

MICROTRANSIT PILOT PROJECT (MTP)

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Presentation for the Regional Service Councils

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2:30 PM



PROJECT PHASES

Phase 1: Procurement

Phase 2: Planning & Design (6 months)

Phase 3: Implementation & Evaluation (up to 3.5 years)

METRO'S PARTNERS

- Technologists
 - Software development (demand-responsive platform)
 - Analytics
- Operations Experts
 - Demand-responsive operations
- New Mobility & Transportation Planners
 - Private sector service planning
 - Transit service planning
 - Transportation modeling
 - GIS analysis
- Communications Specialists
 - Brand
 - Marketing
 - Outreach

PLANNING AND DESIGN TASKS

1. Transportation Analysis and Modeling

2. Software/Technology Solution Plan

3. Performance Plan

4. Cost Structure, Payment and Recovery

5. Capital Programming

6. Communications Plan

7. Innovation

8. Reporting and Timeline

PROCUREMENT SCHEDULE

- RFP Released October 2017
- Pre-Proposal Conference November 2017
- Questions Received, Responses Posted November 2017
- 8 Proposals Received December 2017
- Oral Presentations and In-Vehicle Demonstrations February 2018
- Board Approval April 2018

STRENGTHS OF PRIVATE PARTNERS

RideCo

simulation, analytics, technology customizations

NoMad

operations, multi-modal planning, branding

Transdev

fare integration, vehicle procurement, ADA priorities

TIMELINE

- Launch Planning and Design Work 2018
- Conduct Market Research
- Invent a Customer Success Plan
- Select Pilot Zones 2019
- Deploy New Transit Service
- Evaluate Success of MicroTransit Pilot Project Ongoing

Getting Involved

- Ideas, suggestions and comments
- Email: narulawoodsr@metro.net
- Website: www.metro.net/microTransit