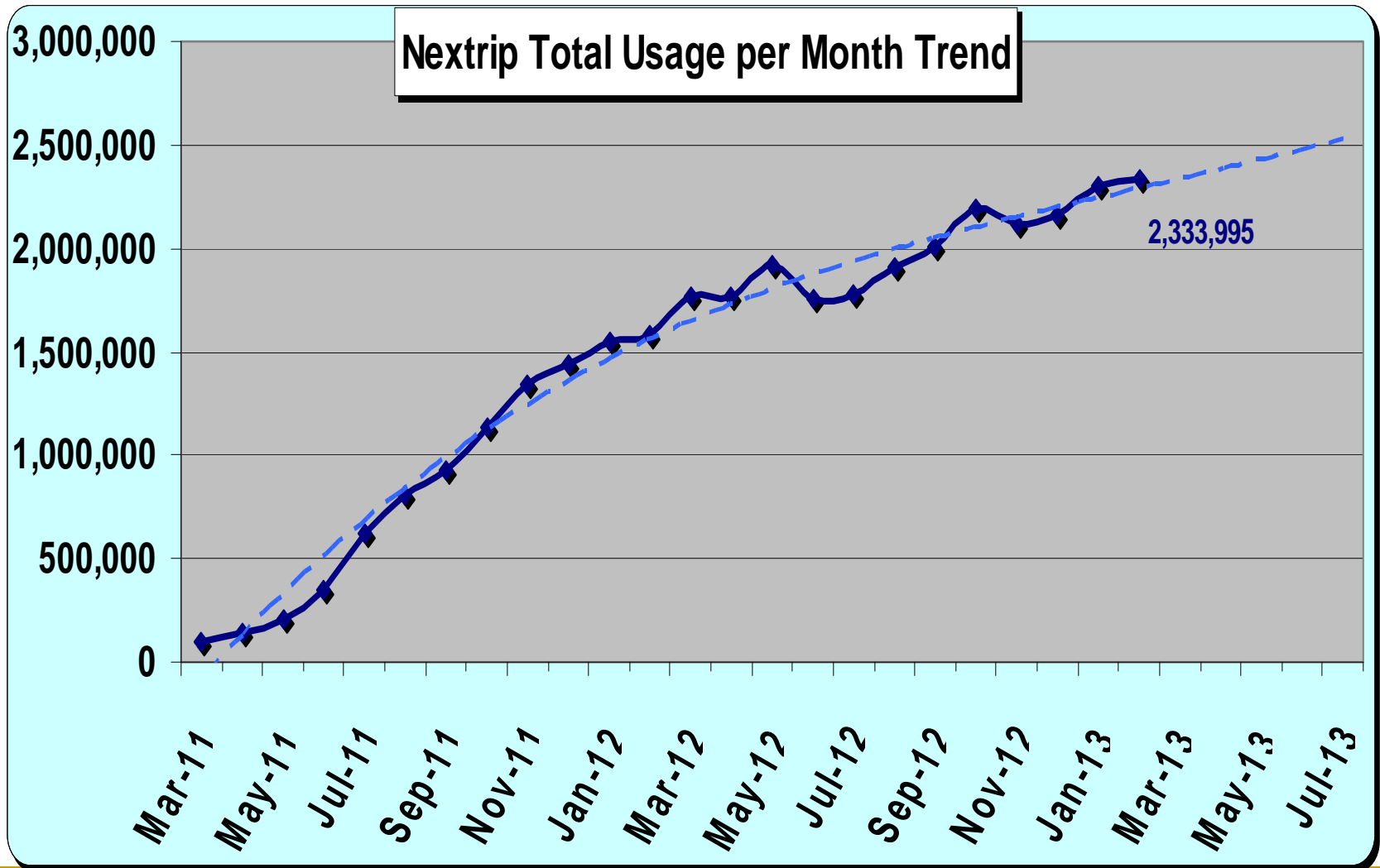
