

CALL TO ARTISTS

Request for Qualifications

Metro Expo Line: Seven New Rail Stations

June 6, 2012



Metro

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Artists are invited to submit qualifications for art opportunities at 7 new Metro Rail stations in Los Angeles County. These are ideal opportunities for both emerging and established artists with a background in two-dimensional media and an interest in public art. Prior public art experience is not a requirement.

Project Background

The Metro Rail system currently encompasses 80 stations and has over 9 million monthly boardings, with many new stations under design. Seven new stations will be added to the ten recently opened Metro Expo Line stations and connect Downtown Los Angeles to Santa Monica. The new portion of the line will traverse highly trafficked landmarks and key destinations in Culver City, West Los Angeles and Santa Monica. The Metro Expo Line is expected to be among the most highly-used light rail lines in the country.

New stations will include:

West Los Angeles area

- National/Palms
- Expo/Westwood
- Expo/Sepulveda
- Expo/Bundy

Santa Monica area

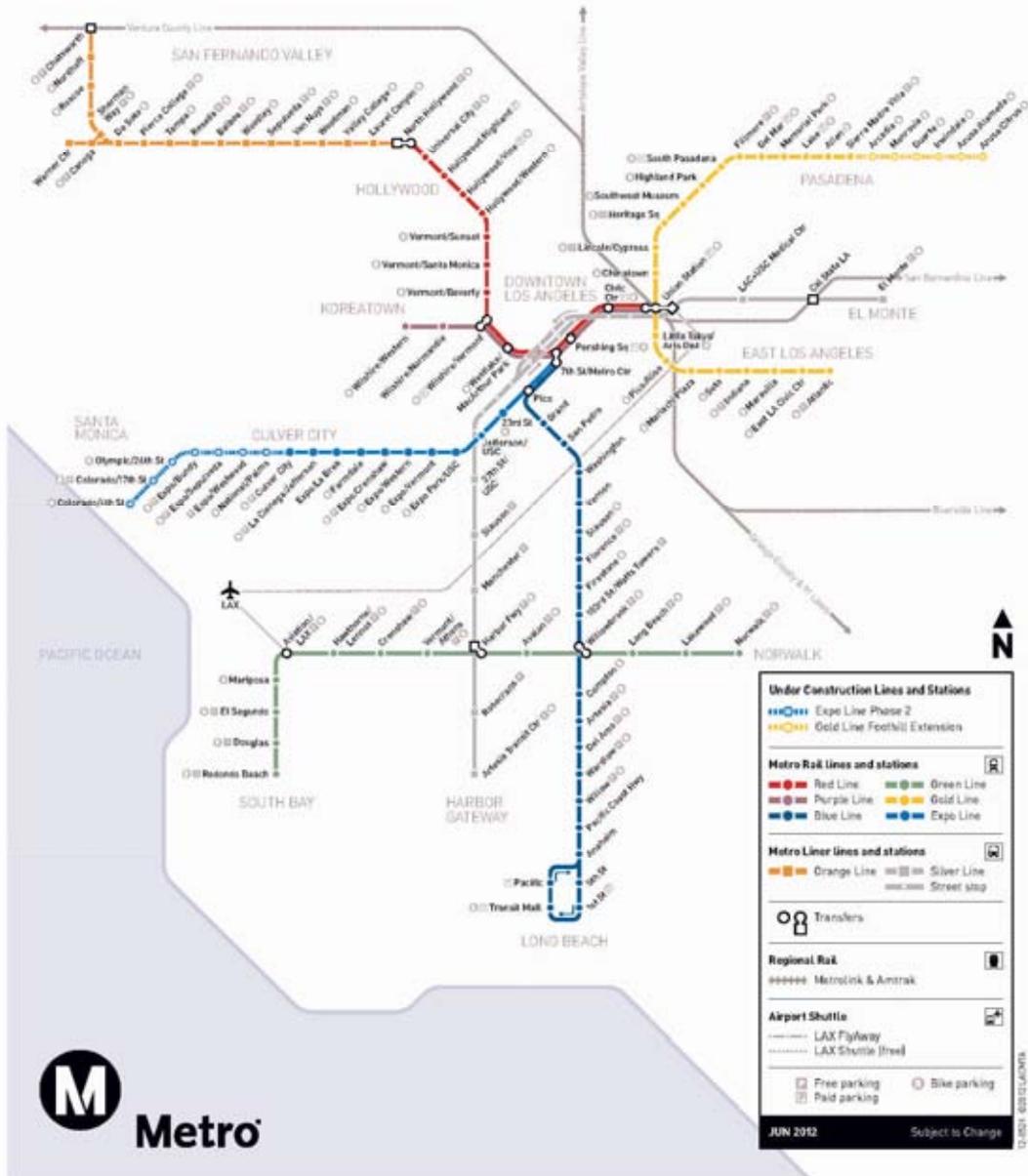
- Olympic/26th St
- Colorado/17th St
- Colorado/4th St

