



Nextrip Program Status

Transit Applications

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Nextrip

Real-Time Arrival Information



- Desktop Web: www.metro.net/nextrip

The screenshot displays the Nextrip website interface. At the top, there's a navigation bar with 'Map', 'Satellite', 'Hybrid', and 'Terrain' options. A 'Show:' menu on the left includes 'Stops' and 'Vehicles'. A 'Select Routes...' button is also visible. The main content area features a Google Map of Los Angeles with several red bus icons labeled 'MEX' indicating tracked vehicles. A pop-up window titled 'Next Tracked Vehicles:' provides details for two routes:

- Route:** 728 Downtown LA - Century City Via West Olympic Bl
- Direction:** East to Downtown LA - Union Sta
- Stop:** Vignes / Cesar E Chavez
- Arrival:** 12min, 25min, & 39min

- Route:** 728 Downtown LA - Century City Via West Olympic Bl
- Direction:** West to Century City
- Stop:** Cesar E Chavez / Vignes
- Arrival:** 13min, 28min, & 44min

Below the map, a section titled 'Tracked vehicles for route 728 Downtown LA - Century City Via West Olympic Bl in:' shows arrival times for the 'Vignes / Cesar E Chavez' destination:

- Arriving**
- East to Downtown LA - Union Sta: 16 minutes
- East to Downtown LA - Union Sta: 26 minutes
- East to Downtown LA - Union Sta: (blank)

Additional information includes a 'Feedback' section with a clock icon, a phone number (310-460-4600), and a 'Customer Feedback Form' link.

Nextrip

Real-Time Arrival Information



- Mobile Web
 - www.nextbus.com
- SMS/Text
 - “metro + stop ID” to 41411





Go Metro

- iPhone & iPad
 - Nextrip data integrated into Bus Stop screens while Rail Station screens display real-time data.



- Android App
 - Same functionality; built for Android devices (Bus Stop, Trip Planner, News & Alerts)

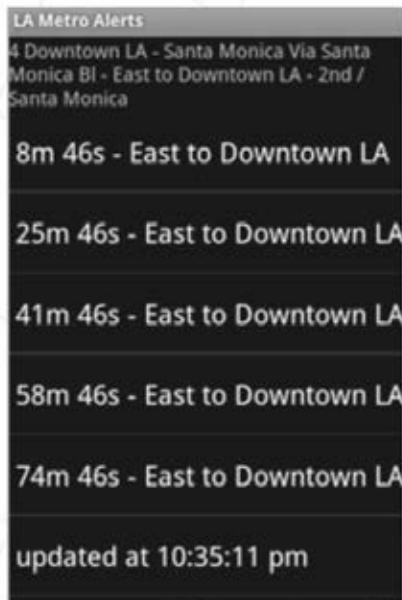


Nextrip API

Fueling App Development



- 50+ known applications created with Metro transit data
- Desktop, SMS, iPhone, Android, Blackberry