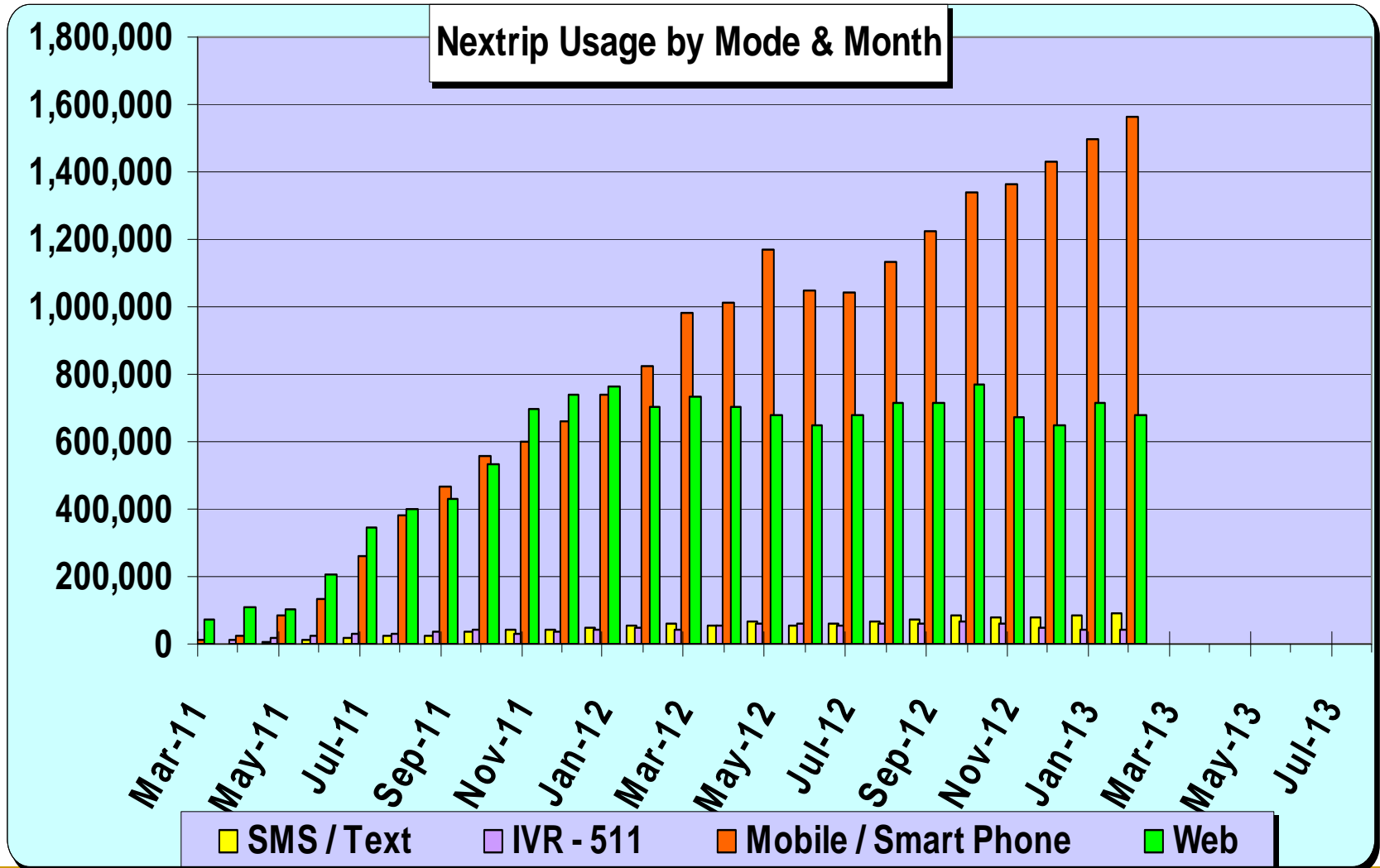

