



Next stop: shaping our goods movement system together.

Metro TAC Meeting

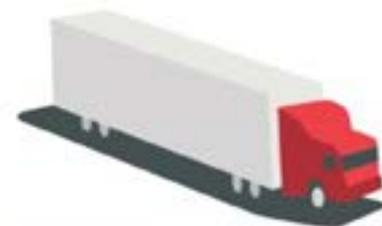
Draft LA Metro Goods Movement Strategic Plan



Metro

September 2, 2020

Metro's Coordinated Planning Efforts



Core Values and Priorities, Early Action Initiatives

Goods Movement Strategic Plan

Core Values



Equity and Sustainability

Goods Movement Strategic Plan

Priorities



A Strong
Labor Force



A Safe and Efficient
Multimodal System



Strong Markets and
Reliable Supply Chains



A Culture of Investment
and Innovation

Equity for Goods Movement Initiative

Actively engage affected communities in the development, refinement, and implementation of programs and strategies

Logistics Workforce & Competency Initiative

Leverage role as workforce development partner, regional mobility provider, policymaking body to enhance existing workforce development programs

Urban Freight Delivery Initiative

Foster a regional forum for urban delivery and curbside demand management needs in the County to mainstream this policy issue across other planning efforts

Countywide Clean Truck Initiative

Develop a Clean Truck Initiative to accelerate the deployment of near-zero and zero emission trucks in the region to address air quality and public health concerns, particularly for our most vulnerable communities

Southern California Rail Investment Partnership Initiative

Lead a formal public-private partnership to modernize the region's shared use passenger and freight rail system

Equity for Goods Movement Initiative

Key Strategies

Draft Recommendations

- > Establish a formal, recurring Goods Movement Equity Initiative Working Group to provide regular input to and dialogue with staff on goods movement related issues and projects
 - Membership to be comprised of representatives from community-based environmental and health organizations, universities, health agencies, and foundations.
 - Articulate equity-based recommendations for Metro policies and programs, such as local/targeted hiring, displacement risks and environmental goals
- > Develop a focused list of equity risk factors for goods movement and incorporate these factors within Metro's equity definition
- > Create an information clearinghouse on goods movement equity strategies and programs across the county
- > Add Goods Movement Equity Initiative Working Group representation on Metro's Policy Advisory Council (PAC)
- > Lead quarterly "toxic tours" featuring goods movement impacts across the County to facilitate real understanding for stakeholders



Logistics Workforce & Competency Initiative

Key Strategies

Draft Recommendations

- > Partner with local academic & research institutions to pursue applied research in logistics workforce skills, gaps and competencies
- > Continue and expand partnerships with trade schools & employers to ensure curricula meet regional needs
- > Explicitly consider impacts and benefits to the logistics workforce in mobility investment decisions
- > Develop, implement and advocate for policies that support investments in regional workforce development and competency building efforts
- > Explore ways to implement targeted and local hire programs that support and employ members of goods movement impacted communities



Urban Freight Delivery Initiative

Key Strategies

Draft Recommendations

- > Continue to engage and expand the scope and membership of the existing multi-jurisdictional curbside mobility working group
- > Define, convene and lead an agency-wide curbside mobility policy platform for Board consideration that integrates existing policies addressing elements of curbside demand
- > Develop a countywide curbside mobility partnership strategy to share information, best practices and coordinate pilot programs
- > Develop and disseminate best practices guidance for curbside management
- > Develop a countywide data clearinghouse for municipal and state regulations that dictate curb space use cases, time of the day uses and seamlessness across jurisdictions

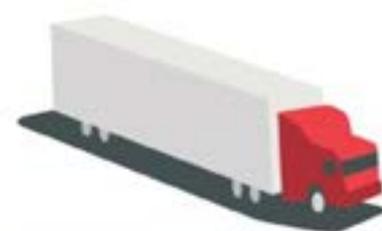


Countywide Clean Truck Initiative

Key Strategies

Draft Recommendations

- > Establish formal, recurring Working Group to oversee development of a countywide initiative with component programs focused on deploying cleaner truck technology in the region
- > Develop clean truck information clearinghouse in partnership with AQMD and other agencies
- > Identify and establish revenue streams and funding strategies
- > Develop program details
 - Scope
 - Eligibility
 - Funding
 - Evaluation
- > Develop & implement the 710 Clean Truck Program as an early action item for the GMSP, per Metro Board motion (January 2020)



Next Steps