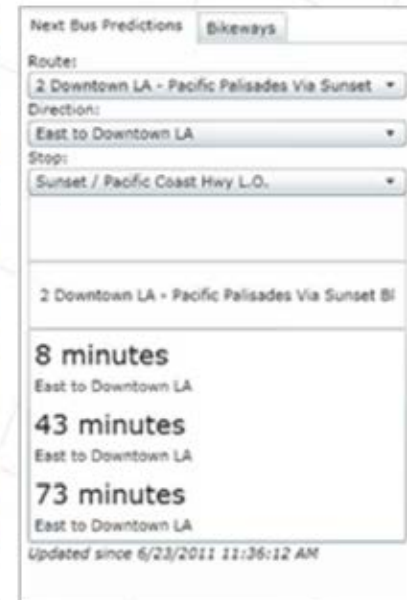
LA Metro Alerts
Android



CSULA Transit
iPhone, iPad



Smart Ride
iPhone, iPad

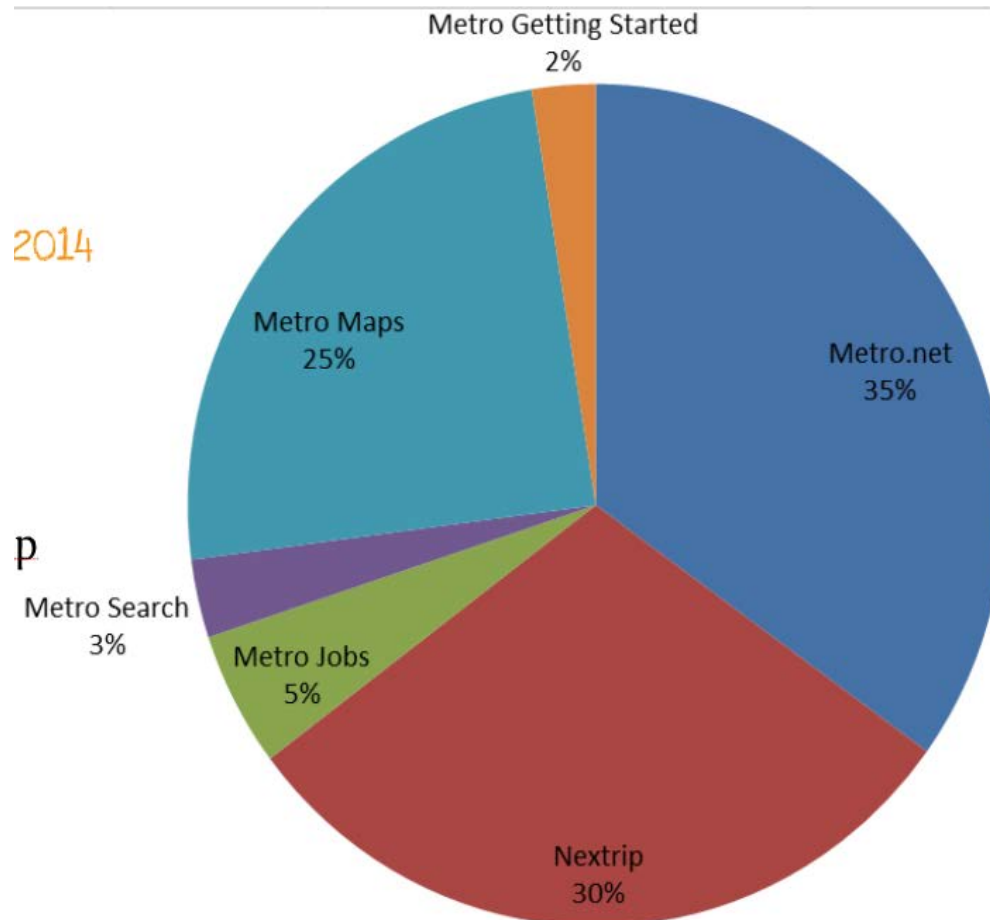


Multimodal Trip Helper
Desktop Web



Nextrip Metrics

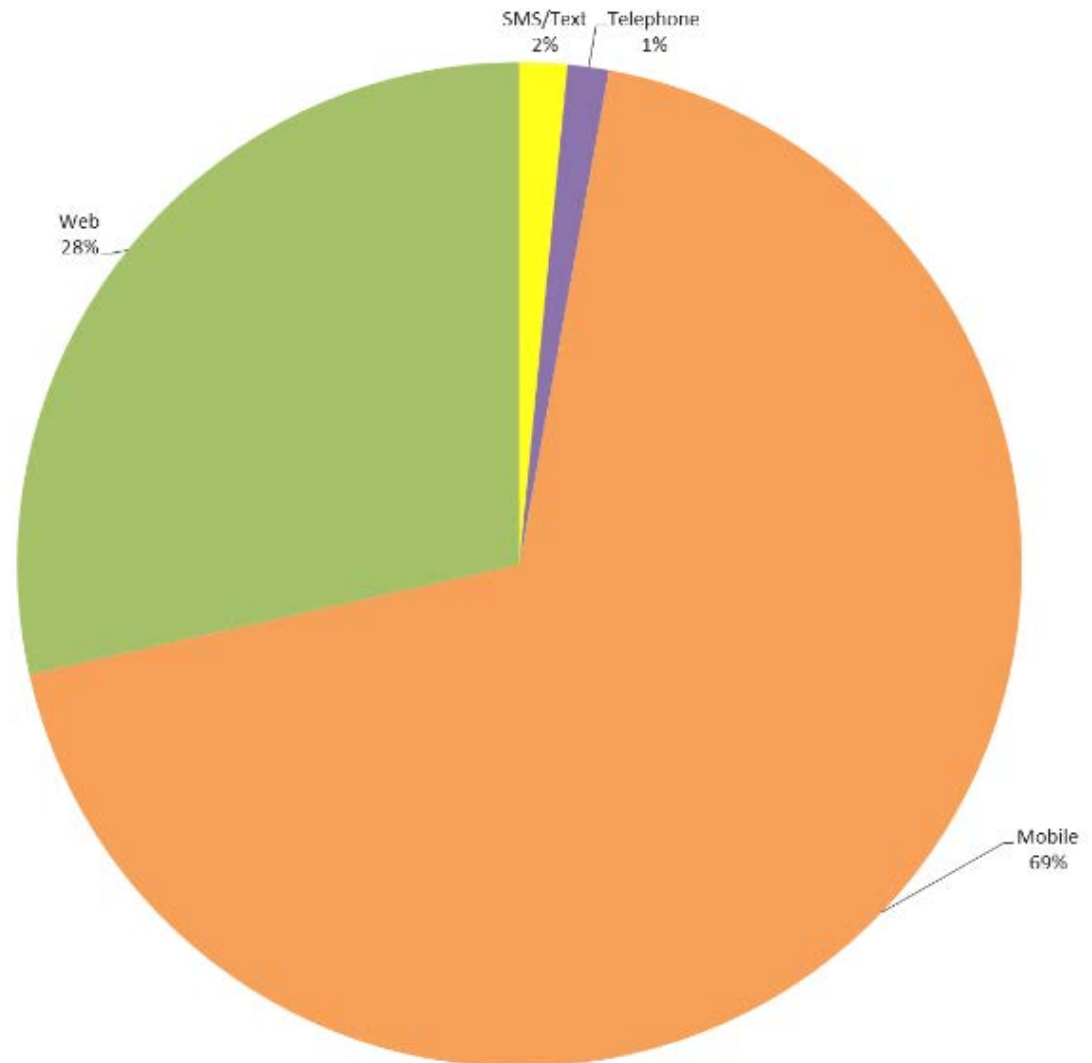
- 30% of Metro website traffic using Nextrip





