider private sector financing for Phase 2B

• Iconic Freeway Structure Design-Build-Finance Request for Proposal Issued, proposals due March 2010

• On January 28, 2010, the Authority's Board issued a Request for Qualifications for design-build-finance teams to build the Phase 2A Alignment (track, stations, crossing, maintenance facility, etc).
Eastside Transit Corridor Phase II

- In early stages of environmental analysis
- Assessing the viability of building two shorter alignments (north toward SR-60 and south toward Whittier)
South Bay Metro Green Line Extension

- Initiate DEIS/DEIR Phase
- Prepare Notice of Intent/Notice of Preparation
- Hold Scoping Meetings
Measure R - Bus/Metrolink/Local Return
Measure R Funds (Bus/Metrolink/Local Return)

- 20% Bus Operations
- $150 Million Bus Capital
- 3% Metrolink
- 15% for Local Return
Measure R
20% Countywide Bus Operations, Maintenance and Expansion

• The purpose of the Measure R 20% program is to improve countywide bus service operations, maintenance and expansion.

• Every year 20 percent of all net revenues derived from the Measure R tax will be allocated for bus operations to all existing eligible and included municipal transit operators in the County of Los Angeles and to the LACMTA.

• Funds will be allocated according to the Formula Allocation Procedures (FAP).

• Some MOUs are signed and some are in the process. Funds should begin to flow this month.

• LACMTA share is assumed in the LRTP to be used to address the budget deficit.
Measure R Regional Clean Fuel Bus Capital ($150 Million)

• Measure R bus capital program is to construct transit facilities and/or repairs, procure rolling stock and fund related components.

• $150 million for the total life of the Measure R program to cover LACMTA and municipal regional clean fuel bus capital facilities and rolling stock.

• Funds will be allocated according to the Capital Allocation Procedure (CAP).

• Beginning in 2010 every other year $10 million will be allocated up to $150 million over 30 years.

• Some MOUs are signed and some are in the process. Funds should begin to flow this month.
• 3% of Measure R Funds Allocated for Metrolink each year

• Prior Board action committed the first $105 million for Positive Train Control (PTC)

• If other federal and state funds become available for PTC, then these 3% funds could be used for Metrolink capital and operating purposes
15% Local Return

Local Return is distributed to the 89 Los Angeles County Jurisdictions (88 Cities and Los Angeles County Unincorporated). Measure R Local Return Guidelines approved October 2009. Jurisdictions that have submitted their Assurances and Understandings are already receiving Local Return funds – monthly payments based on sales revenues. Eligible uses:

1. Streets and Roads
2. Traffic Control Measures
3. Bikeways and Pedestrian Improvements
4. Public Transit Services
   - Fixed Route
   - DAR
   - Recreational Transit
5. Public Transit Capital
6. Transportation Marketing
7. Planning, Engineering and/or Study, CMP
8. Transportation Administration
9. Local Funding Contributions
Systems Needs Assessment

• Board motion: “Evaluate whether MTA’s current project and program management systems conform with best practices and whether MTA should upgrade its systems to improve project delivery”
• Measure R Rail Projects alone are $20 billion
• Existing Program Management System Analysis:
  – Last project controls system investment 10+ years
  – Outdated technologies in existing controls systems
  – Information existing in various Metro Departments needs to be consolidated to eliminate “siloh effect
  – Need to improve accounting automation to project controls systems
  – Cost reporting has heavy reliance on spreadsheets with untimely reporting of information
  – Computerized summary reports not available
  – Limited management visibility on current project status

Metro
Project Management Information System (PMIS)

Key Concepts

- Centralized Oracle database
- Single source of information
- Automated financials
- Timely reports
- Real-time data available via web
PMIS System Cost and Phasing

Phase 1 – Concept - $414K - March 2010 to June 2010

• Primavera P6 Pilot & Implementation
• Contract Management Prototype

Phase 2 - System Pilot - May 2010 to February 2011

Phase 3 - System Integration/Roll-out - March 2011 to February 2012

Estimated Total PMIS System cost = $1.4 Million over 2 years

Funded by Measure R Admin Dollars (1.5%)
Held meetings with five of the six teams of Metro and Caltrans staff and consultants:

- Crenshaw Transit Corridor
- SR-710 North Extension
- Regional Connector
- I-710 South and Early Action Projects
- Westside Subway Extension to Westwood

to determine in detail what work has been accomplished with respect to project and cost development

Developing schedule and work plan for InfraConsult LLC’s undertaking of next Tasks 3a and 4a, financial feasibility analyses and business case development, for the first six projects.
Public-Private Partnership (cont’d)

Participating in High Desert Corridor Project meetings with:

- Metro
- Caltrans Districts 7 and 8
- SANBAG
- SCAG
- Counties of San Bernardino and Los Angeles
- High Desert Corridor JPA

Assisting in development of infrastructure development schedule to accelerate project delivery

Developing material for enhancement of Metro’s PPP website