Exposition Transit Corridor Phase 2



Go Metro

metro.net

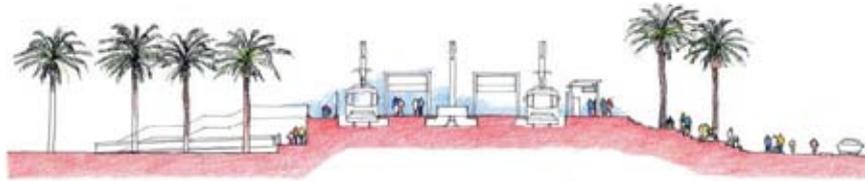


Art Opportunities

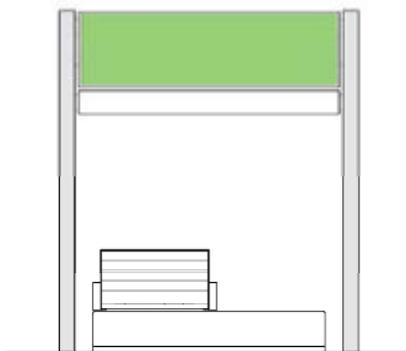
Metro Expo Line stations are architecturally designed and constructed via a Design/Build project delivery process, with a uniform, kit-of-parts approach producing a consistent look throughout the entire line. The artwork is a major element contributing to the uniqueness of the stations within their particular urban environments.

Artwork locations have been carefully orchestrated within the kit-of-parts to ensure maximum visibility from the platforms and the adjoining streetscapes while diminishing the potential for vandalism. Each station encompasses double-sided art panel ‘archways’ at the entry areas and art panels above the seating areas. The overall effect is that of a permanent art gallery display viewable by both transit customers and the adjacent communities.

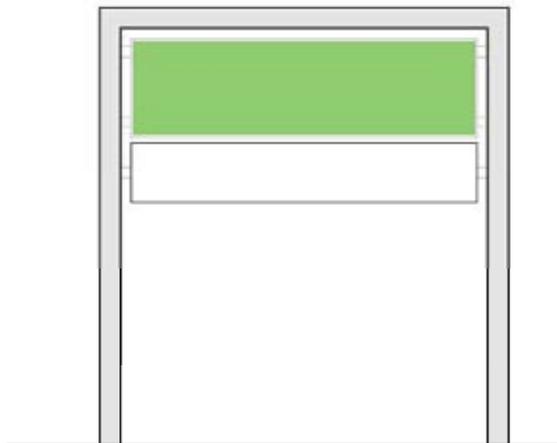
The art budget will range from approximately \$130,000 to \$230,000 per station. The budget includes an artist fee of up to 16% of the final art project cost.



ART PANELS ARE DOUBLE SIDED AND RANGE FROM APPROXIMATELY 8 TO 24 PANELS PER STATION



ART PANEL AT SEATING MODULE - TYPICAL
(Not to Scale)



ART PANEL AT ARCH ENTRIES - TYPICAL
(Not to Scale)

Eligibility

Open to all California-based professional artists who are residents of the United States. Prior experience in public art is not required, making this an ideal opportunity for both emerging and established artists with an interest in public art.

Artists currently under contract for Metro stations or who have completed a permanent Metro art commission within the past three years are ineligible. Submittal by artist teams is not encouraged. Employees, contractors and members of transit authorities constructing rail lines for Metro are ineligible.

