

# Chief Communications Officer Report

Executive Management Committee  
Matt Raymond, CCO  
March 15, 2012



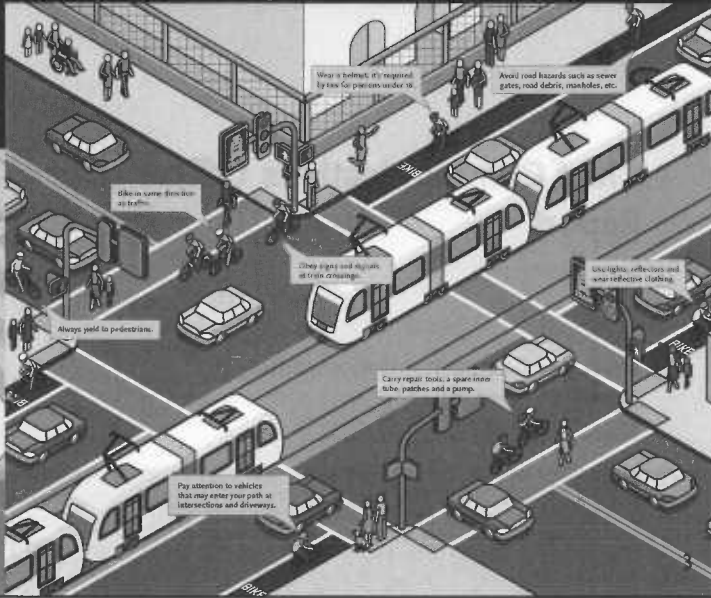
## Timetable Facelift

Metro Timetables - Updated



# Bike Safety on Expo

## Metro Expo Line Bike Safety Guide



# Project Delivery Update



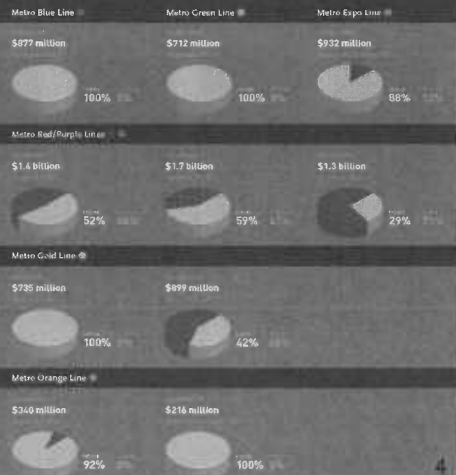
## America Fast Forward

WILL CREATE OVER  
ONE MILLION U.S. JOBS




## A Proven Track Record

OF SUCCESSFUL CONSTRUCTION PROJECTS



## Human Trafficking



metro.net

### Does someone here need your help?

Almost one million people – mostly women and young girls – are trafficked across international borders against their will each year.

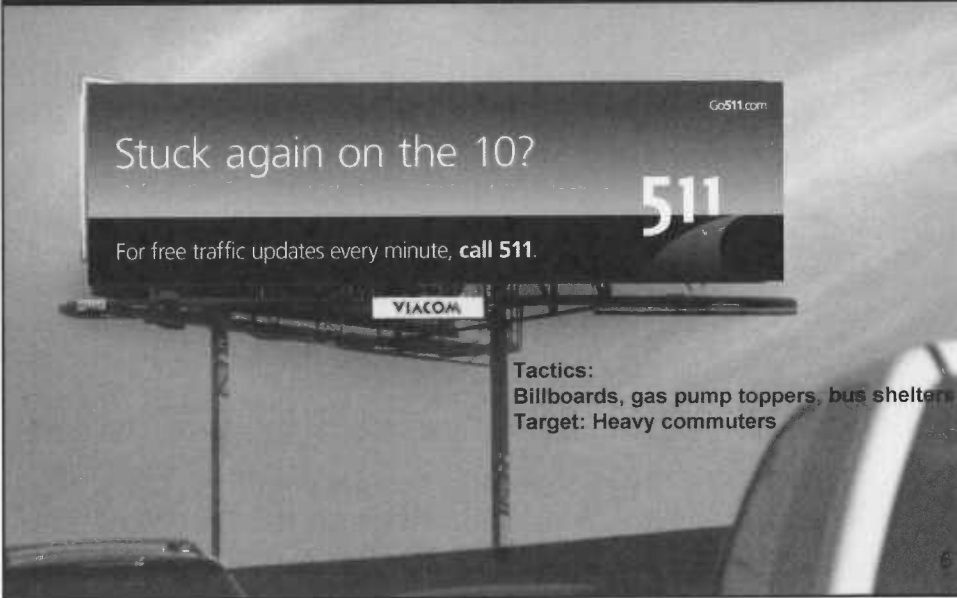
Please call 1-800-368-5848 for more information. To report a crime, call 911.

Onboard Bus Poster

- Phase 1: How to recognize human trafficking
- Phase 2: How to recognize child abandonment
- Phase 3: Education on prevention of suicide

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## 511 Outdoor Campaign



Go511.com

Stuck again on the 10?

511

For free traffic updates every minute, call 511.

VIACOM

Tactics:  
Billboards, gas pump toppers, bus shelters  
Target: Heavy commuters

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