



Metro

**PLANNING AND PROGRAMMING COMMITTEE
SEPTEMBER 19, 2012**

SUBJECT: ANNUAL BICYCLE POLICIES/PROGRAM UPDATE

ACTION: RECEIVE AND FILE

RECOMMENDATION

Receive and file this first annual update on the implementation of the September 23, 2010, Bicycle Program Board directives and other bicycle policies and programs.

ISSUE

At the September 23, 2010 meeting, the Board directed the Chief Executive Officer (CEO) to report back on the progress of implementing the 10 Bicycle Board directives on an ongoing basis. We provided updates to the Board in October and November 2010 and July 2011. A revision to Bike-on-Rail Policy was adopted in April 2011. This report updates the Board on activities since July 2011 as well as provides a status of other bicycle program activities.

DISCUSSION

To advance the Board directives, all departments within the organization have been actively involved. Attachment A provides the latest status. We completed three directives: increased funding in the Call for Projects, modified the Customer Code of Conduct and included bicycle messages in all communications pieces. The other directives are on-going.

PROGRAM ACTIVITIES

2012 Bicycle Map

In June, Metro published an updated map of existing bicycle facilities throughout the County. This is the second update published both in hard copy and online. All "proposed" bicycle facilities from updated bicycle plans around the County are being entered into Metro's database to be used internally for planning purposes.

A comparison between existing facilities in 2005, the date of the first bicycle map, and the 2012 update is as follows:

	2005 Miles	2012 Miles	Difference
Bike Paths	250.64	288.41	+37.77
Bike Lanes	480.85	649.78	+168.93
Bike Routes*	520.14	487.30	-32.84
Cycle Tracks		2.3	+2.3
Total	1,251.63	1,427.79	+176.16

* Includes sharrows. Many bike route miles were converted to bike lanes.

Bicycle Transportation Strategic Plan (BTSP)

This fiscal year we will initiate the BTSP update. The BTSP will examine policies, gap identification, bicycle parking and connectivity to transit. This effort will also fulfill some of the Sustainability Program Policies.

Bicycle Roundtable

We plan to schedule a meeting this fall to provide progress on all bicycle program activities including, bicycle parking, bike share and the Call for Projects application.

Caltrans Partnership Grant – Bicycle Clearinghouse

Metro, in collaboration with the Southern California Association of Governments (SCAG), received a Caltrans Partnership Grant to establish a bicycle clearinghouse, countywide methodology for collecting data and the development of the first phase of a bicycle forecasting tool. The project will kick-off this fall and be completed this fiscal year.

The Project Working Group will also coordinate with and support development of a Bicycle Travel Demand Model as part of the Congestion Mitigation Fee Program.

Bicycle Locker Rental Program

This ongoing locker rental program is administered on a day-to-day basis through a contract with the Los Angeles County Bicycle Coalition. With the new transit stations coming online, 80 bicycle lockers were added to the system this summer. Another 32 will be added to the Culver City Expo Line Station because of high demand.

Bicycle Parking Station Request for Proposal (RFP)

The design of unattended, secure, limited access bicycle parking rooms at El Monte and the Hollywood-Vine stations are under way, to be followed by the design of stand-alone structures at Culver City (referred to as the Clean Mobility Center) and North Hollywood. The El Monte Transit Center “Metro Bike Hub” will be the first to open at the end of this year. This new program will partially address the need to present alternatives to taking bicycles on our trains.

Bicycle Commuting Education and Promotion

We received an Office of Traffic Safety Grant and will be entering into a contract with the State for implementation over the second half of this fiscal year and next, to conduct 120 bicycle safety education classes taught by a League of American Bicyclist’s Licensed Certified Instructor (LCI). We will sponsor one class to train 12 more instructors in Los Angeles County. In addition, we will be sponsoring 20 organized community-based rides called “Urban Expeditions” around the County to encourage bicycle use and safe riding skills. Local community based organizations will be invited to partner with us and continue these rides.

Both of these activities will include information on safely riding Metro buses and trains, crossing railroad tracks, and using bus bike racks. If a Metro station is in the community in which the ride is taking place, it will be included as one of the stops and safety around the station will be discussed.

Rail-Volution 2012

In October 2012, Rail-Volution will be held in Los Angeles. As part of the Local Host Committee, we organized three mobile bicycle tours: Long Beach, Santa Monica and Los Angeles. Other tours with a bicycle option are the Metro Orange Line and Metrolink’s tour to San Juan Capistrano. Metro is developing an interactive map that will be unveiled at Rail-Volution for ongoing use by the public.

Bike Share Working Group

We will continue to hold Bike Share Working Group coordination meetings with the cities implementing bike share and facilitate bike share docking stations at Metro facilities. The Bike Share Concept Report will be updated over the next month and published. Board members will receive a copy.

NEXT STEPS

Over the next year, we will be pursuing the programs listed above to fulfill some major program goals.

