

Item 55

Los Angeles County
Metropolitan Transportation Authority

Sexual Harassment Awareness Campaign – Update

March 19, 2015



Metro



Action

Metro team effort

- Civil Rights
- Ethics
- IT
- Planning
- Peace Over Violence
- Communications
- HR
- Operations
- Security/LASD



Metro



Metro

Action

LA Metro Transit Watch app is updated

- Now includes new categories for reporting sexual harassment



Action

Systemwide campaign launches April 1

- English and Spanish

Tactics include:

- Rail posters
- TPIS rail monitors
- Metro Information Tower
- Bus car cards
- Hold messages
- Social Media



Metro

Action

Press event to be confirmed

- Chair's Office and Board Members
- Peace Over Violence
- LA Sheriff's Transit Policing Division

Action

Employee awareness

- Training module for Bus Operators in development
- Information to employees at Metro HQ and Divisions, and LA Sheriff's Transit Policing Division
- Broader Metro employee base



Metro



Metro