

Status Report on Student Field Trip Program

Executive Management and Audit Committee

June 15, 2011

Operations Committee

June 16, 2011



Metro

Timeline of Field Trip Program

- **December 2010:**
 - Metro Board approves Motion authorizing agency to provide transit for field trips for LA County students, K-12 and directs staff to develop implementation plan
- **January 20, 2011:**
 - Staff presents implementation plan for Pilot Field Trip Program to EMAC
- **March 1, 2011:**
 - Pilot Program launched with limited public notification to control and monitor requests
 - Student Field Trip Program website launched with curriculum, conditions and protocols

Terms of Pilot Field Trip Program

- Tours offered to students in grades 1 – 5 only
- Maximum ten field trips per week
- Travel limited to off-peak hours, Monday through Sunday
- Limited to ten cultural/historical destinations
- Transportation includes all bus routes and rail lines
- Required completion of online curriculum
- Required use of fare media
- Pilot program to identify resource requirements:
 - Administrative, coordination and communication
 - Fare media and promotional materials

Pilot Field Trip Destinations

- California Science Center
- Chinatown
- City Hall
- Civic Center Tour
- Central Library
- Performing Arts Center
- Olvera Street
- Los Angeles Times
- Wells Fargo History Museum
- Museum of Natural History

Pilot Program Findings

March through June 2011

- 124 total field trip inquiries were received
 - 14 classrooms participated in the student field trip pilot program
 - 83 classrooms participated in Metro's existing rail safety orientation tour program

Participating Schools-Destinations-Students

	School Name	Address	Destination	Total Participants
1	Charles White Elementary (4 classrooms)	2402 Wilshire Blvd., LA, 90057	Wells Fargo Museum	115
2	Hancock Park School	408 S. Fairfax Ave., LA, 90036	Chinatown - Downtown LA	36
3	Holmes Ave. Elementary	5108 Holmes Ave., LA, 90058	Central Library - Downtown LA	44
4	Hooper Ave. School	1225 E. 52nd St., LA, 90011	The Watts Towers	44
5	Knox Elementary (4 classrooms)	8920 Tupachi Place, LA, 90003	CA Science Center	114
6	Rockdale Elementary	1303 Yosemite Dr., LA, 90041	Central Library - Downtown LA	26
7	St. Mel Elementary	20874 Ventura Blvd., SFV, 91364	Union Station, Olvera St., Chinatown	40
8	Wilton Place Elementary	745 S. Wilton Place, LA, 90005	CA Science Center	37
			Total	456

Destinations

Destination Key:

