

Bus Rapid Transit (BRT)

- > Improves performance, travel times and reliability
- > Enhances customer experience
- > Promotes mobility and livability
- > Invests in communities
- > Connects and leverages existing system



Countywide BRT Network & Measure M

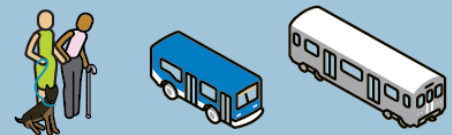
- > Measure M Expenditure Plan funds specific BRT projects and a Countywide BRT program over five decades
- > The BRT Vision & Principles Study will:
 - > Provide the foundation for the assignment of Countywide BRT program funds
 - > Coordinate with the LRTP Update and NextGen Bus Study



BRT Vision & Principles



- > Develop the overall vision, goals and objectives for the future BRT network
- > Define BRT standards
- > Identify opportunities and challenges
- > Promote resiliency, innovation and equity



Selection Criteria & Key Performance Indicators



- > Develop standard criteria/methodology for selecting, evaluating and prioritizing corridors
- > Develop key performance indicators to evaluate and improve service once implemented



BRT Design Criteria/Guidelines



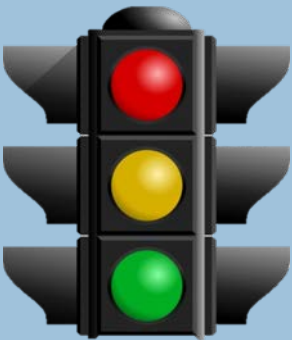
Running Ways



Stations & Platforms



Operating Characteristics



ITS



TOC Planning



Branding & Image



Intersection of Need and Criteria

- > Identify need/role of a Countywide BRT system
- > Apply performance metrics and design criteria to potential corridors, including but not limited to ROW requirements
- > Prioritize corridors based on need within design criteria constraints

