

**Metro**Los Angeles County
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metro.net**PLANNING AND PROGRAMMING COMMITTEE
JANUARY 16, 2013****SUBJECT: HIGH DESERT CORRIDOR OUTREACH****ACTION: APPROVE CONTRACT MODIFICATION****RECOMMENDATIONS**

- A. Authorize the Chief Executive Officer to execute modification No. 3 to Contract No. PS40102178-19-01-01 with Arellano Associates to provide outreach services for the High Desert Corridor (HDC) environmental clearance for an additional term of 24 months in the firm-fixed amount of \$699,944 increasing the Total Contract Value from \$598,939 to \$1,298,883; and
- B. Approve Contract Modification Authority specific to Contract No. PS40102178-19-01-01 with Arellano Associates in the amount of \$100,000.

ISSUE

In December 2010, a contract was awarded to Arellano Associates to conduct public outreach, facilitate and support community participation in the development of the HDC Draft and Final Environmental Impact Statement/Report (EIS/R). The scope of work (SOW) performed by Arellano Associates is intended to supplement the legally required outreach that the California Department of Transportation (Caltrans) staff planned to lead during the environmental process.

The original SOW for the HDC Project Approval/Environmental Document (PA/ED) was developed to environmentally clear the highway/expressway component and preserve the right-of-way needed for a high-speed rail feeder service line. The Board motion in March 2012 directed staff to recognize the HDC as a Strategic Multipurpose Corridor that can accommodate a highway, energy production and/or transmission facilities and a high-speed rail feeder service line. The change to the SOW requires additional analysis and broader outreach in order to environmentally clear the Strategic Multipurpose Corridor. Therefore, the SOW needs to be updated to include additional outreach deliverables and a time extension.

Additionally, under this modification, the contractor will assume the tasks of implementing the legally required outreach during the environmental study process

which had previously been assigned to Caltrans. This new task will be executed in conjunction with all supplemental outreach tasks that are outlined in the SOW.

DISCUSSION

Measure R provides funding for the environmental clearance of the HDC, a new 63-mile east-west corridor between State Route (SR) 14 in Los Angeles County and SR-18/Bear Valley Road in San Bernardino County. The HDC would link some of the fastest growing residential, commercial and industrial growth areas in Southern California. Anticipating this growth, together with the existing congestion on east/west corridors SR-60, I-10, I-210 and SR-138, Metro, Caltrans and the High Desert Corridor Joint Powers Authority have deemed the HDC a high priority project.

In May 2012, the Board was notified that the inclusion of the Strategic Multipurpose Corridor would not have an impact on the technical/engineering project budget as funding allocated to Caltrans is sufficient to accommodate the changes, but would create a delay in the completion of the PA/ED to summer 2014.

Currently, Caltrans is responsible for planning and executing the legally required outreach tasks (such as executing legally required public hearings as well as collection and compilation of all public comments on the Draft EIS/EIR during the formal comment period) while Arellano Associates is tasked only with supplemental outreach activities, such as the facilitation of informational open houses, use of social media, and the development of outreach materials throughout the life of the project. Given the project delay and to ensure consistency with the ongoing supplemental outreach efforts on this project, Caltrans desires to focus strictly on the additional technical work necessary, and to turn over the planning and execution of all legally required outreach tasks to Metro. We are now requesting Board approval to increase the scope and term of the Arellano Associates contract to reflect the expanded tasks and project timeline.

The outreach team, with the assistance of Arellano Associates, has successfully engaged multiple jurisdictions, regional/sub-regional agencies, stakeholders and the public over the last two year by providing project information and updates. To date we have conducted 13 community meetings and 42 briefings attended by over 1,100 people. The large project study area, which encompasses two counties, has necessitated the use of a variety of social media tools that have proven invaluable in facilitating community awareness and participation. The HDC currently has over 200 Facebook fans and 176 twitter followers. To date, over 2,000 unique visitors have explored the project's Geo-Social Interactive Map spending 5 to 12 minutes per visit.

DETERMINATION OF SAFETY IMPACT

The HDC outreach modification contract will not have any adverse safety impacts for our employees and patrons.

FINANCIAL IMPACT

The funding of \$699,944 for this action is included in the FY13 budget, cost center 0442, Highway Program, project number 465550, HDC Environmental Services.

Impact to Budget

The source of funds for this project is Measure R 20% Highway Funds. No other sources of funds were considered or necessary for this modification. This project is not eligible for bus and rail operating and capital expenditures.

ALTERNATIVES CONSIDERED

The Board could decide not to modify the contract as requested. This is not recommended as the outreach component has been a critical element of this project. It would also risk the opportunity to inform and engage stakeholders and the community on the latest project modifications and enhancements.

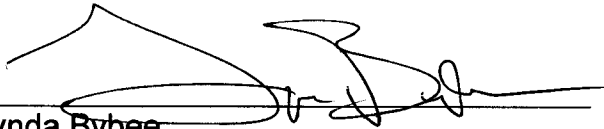
NEXT STEPS

Upon Board approval, we will modify the firm fixed price contract with Arellano Associates for the HDC project. The Board will also continue to receive updates on the progress of the HDC on a periodic basis.