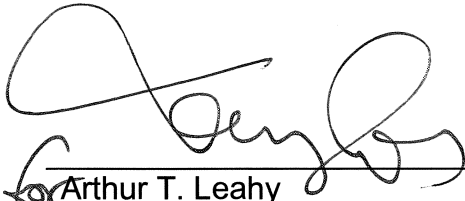
ATTACHMENT

A. Status Matrix 10 Board Directives

Prepared by: Lynne Goldsmith, Bicycle Program Manager (213.922.3068)
Shahrzad Amiri, Deputy Executive Officer, San Gabriel Valley Area Team
(213.922.3061)
Diego Cardoso, Executive Officer, Countywide Planning
(213.922.3076)



Martha Welborne, FAIA
Executive Director Countywide Planning



for Arthur T. Leahy
Chief Executive Officer

SEPTEMBER 2012 STATUS MATRIX OF BOARD BICYCLE PROGRAM DIRECTIVES

MOTION #	RESPONSIBLE SBU	ACTIONS
1. Recommend increased bicycle funding in the 2011 Call for Projects (CFP) tentative goal increasing modal category from 7% to 15%, subject to future MTA Board approval.	Countywide Planning	<p>In the 2011 CFP, the Bikeway Mode funding was increased to 15%, from \$8 million to \$15.9 million. In the 2013 CFP, the funding level will remain at 15%.</p> <p>Status: Complete</p>
2. Develop a phased plan for the installation of triple bicycle racks on all MTA buses (estimated cost \$1.6 million)	Multiple departments	<p>Procurement of new bus fleet specifies triple bike rack, but requires compliance with all applicable vehicle length requirements per Vehicle Code.</p> <p>Status: Seeking sponsor for legislation to change vehicle code. Government Relations taking the lead.</p>
3. Develop a cost estimate, implementation schedule, and possible funding sources for retrofitting MTA trains for bikes	Multiple departments	<ul style="list-style-type: none"> • In April 2011, the Board approved the removal of peak hour restrictions on Metro trains. • Operations completed the removal of seats on the Metro Red, Green and Gold Lines • Metro Blue line trains will be monitored for demand, but already accommodates bicycles. <p>Status: Decals with rules for all large items will be installed inside trains this Fall. Signage for outside train doors will be piloted after the first of the year.</p>

<p>4. (a) Propose a Revised Customer Code of Conduct and (b) develop a “How to Ride Metro” document that helps customers with bicycles and other large belongings, including luggage, strollers and rolling briefcases, safely board and ride MTA’s system during peak hours</p>	<p>Multiple departments</p>	<p>(a) Board approved Metro Customer Code of Conduct to reflect the new Bicycle Policy and Customer Code in June 2011. (b) Communications created materials with how to ride information for the Bicycle Pocket Guide, CicLAvia, a video for the Metro YouTube channel and shared on Metro social media channels, Bike Week LA, Metro Bike Map 2012, and Expo Line Bike Safety Guide.</p> <p>Status: Complete</p>
<p>5. Identify the feasibility and cost of adding bicycle racks to the back or top of MTA vanpool vehicles</p>	<p>Communications</p>	<p>Vanpool vehicle contracts expire this year. Preliminary discussions with leasing companies indicated that they plan to do a risk assessment to determine interest in bicycle racks.</p> <p>Status: In progress</p>
<p>6. Provide an estimated cost and potential funding source to install improved bicycle/stroller/luggage wayfinding signage at all rail and bus stations.</p>	<p>Countywide Planning, Communications</p>	<ul style="list-style-type: none"> • Conducted audit of Pershing Square and other key stations where barriers exist to accessing rail stations with bicycles. Proposed changes were identified to improve wayfinding signage and a budget estimated of \$500,000. • Staff is investigating ways to update system bicycle wayfinding at the same time ADA signage is updated. A strategy for comprehensive wayfinding signage (Motion 31) was approved by the Board. In April; however, funding was not identified. <p>Status: In progress</p>

<p>7. (a) Incorporate bicycle mode messages in all marketing materials and campaigns and (b) provide an update on the status of MTA's Bicycle Safety Advertising Campaign on buses</p>	<p>Communications</p>	<p>(a) Complete.</p> <p>Status: (b) Funding was approved in FY13 budget for bicycle safety messages on three bus backs. A focus group will be held to determine messaging.</p>
<p>8. Work with the Los Angeles Sheriff's Department Transit Security Bureau to summarize crimes on MTA property affecting bicycles and bike facilities and recommend appropriate measures to improve bicycle security.</p>	<p>Office of CEO, LASD, Countywide Planning</p>	<ul style="list-style-type: none"> • Thefts and vandalism statistics are routinely reviewed and problem sites identified; appropriate actions are taken by the Sheriff and Security. • Countywide Planning is developing materials on how to properly lock a bicycle and considering a PSA for development in this fiscal year. <p>Status: Ongoing</p>
<p>9. Include in all future transit station designs stair channels or ramps so that bicyclists can wheel their bikes safely up and down staircases</p>	<p>Countywide Planning, Capital Management (Construction) Communications</p>	<ul style="list-style-type: none"> • El Monte station design includes stair channels; once in operation an evaluation and surveys will be conducted and published six months following the opening. • Designs are being prepared by the Exposition Construction Authority to be evaluated by Metro. <p>Status: TBD</p>

<p>10. Incorporate robust bicycle facilities in all transit project designs (e.g. increase bicycle parking at high demand stations, adjacent bike lanes or bike paths, i.e. Expo and Orange Line) to facilitate first mile/last mile transit access by bike.</p>	<p>Countywide Planning, Communications</p>	<ul style="list-style-type: none"> • Bicycle Parking Design Criteria and Specifications are revised routinely to update with best practices and lessons learned. • Bicycle program conducting design review for station access and parking in all new projects. • Bicycle parking demand analysis is a section of the BTSP update that will be initiated this fiscal year. • Developing branding for new bicycle parking stations; incorporating into Metro Signage Standards and creating new signage elements for unique facilities. • El Monte bicycle parking room will be opened at the end of 2012 and Hollywood-Vine opening next spring. Culver City and North Hollywood stand-alone facilities will be designed in FY13 and constructed in FY14. <p>Status: Ongoing</p>
--	--	--