

Item 22
Planning and Programming Committee
July 20, 2011

**MOTION BY DIRECTORS YAROSLAVSKY, O'CONNOR AND
VILLARAIGOSA**

Cities around the world are at various stages of bike sharing initiatives which offer the public short-term bike rentals to get around urban areas. Programs currently exist in large and small cities such as London, Toronto, Montreal, Paris, Denver, Des Moines, Minneapolis and San Francisco will launch theirs next Spring. Here in Los Angeles County, Santa Monica and Long Beach will soon embark on their own version of a bike share program.

Like the well-known Zipcar program, a bike share provides short-term bike rental through an automated system, such as a computerized kiosk. These programs make bicycles available for people who do not own a bicycle or may only want to use one for a short part of their day. It is ideal for urban settings where people can make short trips without sitting in traffic and allows them to explore their own communities in a new way. The program also has the added benefits of encouraging physical activity and reducing green house gas emissions from the environment.

While Metro has supported bike share programs through the Call for Projects Program, it's time we took a leadership role in trying to implement such a program in Los Angeles County.

I, THEREFORE MOVE, we instruct staff to:

- 1) Explore opportunities for launching a pilot bike share program at strategic locations at our rail and BRT stations;
- 2) Determine if the program can be funded through public private partnerships as currently done around the world;
- 3) Report back in 120 days with a strategic plan for implementing such a program and funding options.