Nextrip Usage Update

**Nextrip Usage Trends,
Mode of Access to Nextrip**

Nextrip Usage Trends



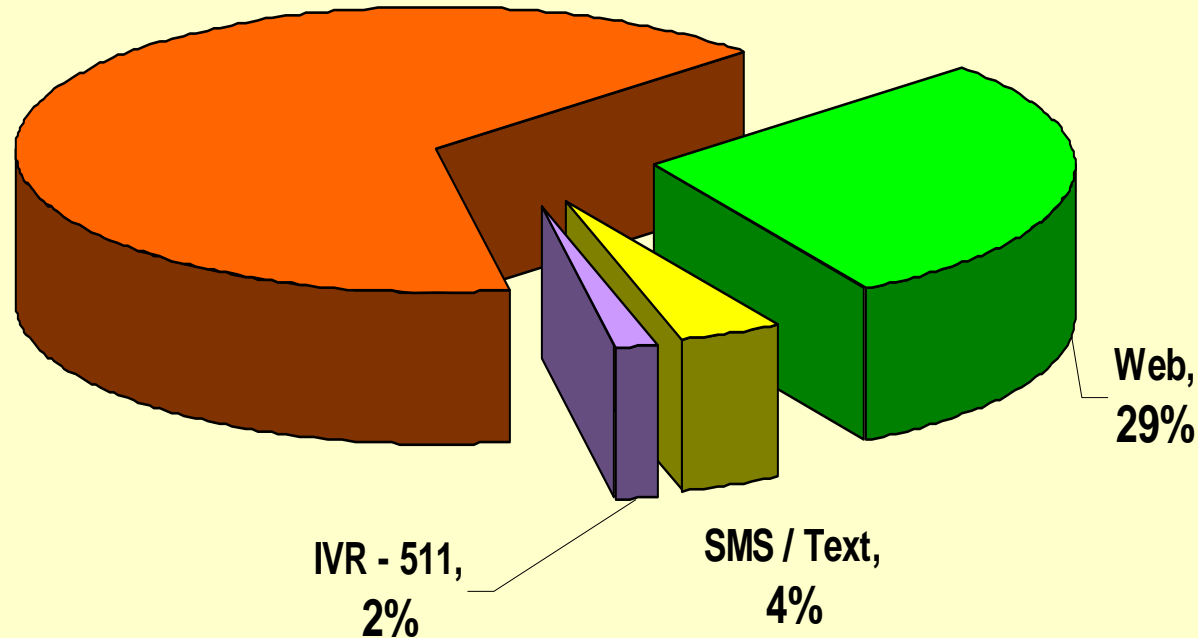
Nextrip Usage Trends by Mode



February 2013 Nextrip Access by Mode

Feb. 2013 Nextrip Usage by Mode

Mobile / Smart
Phone,
67%



■ SMS / Text

■ IVR - 511

■ Mobile / Smart Phone

■ Web

Access by Mode, March 2011-February 2011

<i>Month</i>	<i>SMS / Text</i>	<i>IVR - 511</i>	<i>Smart phone</i>	<i>Mobile Web (m.metro.net)</i>	<i>XML - Public (Developers)</i>	<i>Web (Metro.net / Nextrip)</i>	<i>Web Live Maps (Google)</i>	<i>Nextrip ADA Compliant Website</i>	<i>Metro via Nextbus.com and Misc.</i>	<i>Total</i>
Mar-11	1,420	12,785	10,481		2,088	75,433				102,207
Apr-11	2,113	11,380	16,415		6,766	106,899				143,573
May-11	5,827	15,478	50,795	17,131	18,001	61,644	28,717		11,493	209,086
Jun-11	10,243	26,773	75,892	24,209	30,994	82,924	45,114		77,868	347,244
Jul-11	19,342	31,392	109,919	34,598	115,351	114,317	73,084		160,206	626,817
Aug-11	22,577	31,875	144,780	34,859	205,018	134,290	94,923		168,599	805,046
Sep-11	26,055	35,479	165,367	33,318	270,527	140,813	101,221	35,997	151,212	924,510
Oct-11	37,672	40,147	205,350	41,168	311,133	199,911	120,397	53,591	161,060	1,130,282
Nov-11	41,269	31,222	227,137	47,737	325,993	230,563	123,188	111,263	232,588	1,339,738
Dec-11	41,619	39,173	269,331	55,173	333,243	275,912	140,097	105,329	217,070	1,437,774
Jan-12	46,596	45,327	302,299	61,744	374,617	302,811	153,157	96,754	211,665	1,549,643
Feb-12	52,635	45,513	322,090	61,080	439,761	264,153	157,106	61,666	218,641	1,577,132
Mar-12	59,898	44,176	400,028	70,197	510,626	301,184	191,564	30,256	208,388	1,772,141
Apr-12	57,004	52,046	415,296	70,289	526,078	296,251	191,539	28,055	187,622	1,772,134
May-12	63,773	61,203	456,185	80,748	633,959	310,340	209,108	28,959	132,245	1,915,317
Jun-12	57,011	57,797	375,483	68,704	604,336	270,338	189,555	25,306	161,890	1,752,623
Jul-12	57,917	56,471	349,542	66,407	625,305	267,437	193,848	23,101	191,435	1,774,992
Aug-12	64,478	58,219	359,786	65,641	706,765	292,418	204,730	25,214	192,838	1,911,870
Sep-12	73,214	58,219	353,671	62,895	804,901	297,587	208,423	25,019	184,255	2,009,965
Oct-12	83,473	63,699	393,853	69,036	879,027	360,520	164,774	25,956	221,412	2,198,051
Nov-12	80,793	58,738	457,951	68,022	834,656	388,359	0	31,275	252,778	2,113,834
Dec-12	76,631	45,867	444,150	63,709	921,069	383,199	0	34,928	233,172	2,156,858
Jan-13	87,103	42,489	468,887	63,227	965,627	401,915	0	21,781	289,062	2,297,602
Feb-13	90,455	40,638	467,240	61,616	1,037,206	411,524	0	20,920	245,034	2,333,995

Comparison to Other Transit Systems

SMS/Text	Jan-13
Los Angeles - Metro	90,455
San Francisco - MUNI	19,676
Maryland - UMD	16,142
Iowa - UIOWA	10,108
Iowa City	7,946
Boston - MBTA	6,170
Bay Area - AC Transit	4,754

Mobile Web/Smart Phone	Jan-13
San Francisco - MUNI	4,464,674
Toronto - TTC	4,364,175
Boston - MBTA	3,178,991
Los Angeles - Metro	1,566,062
Washington DC - WMATA	1,506,674
Bay Area - AC Transit	477,391
Georgia Tech	78,684

Agency Web	Jan-13
Washington DC - WMATA	1,115,327
Los Angeles - Metro	411,524
UC Davis - Unitrans	196,457
Bay Area - AC Transit	163,962
Charm City	81,338
North Carolina - Chapel Hill	60,465

Total Use by All Modes	Jan-13
San Francisco - MUNI	5,425,393
Toronto - TTC	4,640,069
Boston - MBTA	3,636,789
Washington DC - WMATA	3,313,808
Los Angeles - Metro	2,293,357
Bay Area - AC Transit	923,979
North Carolina - Chapel Hill	683,751

Nextrip Usage Trends Report

- **Questions / Comments**