Artist Responsibilities

One artist will be selected for each station for a total of 7 commissioned artists. Each artist will be responsible for:

- 1) Creating original artwork designs that will be reproduced in highly durable materials. These materials include glass mosaic, ceramic mosaic and porcelain tile, and have been selected for longevity and maintainability as well as their intrinsic aesthetic qualities. Prior experience with these fabrication materials is not a requirement for the selected artist.
- 2) Collaborating closely with Metro Art staff to oversee fabrication and installation and to ensure artistic integrity. Metro will contract with specialized arts fabricators to get the artwork produced in a controlled shop environment and delivered to the station sites for installation by the Expo Design/Build contractor.

Art Project Goals

To create permanent contemporary artworks that:

- Are of superior artistic merit
- Are engaging to transit riders and relate to the station location and environment
- Provide an improved and more attractive transit experience
- Are well designed, safe, made of highly permanent materials and require minimal maintenance

Selection Process

Artist selection is a two-stage process:

Stage I

An artist selection panel consisting of a professional artist with experience in public art, two arts professionals, and two community representatives will short-list artists to develop schematic artwork proposals. Each short-listed artist will be paid \$1,000 to develop and present their proposal to the panel at a later date as part of Stage II review.

Artists will be short-listed based on the following criteria:

- Artistic merit as evidenced by submitted digital images
- Qualifications as evidenced by resume and professional recognition (awards, honors, exhibition record, etc.)

Stage II

Metro will provide each short-listed artist with a list of design criteria, materials and finishes, construction drawings and other information pertinent to developing a schematic artwork proposal. Artists will personally present their proposals to the selection panel. The 7 artists with the highest ranked proposals will be recommended for a commission.

The panel will rank each artist and provide recommendations to Metro based on the following criteria:

- Artistic merit of the proposal
- Appropriateness of the proposal to each site

Estimated Schedule

Schedule dates below are tentative except for deadline of submittal materials.

July 2, 2012	5:00 pm deadline for <u>receipt</u> of submittal materials
Aug 2012	Stage I selection panel meetings
Nov-Dec 2012	Stage II artist presentations to selection panel
Jan-Feb 2013	Executed contract with artists
Jan 2014 – Mar 2015	Delivery and installation at station sites
Summer 2016	Project completion

Submittals

Please note this is a request for qualifications only. Do not send proposals. Incomplete submittals will not be reviewed. Include your name on each page of each item submitted.

Submittals must include the following:

- **Statement of Interest** (10 hard copies)
One page maximum, typed cover letter addressing your interest in the project and relevant past experience.
- **Current Resume** (10 hard copies)
- **Images** (12 digital files)
Digital files in JPEG format, 5MB or smaller. Images will be viewed via a data projector. Each file name should include the artist's name and the numeric order in which you wish the images to be viewed. (For example: JaneJones_01) Do not send more than 12 images. Only 12 images will be reviewed.
- **Annotated Image List** (10 hard copies)
A typed page listing each digital image in sequence. Indicate thumbnail image, file name, title of the work, medium, dimensions, date and location. For previous public art projects please list the project location, commissioning body, budget, date of completion, subcontractors and/or fabricators and project manager (with telephone number).
- **References** (10 hard copies)
Email, phone and mail contact information for three references qualified to testify to your artistic capabilities and accomplishments.

- **Optional: Self-addressed stamped envelope (1)**

Please include a self-addressed stamped envelope if you wish to have the digital image component of your submittal returned. Image files will not be returned if a self-addressed stamped envelope is not provided. Envelopes without sufficient postage will not be returned.

Deadline

Submittals are due by **5:00 PM on Monday, July 2, 2012**. This is not a postmark date, it is a deadline for receipt of hard copy submittals. Late submittals will not be accepted. Electronic submittals will not be accepted.

Mail submittals to:

METRO
Creative Services
Mail Stop 99-19-4
One Gateway Plaza
Los Angeles, CA 90012- 2952
ATTN: Metro Expo Line Phase 2 Artist Qualifications

Hand deliver to address above, 19th floor

Neither Metro nor Exposition Metro Line Construction Authority is responsible for the loss or damage of any submitted materials. All information contained herein does not constitute either an expressed or implied contract and these provisions are subject to change. We reserve the right to award all, some or no public art commissions.

For more information about the project visit:

- Metro.net/projects/expo-santa-monica
- Buildexpo.org

For more information about Metro Art visit metro.net/art.

To request a hard copy or ask a question about this Call to Artists, email artistopportunities@metro.net.