MOTION BY:

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Systemwide Parking

Car Share

At the April 2014 Board meeting, the MTA Board adopted the First/Last Mile Strategic Plan.

The First/Last Mile Strategic Plan called for the integration of car share vehicles at MTA Park & Ride lots.

Car share complements MTA's transit service, allowing transit riders to make a seamless connection between MTA stations and their final destinations and affording transit riders the many mobility benefits of a car without the financial burden of car ownership.

The First/Last Mile Strategic Plan identifies other benefits of car share, including increased transportation flexibility; expanded modal opportunities for those that are transit dependent; and reduction of Vehicle Miles Traveled and Greenhouse Gas emissions.

Research by the University of California, Berkeley has shown that each car share vehicle takes between 9 and 13 cars off of the road.

Car share will make it easier for people to get to their destinations using MTA transit service.

WE, THEREFORE, MOVE that the MTA Board direct the CEO to:

A. Develop pre-certification criteria for qualified carshare operators.

B. Work with a qualified carshare operator to immediately initiate a carshare pilot program at a minimum of five select Park & Ride lots.
C. In conjunction with the Comprehensive Parking Assessment, develop and initiate a long-term carshare program at appropriate Park & Ride lots, including those that currently exist, are under construction, and are planned.

D. Report back at the October 2014 MTA Board meeting on all the above.

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