

**Metro**

Los Angeles County
Metropolitan Transportation Authority

One Gateway Plaza
Los Angeles, CA 90012-2952

213.922.2000 Tel
metro.net

**EXECUTIVE MANAGEMENT COMMITTEE
APRIL 16, 2015**

SUBJECT: CITYLINKLA REQUEST FOR PROPOSAL

ACTION: APPROVE METRO PARTICIPATION

RECOMMENDATION

Approve Metro to participate in the City of Los Angeles Community Broadband Network RFP (also known as CityLinkLA.)

ISSUE

Metro has an opportunity to participate in a customer-facing technology project sponsored by the City of Los Angeles. The City's Information Technology Agency has formally requested Metro's participation (see Attachment A) which may require pledging limited use of Metro Assets in exchange for a like-kind value of Internet-based technology services to Metro.

DISCUSSION

Through several Board Motions since 2013, Metro's Directors have encouraged the use of technology to improve the customer experience. Various projects and initiatives are underway along this theme. These efforts have focused in areas such as multimodal integration, transit station of the future, smart trip planning and next generation fare payments. These areas are exploring solutions and technologies like interactive information kiosks, Wi-Fi on buses and trains, mobile ticketing, proximity awareness/concierge services and open data initiatives. A progress report on using technology and innovation to improve the customer experience is provided to the Executive Management Committee on a quarterly basis.

The CityLinkLA project seeks to provide fiber to every residence and Wi-Fi in all developed areas in Los Angeles. Participation in this project has the potential to advance Metro's initiatives cited above by leveraging the fiber and Wi-Fi technology to be expanded in the City of Los Angeles.

To help accomplish this goal, the City will make available various assets including their facilities and space on poles for a vendor to install their communications equipment. Metro can participate by providing available assets on its properties such as bus, rail and other facilities; as well as excess capacity on its fiber optics communications systems.

In return Metro is looking to benefit from negotiating access to in-kind services/assets such as: fiber connectivity to locations like bus divisions and other Metro properties that do not already have fiber but rather rely on leased circuits from the telecom carriers; run additional fiber through conduits in MTA rights of way to increase capacity, where needed; and/or provide free or highly discounted services such as Wi-Fi on selected buses and/or light rail trains. Whatever services Metro receives would be evaluated to ensure they are equivalent in value for the assets provided.

This recommendation is strictly to allow Metro to participate in the City's RFP process to determine whether any such deal is feasible. Metro's portion of the RFP will be written as an option. If after evaluating the proposals it is determined that there are attractive options that will benefit Metro, staff will come back to the Board to seek approval of the deal.

DETERMINATION OF SAFETY IMPACT

At this point no construction work is being done, therefore there is no impact on safety.

FINANCIAL IMPACT

At this stage, there is no financial impact. The staff time needed to review materials and provide information will be absorbed within Metro's labor budget.

Impact to Budget

There is no impact to the budget at this point.

NEXT STEPS

If approved, staff will finalize the potential assets that Metro could contribute and identify what Metro would want in return out of the resulting contract(s). The Request for Proposal is slated to be issued by the City of Los Angeles in the end of April 2015, with responses due back in the July 2015 timeframe.

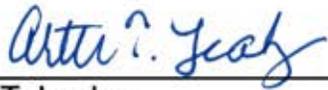
ATTACHMENT A

A. Letter from City of Los Angeles ITA to Metro

Prepared by: Joe Giba, Deputy Chief Information Officer
(213) 922-3450



David C. Edwards
Chief Information Officer



Arthur T. Leahy
Chief Executive Officer

STEVE RENEKER
GENERAL MANAGER
CHIEF TECHNOLOGY OFFICER

MARK P. WOLF
EXECUTIVE OFFICER
ASSISTANT GENERAL MANAGERS
TED M. ROSS
GREG R. STODDARD

CITY OF LOS ANGELES

CALIFORNIA



ERIC GARCETTI
MAYOR

**INFORMATION TECHNOLOGY
AGENCY**

ROOM 1400, CITY HALL EAST
200 NORTH MAIN STREET
LOS ANGELES, CA 90012
(213) 978-3311
FAX (213) 978-3310

ITA.LACITY.ORG

March 18, 2015

REF: EXE-034-15

Dave Edwards, Chief Information Officer
Metro Headquarters
One Gateway Plaza, MS: 99-5-1
Los Angeles, CA 90012

Subject: **CITYLINKLA REQUEST FOR PROPOSAL**

Dear Mr. Edwards:

CityLinkLA is a broadband effort to make the City of Los Angeles the next gigabit community. Mayor Eric Garcetti and Councilman Bob Blumenfield are sponsoring a Request for Proposal (RFP) to be released in April. The RFP provides incentives for the selected vendor to do business in Los Angeles, the second largest City in the United States and invest \$5B in an effort to grow their broadband business. The goal is to provide fiber to every residence and WiFi in all developed areas.

The City of Los Angeles would like to request the assistance of the Metropolitan Transportation Authority (MTA) in the identification of assets that could be used for the construction of a fiber distribution building (approximately 24'x14') and gain access to available fiber or conduit along your rail lines. City departments are doing the same activity in an effort to find 200 facilities throughout the City suited for this purpose that would ease permits, approvals and lease rates. The City is considering offering a master lease agreement for all facilities at a discount if approved by the City Council. The CityLinkLA project would be greatly enhanced if the MTA can identify geographically dispersed assets that might be available for this project. In order to have the assets as part of this effort, a list of all addresses or GPS coordinates would be needed by the end of March.

MTA assets and desired benefits will be written as an option in the RFP. Before any contracts involving MTA assets are consummated, MTA will have an opportunity to evaluate the estimated benefits to be derived from this project to ensure they are equal to or greater than the value of the MTA assets that would need to be contributed.

The City anticipates processing the RFP responses in July. Best, Best & Kreiger (BBK) will work with our City Administrative Officer to determine negotiating points. To the extent that available assets from the Metropolitan Transportation Authority are eligible, this office or BBK will reach out to determine specific interests of the MTA for fiber or



AN EQUAL EMPLOYMENT OPPORTUNITY – AFFIRMATIVE ACTION EMPLOYER



Dave Edwards
March 18, 2015
Page 2

WiFi that may be able to be negotiated for in-kind access to facilities or perhaps as an anchor tenant to the proposed network for either facilities or your transportation fleet if there is interest.

Your consideration is greatly appreciated and we look forward to working with you on this exciting project.

Sincerely,



Steve Reneker
General Manager of the Information Technology Agency
Chief Technology Officer for the City of Los Angeles

cc: Peter Marx, Mayor's Office
Gail Karish, Best, Best & Kreiger