Nextrip Metrics

- Mobile Use as % of Total Nextrip use
- 2011: 32%
- 2012: 51%
- 2013: 72%
- 2014: 69% (March)



Social Media Expanding Role



Facebook
integration
Customers can still access
service if metro.net is down



Customer Outreach



E-Signage



Bus Arrivals
and Bus Bays
(El Monte
Transit
Station)



Cesar
Chavez
e-signage



Rail Arrivals
(Union Station, Red/Purple Line)



Gold Line, Union Station



Bus Arrival Stop Signage



NEXTRIP 323.60.METRO
metro.net

Text "metro 8429" to 41411

m.metro.net

511, say "Nextrip"

STOP#
8429

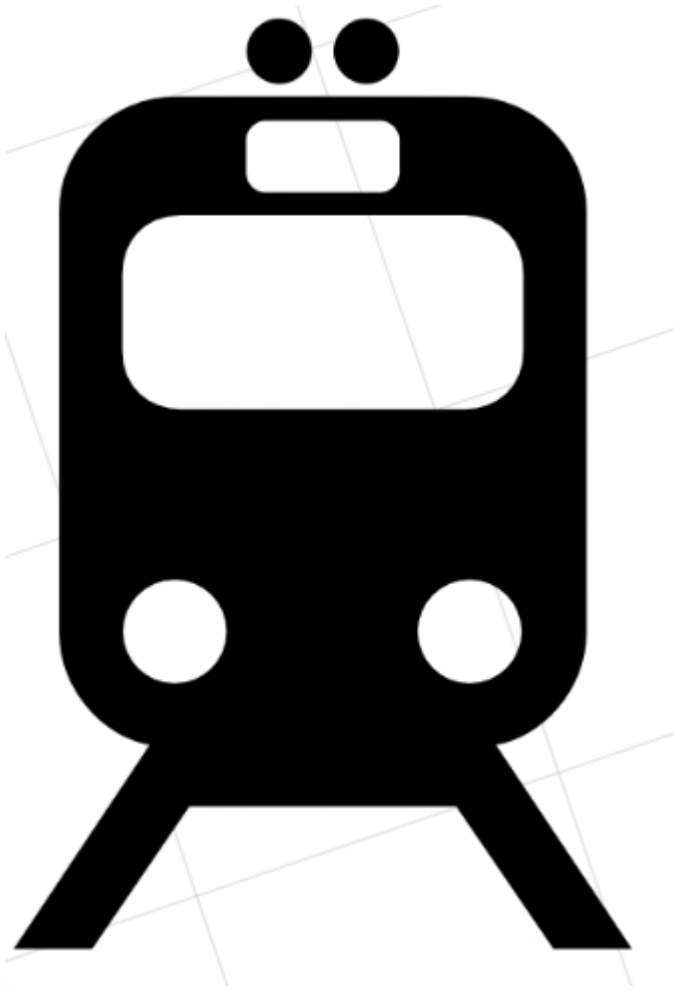
M Metro

East Wilshire BVL/ La Brea Av
Nearside



Mobile Updates

In Development



Rail Arrival Information

In beta testing

Mobile Updates

In Development



Passenger Count Information

Lets one know if there is a seat available on the arriving bus.

Mobile Updates

In Development



Bike Rack & Wheelchair status

Lets one know if there is a slot on the bike rack or an available wheelchair space on the arriving bus.



Mobile Updates In Development



Wifi & Cell-Coverage on Rail
Provides mobile functionality
in subway tunnels; in
development

Mobile Updates In Development



Google Transit

Real-time arrival information on Google; under review.





Questions?