A: Wells Fargo Museum

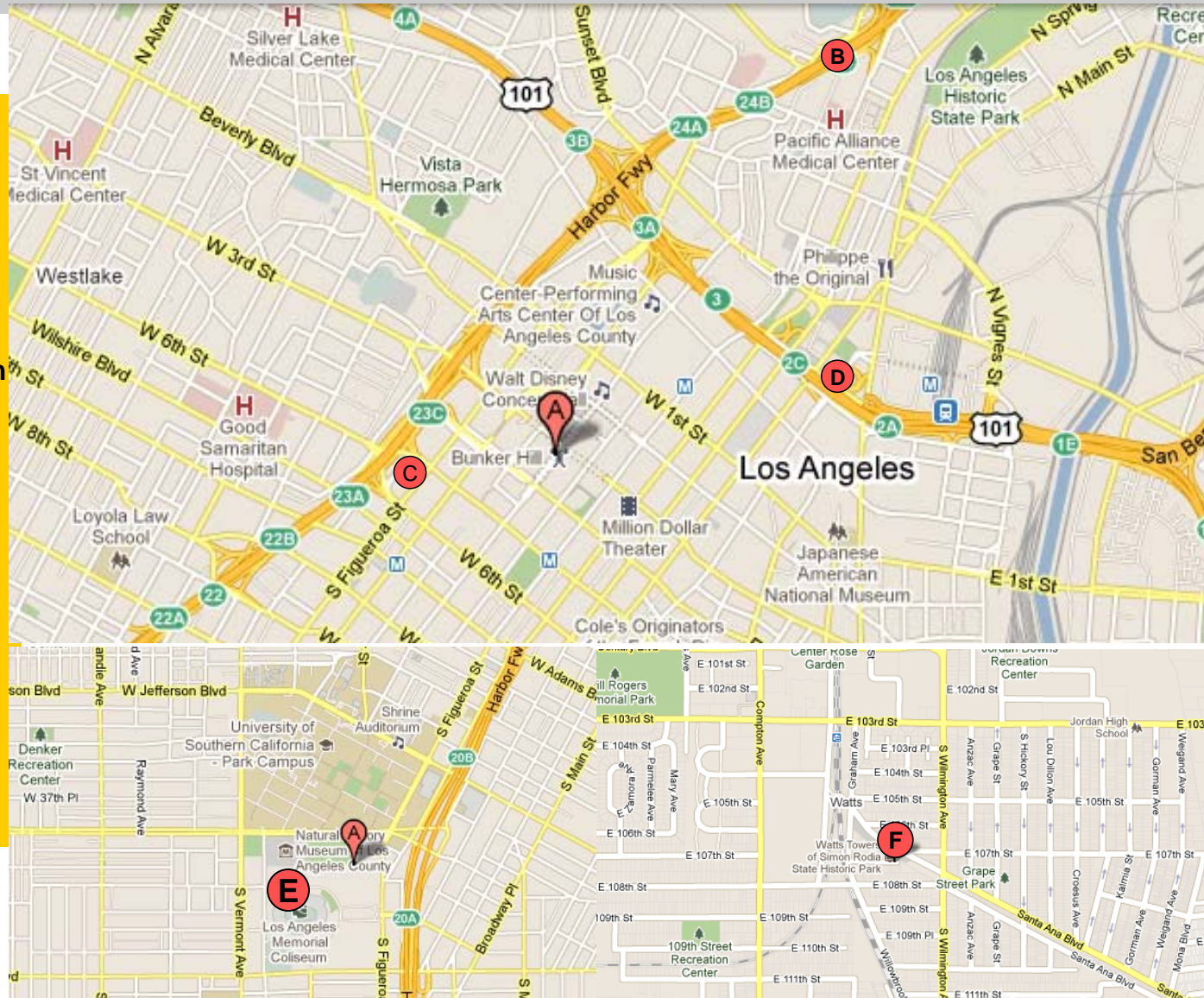
B: Chinatown

C: Central Library

D: Union Station

E: California Science Center

F: Watts Towers



Program Launch

- Publicize the conditions and protocols for the field trip program to reduce misinformation
- Target promotional materials through school districts' headquarters
- Require on line registration and trip planning
- Provide information video on website to walk teachers through the process
- Post lines with limited capacity or frequency that are not advisable for field trip travel
- Expand destination opportunities
- Monday through Friday off-peak only, no weekend travel
- Establish hot line for emergencies
- Requests processed on a first-come, first-serve basis
- Continue to work closely with Operations scheduling, Communications, and Fare Media to monitor and refine the field trip program

Countywide Implementation

- 81 Public School Districts in LA County
- Approximate population eligible for participation in the program is 783,441 students in grades 1 – 5 (Based on 2008 study of school enrollment)
- Automated online registration implementation will provide students access to the 182 Metro bus routes and 5 rail lines (6 with Expo start-up)
- Recommend implementation in August 2011 to correspond with the new school year

Student Participation Options

	SAFETY ORIENTATION TOUR PROGRAM	FIELD TRIP PROGRAM
Initial Contact	Metro establishes contact with school on-site coordinator	Individual teachers contact Metro staff
Safety Education prior to tour	On-site presentation	Metro website curriculum
Eligibility	Grades 1-12	Grades 1-5
Metro Service	Existing rail lines only	Metro Countywide bus/rail system
Fare Media	Free Fare Media	Free Fare Media
Metro Operations Coordination	Notification only	Verify availability and capacity

Students/Teachers Participation – March through June - 6,402



Transit Education Program's Rail Safety Orientation Tour Program

- Implemented 2003
- Grades 1-12
- Personal Safety Presentations
- Approximately 15,000 students per year
- Total of 45,027 students participated in the last four years
- Staff resource - two as-needed Community Relations Coordinators

Continuing Program Challenges

- Frequency and capacity to serve student travel
- Resources for continuation of program

Program Asset

Opportunity to
introduce students
Countywide to the
advantages of their public
transportation system