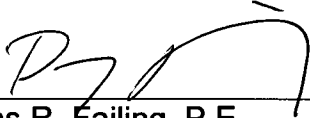
ATTACHMENTS

A. Procurement Summary

Prepared by: Ann Kerman, Community Relations Manager, (213) 922-7671
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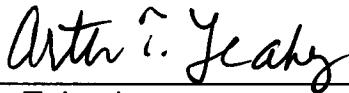
Lynda Bybee
Chief Communications Officer



Douglas R. Failing, P.E.
Executive Director, Highway Program



Michelle Lopes Caldwell
Chief Administrative Services Officer



Arthur T. Leahy
Chief Executive Officer

PROCUREMENT SUMMARY

HIGH DESERT CORRIDOR OUTREACH

1.	Contract Number: PS40102178-19-01-01	
2.	Recommended Vendor: Arellano Associates	
3.	Type of Procurement (check one): <input type="checkbox"/> IFB <input type="checkbox"/> RFP <input type="checkbox"/> RFP-A&E <input type="checkbox"/> Non-Competitive <input checked="" type="checkbox"/> Modification <input type="checkbox"/> Task Order	
4.	Procurement Dates:	
	A. Issued: September 3, 2010	
	B. Advertised/Publicized: N/A	
	C. Pre-proposal/Pre-Bid Conference: September 23, 2010	
	D. Proposals/Bids Due: October 4, 2010	
	E. Pre-Qualification Completed: September 8, 2009	
	F. Conflict of Interest Form Submitted to Ethics: December 4, 2008	
	G. Protest Period End Date: N/A	
5.	Solicitations Picked up/Downloaded: 6	Bids/Proposals Received: 2
6.	Contract Administrator: Samira Baghdikian	Telephone Number: (213) 922-1033
7.	Project Manager: Danielle Valentino	Telephone Number: (213) 922-7448

A. Procurement Background

On November 10, 2010, Arellano Associates (AA) was awarded Contract No. PS40102178-19-01-01 in the firm fixed price amount of \$499,886 for the High Desert Corridor Community Outreach to facilitate and support community participation in the development of the High Desert Corridor (HDC) Draft and Final Environmental Impact Statement/Environmental Impact Report (Draft EIS/R). This contract was issued under the Countywide Planning and Development Planning Bench, Discipline 19, Community Outreach/Public Education and Research Services.

On August 30, 2012, Contract Modification No. 1 in the amount of \$99,053 was issued for additional outreach services as a result of the Board action in March 2012 to include a High-Speed Rail Feeder Service Line and Energy Production/Transmission Facility component in the HDC Draft EIS/EIR.

On November 26, 2012, Contract Modification No. 2 was issued to extend the period of performance through January 31, 2013.

This Contract action is to award Modification No. 3 in the firm fixed amount of \$699,944 to increase the scope and term of the Contract to reflect the expanded tasks and project timeline as a result of the Board action in March 2012.

B. Evaluation of Proposals/Bids

On November 14, 2012, Metro received a proposal from AA for \$745,314. After fact finding, technical evaluation, and negotiations, this amount was reduced to \$699,944.

C. Cost/Price Analysis

The recommended amount of \$699,944 for this contract modification has been determined to be fair and reasonable based upon the existing contract rates, an independent cost estimate, cost analysis, and technical evaluation, fact finding, and negotiations.

D. Background on Recommended Contractor

Established in 1994, AA is a sole proprietorship consulting firm specializing in communications programs and local and regional planning projects. AA focuses on assisting public sector clients with improved communications, strategic planning and analytical methods for maximum benefit to constituents, the general public, and the overall environment. AA is also a certified minority-owned, woman-owned, small and disadvantaged business enterprise.

AA has worked with Metro on the following projects: Eastside Extension Phase II – Outreach, State Route 2 Freeway Terminus Study, Multi-County Goods Movement Action Plan, Congestion Management Plan Nexus Study, San Gabriel Valley Transit Restructuring Study, Noise Barrier Scope Summary Reports and Environmental Documents, North County Combined Highway Corridor Study, Central City High-Occupancy Vehicle Feasibility Study and the Eastside Extension Cultural Needs Assessment.

E. Small Business Participation

The source of funding for this task order is Federal Highway Funds. Caltrans Disadvantaged Business Enterprise (DBE) Program requirements are applicable to this project. Arellano Associates made a 94.34% DBE commitment and current DBE attainment is 90.60%.

SMALL BUSINESS COMMITMENT	DBE 94.34%	SMALL BUSINESS PARTICIPATION	DBE 90.60%
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	DBE Subcontractor	Status	% Committed	Current Participation¹
1.	Arellano Associates (Prime)	Performing	59.79%	69.95%

	DBE Subcontractor	Status	% Committed	Current Participation¹
2.	The Robert Group	Performing	34.55%	20.65%
	Total Commitment	Performing	94.34%	90.60%

¹Current Participation = Total Actual amount Paid-to-Date to DBE firms + Total Actual Amount Paid-to-date to Prime.

F. All Subcontractors Included with Recommended Contractor's Proposal

	Subcontractor	Services Provided
1.	The Robert Group	Public Outreach
2.	Civic Resources Group	Social Media