Exploring Congestion Relief Pricing

Policy Advisory Council
April 9, 2019
GOALS

• Dramatically improving equity, mobility, and environmental outcomes to achieve Metro’s strategic goals

• Test and implement pricing strategies to reduce congestion

Sixteen solo drivers in traffic congestion

Many more people moving smoothly when we make better use of street space
CONGESTION PRICING MODELS

• **Cordon Pricing**: Creating a boundary around a central district and then charging vehicles to cross that boundary

• **VMT Pricing**: Charging drivers based on Vehicle Miles Traveled (VMT)

• **Corridor Pricing**: Price all lanes on all roads within a specific corridor with high traffic congestion but a viable public transit alternative.
KEY HIGHLIGHTS

• Feasibility study to identify pilot program
• Develop grass-roots support for this initiative through extensive community and public engagement
• Develop Equity Strategy
• Build regional coalition to solidify critical partnerships necessary for delivering the project
• Identify necessary transit service and other multimodal improvements to accompany implementation of pilot program

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ANTICIPATED SCHEDULE

- April 2019: Update Metro Board on scope of work for Congestion Pricing Feasibility Study
- Summer 2019: Award contract for professional services to conduct study
THANK YOU!

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